

Risk, failure and innovation

Times shown in: [Eastern Daylight Time](#) and [Coordinated Universal Time](#)

Between **2014 Apr 24 11:50** and **2014 Apr 24 13:10**
23 people sent 310 messages containing #innochat

11:54:55 15:54:55	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: Starting in 5 mins, "Risk, failure and innovation". Join us for #innochat. See framing: http://t.co/SWfO9TCYq3
11:55:12 15:55:12	ChatSalad @ChatSalad		The #innochat chat is starting in 5 minutes. http://t.co/IX8ERNjwGC #ChatSalad
11:59:57 15:59:57	Cathryn Hrudicka @CreativeSage		It looks like Tweetchat is spinning its wheels today; checking out http://t.co/VyHLmZHuba and Tweetdeck for #innochat #innochat
12:00:11 16:00:11	John W Lewis @JohnWLewis		Welcome to #innochat
12:00:59 16:00:59	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: Welcome to #innochat
12:01:04 16:01:04	John W Lewis @JohnWLewis		@CreativeSage Looking forward to you joining in soon, Cathryn. #innochat
12:01:56 16:01:56	Cathryn Hrudicka @CreativeSage		.@JohnWLewis Great to be here! Happy 5 Year Anniversary, innocats! Celebrated 5th Anniversary of #SMchat yesterday. Woot! #innochat
12:01:57 16:01:57	John W Lewis @JohnWLewis		This week's #innochat topic is "Risk, failure and innovation" Framing post: http://t.co/SWfO9TCYq3
12:02:01 16:02:01	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: This week's #innochat topic is "Risk, failure and innovation" Framing post: http://t.co/SWfO9TCYq3
12:02:19 16:02:19	Nurph @Nurph		@CreativeSage do let me know how you get on :) Hopefully you're able to Twitter Chat just fine today. #innochat
12:03:02 16:03:02	John W Lewis @JohnWLewis		@mcia_ Thank you, would you like to join us for #innochat?
12:03:05 16:03:05	Cathryn Hrudicka @CreativeSage		@Nurph Thank you, Nurph is working so far. I'm just adjusting to the difference in interface between Nurph & Tweetchat, etc. :-)) #innochat
12:04:45 16:04:45	John W Lewis @JohnWLewis		Looking forward to this interesting topic and v sorry that @DrewCM will not be with us, as it's a favourite of his. #innochat
12:04:48 16:04:48	Mike Sweet @_Mike_Sweet		Mike from @credoreference in Boston. Hi Innocats! #innochat
12:06:08 16:06:08	John W Lewis @JohnWLewis		@_Mike_Sweet Hello and welcome, Mike. Sorry that framing was last minute. @credoreference #innochat
12:06:17 16:06:17	Cathryn Hrudicka @CreativeSage		._@_Mike_Sweet @credoreference Glad to see you here! Inviting #hcinno + #EdInnovation + EdInno + Socinno + Socinn to today's #innochat
12:06:56 16:06:56	Cathryn Hrudicka @CreativeSage		Inviting #EdInno + #Socinno + #Socinn + #Soцент to today's #innochat
12:07:54 16:07:54	John W Lewis @JohnWLewis		The whole area of innovation and failure seems confusing to many people, let's see whether we can make sense of it. #innochat
12:08:00 16:08:00	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: The whole area of innovation and failure seems confusing to many people, let's see whether we can make sense of it. #innoch...
12:08:31 16:08:31	Cathryn Hrudicka @CreativeSage		#SMchat and #innochat started around the same time 5 yrs. ago, celebrating both anniversaries this week! Now it's time for #innochat
12:08:42 16:08:42	John W Lewis @JohnWLewis		We'll get started with #innochat, please introduce yourself as you join in.


12:08:47 16:08:47	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: We'll get started with #innochat, please introduce yourself as you join in.
12:09:00 16:09:00	Cathryn Hrudicka @CreativeSage	 Cathryn Hrudicka >> http://t.co/UTEP5WKVY9 > #author + #innovation + #socbiz consultant & #executive #coach — in #Berkeley CA #innochat
12:09:02 16:09:02	John W Lewis @JohnWLewis	 RT @CreativeSage: #SMchat and #innochat started around the same time 5 yrs. ago, celebrating both anniversaries this week! Now it's time fo...
12:09:44 16:09:44	John W Lewis @JohnWLewis	 John W Lewis in the hot seat in Devon, UK where the weather is sunny and warm. #innochat
12:09:48 16:09:48	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: John W Lewis in the hot seat in Devon, UK where the weather is sunny and warm. #innochat
12:09:55 16:09:55	John W Lewis @JohnWLewis	 Q1 What determines someone's enthusiasm for innovation and risk in specific areas? #innochat
12:10:00 16:10:00	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: Q1 What determines someone's enthusiasm for innovation and risk in specific areas? #innochat
12:10:09 16:10:09	Steve Massi @stevemassi	 hell all - Steve Massi, head of client strategies at IMS #innochat
12:10:29 16:10:29	John W Lewis @JohnWLewis	 @stevemassi Welcome Steve. We've just posed Q1 #innochat
12:10:58 16:10:58	Cathryn Hrudicka @CreativeSage	 A1 Sometimes, it's determined by pain. An org. is not doing well, and they must innovate; but it's better not to wait 'til then. #innochat
12:11:50 16:11:50	John W Lewis @JohnWLewis	 @CreativeSage Yes, escape from pain is often a bigger driver than pursuit of pleasure. #innochat
12:11:58 16:11:58	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: @CreativeSage Yes, escape from pain is often a bigger driver than pursuit of pleasure. #innochat
12:12:09 16:12:09	Gwen_Ishmael @Gwen_Ishmael	 Hi, all! Long time no see! Hope to join between calls. Gwen Ishmael VP Qual @MSI. #innochat
12:12:22 16:12:22	Cathryn Hrudicka @CreativeSage	 A1 If a co. has a culture of #innovation, then hopefully it's an ongoing initiative. They must be willing to experiment & risk. #innochat
12:12:46 16:12:46	Cathryn Hrudicka @CreativeSage	 .@Gwen_Ishmael Fantastic to see you here for the 5th Anniversary! #innochat
12:12:47 16:12:47	John W Lewis @JohnWLewis	 Who agrees with the contention that we expose ourselves the risks that we think that we understand? #innochat
12:12:50 16:12:50	Steve Massi @stevemassi	 a1 our experience at a personal level - expected odds of success-failure and ability to grow career #innochat
12:13:08 16:13:08	Cathryn Hrudicka @CreativeSage	 Great to see you here, @stevemassi ! #innochat
12:13:15 16:13:15	Cathryn Hrudicka @CreativeSage	 RT @stevemassi: a1 our experience at a personal level - expected odds of success-failure and ability to grow career #innochat
12:13:34 16:13:34	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: Who agrees with the contention that we expose ourselves the risks that we think that we understand? #innochat
12:13:45 16:13:45	Gwen_Ishmael @Gwen_Ishmael	 A1 Reward - personal and professional. Reward as in satisfaction, monetary, recognition, etc. #innochat
12:13:52 16:13:52	Dillan DiNardo @DillanDiNardo	 Hi everyone, Dillan DiNardo at Deloitte joining #innochat
12:14:12 16:14:12	Cathryn Hrudicka @CreativeSage	 .@JohnWLewis A1 That's probably true, we tend to expose ourselves to risks we think we can manage, if not understand totally. #innochat
12:14:14 16:14:14	John W Lewis @JohnWLewis	 @Gwen_Ishmael Great to see you, Gwen! Today we're discussing "Risk, failure and innovation" http://t.co/SWfO9TCYq3 #innochat
12:14:33 16:14:33	Cathryn Hrudicka @CreativeSage	 @DillanDiNardo Great to have you here on our 5th Anniversary! Welcome. #innochat


























12:14:36 16:14:36	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: @Gwen_Ishmael Great to see you, Gwen! Today we're discussing "Risk, failure and innovation" http://t.co/SWfO9TCYq3 #innochat
12:14:39 16:14:39	Gwen_Ishmael @Gwen_Ishmael		@CreativeSage I can't believe it has been 5 years! I remember my first on - I was exhausted afterwards! #innochat
12:14:47 16:14:47	Cathryn Hrudicka @CreativeSage		RT @Gwen_Ishmael: @CreativeSage I can't believe it has been 5 years! I remember my first on - I was exhausted afterwards! #innochat
12:15:05 16:15:05	John W Lewis @JohnWLewis		@DillanDiNardo Hello and welcome Dillan. Our framing post is here: http://t.co/SWfO9TCYq3 #innochat
12:15:10 16:15:10	Stephen Abbott @SJAbbott		@JohnWLewis That poses an interesting question: Is there a different definition for risks that we don't fully understand? #innochat A1
12:15:15 16:15:15	Cathryn Hrudicka @CreativeSage		RT @Gwen_Ishmael: A1 Reward - personal and professional. Reward as in satisfaction, monetary, recognition, etc. #innochat
12:15:23 16:15:23	Cathryn Hrudicka @CreativeSage		RT @SJAbbott: @JohnWLewis That poses an interesting question: Is there a different definition for risks that we don't fully understand? #in...
12:15:41 16:15:41	Brenda Young @4byoung		RT @CreativeSage: #SMchat and #innochat started around the same time 5 yrs. ago, celebrating both anniversaries this week! Now it's time fo...
12:15:49 16:15:49	Dillan DiNardo @DillanDiNardo		@JohnWLewis I agree - innovation is first about managing risk, not taking them blindly #innochat
12:16:05 16:16:05	John W Lewis @JohnWLewis		@SJAbbott Like those pesky "unknown unknowns"? ;-) #innochat
12:16:22 16:16:22	Judy Gombita @jgombita		A1. I think both nature AND nurture, particularly in childhood, but also in a specific work environment. Hi all. #innochat
12:16:23 16:16:23	Gwen_Ishmael @Gwen_Ishmael		@JohnWLewis Good to see you, too! Good topic & framing post at http://t.co/p1NTod5Ao7 #innochat
12:16:37 16:16:37	Cathryn Hrudicka @CreativeSage		.@SJAbbott @JohnWLewis A1 Blue Ocean risks? Disruptive innovation risks usually mean we don't see and understand everything. #innochat
12:17:02 16:17:02	John W Lewis @JohnWLewis		@DillanDiNardo Yes, the cost (in general terms) element is a major factor, even if mainly perceived. #innochat
12:17:18 16:17:18	Stephen Abbott @SJAbbott		@JohnWLewis So are you really taking a risk if you don't understand it's a risk? Is the motivation or mindset the same? #innochat
12:17:33 16:17:33	Steve Massi @stevemassi		a1, we've seen disruption cause hits to personal reputations - expectation management is critical #innochat
12:17:36 16:17:36	Cathryn Hrudicka @CreativeSage		A1 It's usually how we perceive risk, not necessarily the reality. First, we always need to question our assumptions. #innochat
12:17:50 16:17:50	John W Lewis @JohnWLewis		@Gwen_Ishmael Thanks, it is a big topic and I hope we can cover a slice of it. #innochat
12:17:55 16:17:55	Cathryn Hrudicka @CreativeSage		RT @stevemassi: a1, we've seen disruption cause hits to personal reputations - expectation management is critical #innochat
12:18:08 16:18:08	Jenny Neill @jennyneill		Waving to #innochat as I rush off to finish a story on meeting deadlines by its deadline.
12:18:12 16:18:12	Pam Roes @pamroes		Do we ever understand & see everything? RT @CreativeSage: .@SJAbbott @JohnWLewis A1 Blue Ocean risks? Disruptive innovation risks #innochat
12:18:20 16:18:20	Cathryn Hrudicka @CreativeSage		RT @pamroes: Do we ever understand & see everything? RT @CreativeSage: .@SJAbbott @JohnWLewis A1 Blue Ocean risks? Disruptive innovation ri...
12:18:26 16:18:26	Gwen_Ishmael @Gwen_Ishmael		A1 Enthusiasm for #innovation comes from the opportunity to conquer the "unknown." #Innochat
12:18:31 16:18:31	Cathryn Hrudicka @CreativeSage		RT @Gwen_Ishmael: A1 Enthusiasm for #innovation comes from the opportunity to conquer the "unknown." #Innochat
12:18:42 16:18:42	Pam Roes @pamroes		RT @Gwen_Ishmael: A1 Enthusiasm for #innovation comes from the opportunity to conquer the "unknown." #Innochat

12:18:56 16:18:56	Cathryn Hrudicka @CreativeSage		A1 So, it's often fear about damaging one's reputation or personal career that gets in the way, and office politics. #innochat
12:19:17 16:19:17	John W Lewis @JohnWLewis		@SJAbbott Two aspects to that, I guess, there are the objective and subjective assessments of the risk. #innochat
12:19:32 16:19:32	John W Lewis @JohnWLewis		@jennyneill Waving back! #innochat
12:19:38 16:19:38	Cathryn Hrudicka @CreativeSage		A1 It's hard to go against a culture that does not encourage risk-taking and experimenting. #innochat
12:19:40 16:19:40	Pam Roes @pamroes		RT @CreativeSage: A1 If a co. has a culture of #innovation, then hopefully it's an ongoing initiative. They must be willing to experiment &...
12:19:50 16:19:50	John W Lewis @JohnWLewis		RT @Gwen_Ishmael: A1 Enthusiasm for #innovation comes from the opportunity to conquer the "unknown." #Innochat
12:20:17 16:20:17	Steve Massi @stevemassi		a1 do the people managing the project have the right mentality to handle the unknown? we've seen trouble here #innochat
12:20:38 16:20:38	Cathryn Hrudicka @CreativeSage		A1 If you fear that you will be "punished" at your workplace for suggesting ideas that involve risk, you're less likely to do it. #innochat
12:20:39 16:20:39	Cathryn Hrudicka @CreativeSage		RT @stevemassi: a1 do the people managing the project have the right mentality to handle the unknown? we've seen trouble here #innochat
12:20:44 16:20:44	John W Lewis @JohnWLewis		@CreativeSage Ah yes, the ratio of carrots to sticks in the cultural environment is a huge factor in our decision to proceed. #innochat
12:20:54 16:20:54	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: @CreativeSage Ah yes, the ratio of carrots to sticks in the cultural environment is a huge factor in our decision to proceed...
12:21:35 16:21:35	John W Lewis @JohnWLewis		Time for Q2? #innochat
12:21:41 16:21:41	John W Lewis @JohnWLewis		Q2 What determines someone's overall selection of areas in which to innovate? #innochat
12:21:56 16:21:56	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: Q2 What determines someone's overall selection of areas in which to innovate? #innochat
12:21:57 16:21:57	Cathryn Hrudicka @CreativeSage		A1 It's up to the C-Suite and others in leadership positions to encourage risk-taking and to inspire employees to take risks. #innochat
12:22:10 16:22:10	Gwen_Ishmael @Gwen_Ishmael		@JohnWLewis @CreativeSage Love the new #innovation metric - carrots:sticks #innochat
12:22:14 16:22:14	Judy Gombita @jgombita		Like "expectation mngmnt" MT @stevemassi we've seen disruption cause hits to personal reputations; expectation management critical #innochat
12:22:34 16:22:34	Pam Roes @pamroes		@CreativeSage Risk changes w each action & innovation. Key is 2 B adaptable, not risk adverse,&mitigate immediate &possible risk #innochat
12:22:34 16:22:34	John W Lewis @JohnWLewis		@stevemassi Good point about project managers. How do they assess the risk of the unknown? #innochat
12:22:47 16:22:47	Stephen Abbott @SJAbbott		@CreativeSage A1 Sometimes it's about who actually takes on the risk. Easy to suggest ideas if one isn't covering the cost. #innochat A1
12:23:17 16:23:17	Cathryn Hrudicka @CreativeSage		A2 It's usually those in leadership that choose, and often small innovation teams are created to implement the innovations. #innochat
12:23:25 16:23:25	Cathryn Hrudicka @CreativeSage		RT @SJAbbott: @CreativeSage A1 Sometimes it's about who actually takes on the risk. Easy to suggest ideas if one isn't covering the cost. #...
12:23:33 16:23:33	Cathryn Hrudicka @CreativeSage		RT @pamroes: @CreativeSage Risk changes w each action & innovation. Key is 2 B adaptable, not risk adverse,&mitigate immediate &possible ri...
12:23:40 16:23:40	John W Lewis @JohnWLewis		@Gwen_Ishmael I've worked in environments where the carrot/stick ratio was at both extremes! @CreativeSage #innochat
12:23:41 16:23:41	Pam Roes @pamroes		Experience & adapting a process RT @JohnWLewis: @stevemassi Good pt abt project managers. How do they assess risk of the unknown? #innochat

12:23:43 16:23:43	Judy Gombita @jgombita		A2. Suitability (to area) re: skills/knowledge probably first, with (a keen) Interest running a close second. #innochat
12:23:57 16:23:57	Cathryn Hrudicka @CreativeSage		RT @pamroes: Experience & adapting a process RT @JohnWLewis: @stevemassi Good pt abt project managers. How do they assess risk of the w/ke
12:24:14 16:24:14	John W Lewis @JohnWLewis		@jgombita Hello and welcome Judy. #innochat
12:24:18 16:24:18	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: @jgombita Hello and welcome Judy. #innochat
12:24:24 16:24:24	Cathryn Hrudicka @CreativeSage		RT @jgombita: A2. Suitability (to area) re: skills/knowledge probably first, with (a keen) Interest running a close second. #innochat
12:24:29 16:24:29	John W Lewis @JohnWLewis		@pamroes Hello Pam. #innochat
12:24:44 16:24:44	Pam Roes @pamroes		RT @CreativeSage: A2 It's usually those in leadership that choose, and often small innovation teams are created to implement the innovation...
12:24:54 16:24:54	Gwen_Ishmael @Gwen_Ishmael		A2 Reasons vary by person. Ability to leverage knowledge, recognition of gaps & ideas for filling, desire to do something new... #innochat
12:25:17 16:25:17	Steve Massi @stevemassi		what r the elements of risk assessment? budget, timing, promises made, resources needed #innochat
12:25:21 16:25:21	Cathryn Hrudicka @CreativeSage		A2 Ideally, an innovation process will be in place at an org., which should be adapted periodically. All should be encouraged. #innochat
12:25:28 16:25:28	Cathryn Hrudicka @CreativeSage		RT @stevemassi: what r the elements of risk assessment? budget, timing, promises made, resources needed #innochat
12:25:33 16:25:33	Pam Roes @pamroes		RT @SJAbbott: @CreativeSage A1 Sometimes it's about who actually takes on the risk. Easy to suggest ideas if one isn't covering the cost. #...
12:25:37 16:25:37	Cathryn Hrudicka @CreativeSage		RT @Gwen_Ishmael: A2 Reasons vary by person. Ability to leverage knowledge, recognition of gaps & ideas for filling, desire to do something...
12:25:38 16:25:38	John W Lewis @JohnWLewis		@SJAbbott Very true. Whether the person suggesting is also providing moral support is important. #innochat
12:25:52 16:25:52	Pam Roes @pamroes		Hi John. Nice to see you RT @JohnWLewis: @pamroes Hello Pam. #innochat
12:26:11 16:26:11	Pam Roes @pamroes		RT @Gwen_Ishmael: A2 Reasons vary by person. Ability to leverage knowledge, recognition of gaps & ideas for filling, desire to do something...
12:26:26 16:26:26	Cathryn Hrudicka @CreativeSage		A2 To pitch an idea, you need to know who the innovation champions are in your org. and get their support to sign off on it. #innochat
12:26:37 16:26:37	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: @SJAbbott Very true. Whether the person suggesting is also providing moral support is important. #innochat
12:26:59 16:26:59	John W Lewis @JohnWLewis		A1 Many of us end up as T-shaped (or comb-shaped) people defined by our areas of knowledge and propensity to take risks. #innochat
12:27:28 16:27:28	Cathryn Hrudicka @CreativeSage		.@Gwen_Ishmael Yes, finding the gaps is really important. We innovate in the gaps between the known places, the gray areas. #innochat
12:27:34 16:27:34	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: A1 Many of us end up as T-shaped (or comb-shaped) people defined by our areas of knowledge and propensity to take risks. #i...
12:27:42 16:27:42	Judy Gombita @jgombita		@JohnWLewis hi. So you only noticed when I RT someone else?!?! (Sheesh. Provided an A1. and A2. responses, too. Why bother....) #innochat
12:27:43 16:27:43	Steve Massi @stevemassi		a2 depends on type - is it response to competitive opportunity or threat, strategic imperatives, etc. #innochat
12:27:50 16:27:50	Cathryn Hrudicka @CreativeSage		RT @stevemassi: a2 depends on type - is it response to competitive opportunity or threat, strategic imperatives, etc. #innochat
12:28:03 16:28:03	Chris Jones @sourcePOV		Hey guys, Chris Jones arriving a bit late for #innochat

12:28:33 16:28:33	Cathryn Hrudicka @CreativeSage		@sourcePOV Hooray! Great to celebrate another 5 yr. anniversary with you! #innochat
12:28:47 16:28:47	Gwen_Ishmael @Gwen_Ishmael		A2 A thought...compare what determine's a person's #innovation area selection w a company's selection. Cd be diff & in conflict. #Innochat
12:28:51 16:28:51	Judy Gombita @jgombita		@CreativeSage thank you for RT'ing my contribution (not a MT of someone else's)... #innochat
12:29:19 16:29:19	Cathryn Hrudicka @CreativeSage		@jgombita A2 You're welcome! It's hard to see everyone's tweets sometimes. :) #innochat
12:29:25 16:29:25	Gwen_Ishmael @Gwen_Ishmael		@sourcePOV Hola! Good to see you!! And happy #Innochat anniversary!
12:29:31 16:29:31	Cathryn Hrudicka @CreativeSage		RT @Gwen_Ishmael: A2 A thought...compare what determine's a person's #innovation area selection w a company's selection. Cd be diff & in co...
12:29:35 16:29:35	John W Lewis @JohnWLewis		@jgombita Sorry Judy. #innochat
12:30:07 16:30:07	Judy Gombita @jgombita		MT @JohnWLewis Many us end up as T-shaped/comb-shaped ppl defined by areas of knowledge & propensity to take risks #innochat c @greenbanana
12:30:12 16:30:12	Marc Binkley @marcbinkley		Be respectful, say your peace. You never know where ideas can go. http://t.co/HtlfNqn9so @utrdecorating #innovation #innochat
12:30:15 16:30:15	Pam Roes @pamroes		@CreativeSage A fluid Innovation process to be socialized throughout the org, not just w Innovation team. Some upfront thinking #innochat
12:30:22 16:30:22	John W Lewis @JohnWLewis		@Gwen_Ishmael It could be different and that would probably be dangerous. #innochat
12:30:26 16:30:26	Pam Roes @pamroes		RT @JohnWLewis: @SJAbbott Very true. Whether the person suggesting is also providing moral support is important. #innochat
12:30:48 16:30:48	Pam Roes @pamroes		RT @JohnWLewis: A1 Many of us end up as T-shaped (or comb-shaped) people defined by our areas of knowledge and propensity to take risks. #i...
12:30:49 16:30:49	Cathryn Hrudicka @CreativeSage		..@Gwen_Ishmael A2 That's often a problem, selection of a person's innovation area or strengths may not match company's, or goals. #innochat
12:30:56 16:30:56	Pam Roes @pamroes		RT @CreativeSage: .@Gwen_Ishmael Yes, finding the gaps is really important. We innovate in the gaps between the known places, the gray area...
12:30:57 16:30:57	John W Lewis @JohnWLewis		Q3 How does more or less knowledge influence the number and magnitude of successes? #innochat
12:31:00 16:31:00	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: Q3 How does more or less knowledge influence the number and magnitude of successes? #innochat
12:31:17 16:31:17	Pam Roes @pamroes		RT @stevemassi: a2 depends on type - is it response to competitive opportunity or threat, strategic imperatives, etc. #innochat
12:31:33 16:31:33	Pam Roes @pamroes		Hi Chris RT @sourcePOV: Hey guys, Chris Jones arriving a bit late for #innochat
12:31:48 16:31:48	Cathryn Hrudicka @CreativeSage		A3 Knowledge influences success, but ability to learn from mistakes is more important, and ability to go forward from there. #innochat
12:32:20 16:32:20	Gwen_Ishmael @Gwen_Ishmael		@CreativeSage Exactly. When co's #innovation goals don't align w employee's strengths there won't be a happy ending. #innochat
12:32:31 16:32:31	John W Lewis @JohnWLewis		A3 So many examples of a little knowledge being a dangerous thing, or deep knowledge leading to extreme risks. #innochat
12:32:34 16:32:34	Cathryn Hrudicka @CreativeSage		A3 .. Also, metrics for "success" need to be clearly defined and adjusted along the way, if new findings occur. Adaptability key. #innochat
12:32:37 16:32:37	Stephen Abbott @SJAbbott		A3 Knowledge and creativity have a complicated relationship. Best when they feed off each other; worst when they hold strong. #innochat
12:32:37 16:32:37	Pam Roes @pamroes		RT @CreativeSage: .@Gwen_Ishmael A2 That's often a problem, selection of a person's innovation area or strengths may not match company's, o...

12:32:42 16:32:42	Cathryn Hrudicka @CreativeSage	 RT @SJAbbott: A3 Knowledge and creativity have a complicated relationship. Best when they feed off each other; worst when they hold strong....
12:33:01 16:33:01	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: A3 So many examples of a little knowledge being a dangerous thing, or deep knowledge leading to extreme risks. #innochat
12:33:49 16:33:49	John W Lewis @JohnWLewis	 @SJAbbott Agree. A balance of knowledge and curiosity are required. "Know alls" are unlikely to contribute much! #innochat
12:34:02 16:34:02	Cathryn Hrudicka @CreativeSage	 A3 Creativity needs to be directed toward overall goals of the specific innovation, i.e. "creative constraints" at the right time. #innochat
12:34:03 16:34:03	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: @SJAbbott Agree. A balance of knowledge and curiosity are required. "Know alls" are unlikely to contribute much! #innochat
12:34:13 16:34:13	Steve Massi @stevemassi	 a3 deep knowledge can lead to excessive risk taking - e.g., shortcutting key parts of process #innochat
12:34:21 16:34:21	Cathryn Hrudicka @CreativeSage	 RT @stevemassi: a3 deep knowledge can lead to excessive risk taking - e.g., shortcutting key parts of process #innochat
12:34:36 16:34:36	John W Lewis @JohnWLewis	 A3 Phrases like "cobblers children" (with no shoes) come to mind. #innochat
12:35:35 16:35:35	John W Lewis @JohnWLewis	 @stevemassi Is that based on over-optimism based on past success? #innochat
12:35:36 16:35:36	Gwen_Ishmael @Gwen_Ishmael	 A3 Knowledge is a double-edged sword. Whether it helps or hinders #innovation depends on who wields it and how. #innochat
12:35:50 16:35:50	Cathryn Hrudicka @CreativeSage	 A3 #Innovation is a team sport, so even one great inventor doesn't complete the process by him/herself. Must learn to collaborate. #innochat
12:36:00 16:36:00	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: A3 Knowledge is a double-edged sword. Whether it helps or hinders #innovation depends on who wields it and how. #innochat
12:36:03 16:36:03	Stephen Abbott @SJAbbott	 @CreativeSage Arguably, great leadership is about managing those 'creative constraints' to the advantage of everyone concerned. #innochat A3
12:36:09 16:36:09	Dillan DiNardo @DillanDiNardo	 @stevemassi probably because we tend to overestimate how much "unknown" is eliminated with the knowledge we gain #innochat
12:36:11 16:36:11	Cathryn Hrudicka @CreativeSage	 RT @SJAbbott: @CreativeSage Arguably, great leadership is about managing those 'creative constraints' to the advantage of everyone concerne...
12:36:23 16:36:23	Zach Doty @ZLDoty	 RT @stevemassi: a2 depends on type - is it response to competitive opportunity or threat, strategic imperatives, etc. #innochat
12:36:46 16:36:46	John W Lewis @JohnWLewis	 Q3+ So should we be more interested in success volume or proportion (vs failure)? #innochat
12:36:50 16:36:50	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: Q3+ So should we be more interested in success volume or proportion (vs failure)? #innochat
12:37:18 16:37:18	Gwen_Ishmael @Gwen_Ishmael	 RT @CreativeSage: A3 #Innovation is a team sport, so even one great inventor doesn't complete the process by him/herself. Must learn to col...
12:37:50 16:37:50	John W Lewis @JohnWLewis	 @DillanDiNardo Agree about variability of estimation. This was discussed by @bhc3 in a recent post. @stevemassi #innochat
12:37:55 16:37:55	Pam Roes @pamroes	 @CreativeSage @Gwen_Ishmael Innovating 2 strategy doesn't challenge strategy. Killing different voices b/c they don't match limits #innochat
12:38:09 16:38:09	Pam Roes @pamroes	 RT @JohnWLewis: @SJAbbott Agree. A balance of knowledge and curiosity are required. "Know alls" are unlikely to contribute much! #innochat
12:38:10 16:38:10	Cathryn Hrudicka @CreativeSage	 A3 It helps to redefine "failure." I prefer "experimenting" and vetting the results, learning, and adapting continuously. #innochat
12:38:23 16:38:23	Cathryn Hrudicka @CreativeSage	 RT @pamroes: @CreativeSage @Gwen_Ishmael Innovating 2 strategy doesn't challenge strategy. Killing different voices b/c they don't match li...
12:38:45 16:38:45	Gwen_Ishmael @Gwen_Ishmael	 Yes! RT @pamroes: Innovating 2 strategy doesn't challenge strategy. Killing different voices b/c they don't match limits #innochat


12:38:48 16:38:48	Pam Roes @pamroes	 RT @CreativeSage: A3 Creativity needs to be directed toward overall goals of the specific innovation, i.e. "creative constraints" at the ri...
12:39:01 16:39:01	John W Lewis @JohnWLewis	 @pamroes @CreativeSage @Gwen_Ishmael Aha, the "strategy" word! So how dependent is this on the strategy accommodating innovation? #innochat
12:39:03 16:39:03	Steve Massi @stevemassi	 @JohnWLewis re over-optimism based on past success?; yes, and perceived unique knowledge of some critical part of the challenge #innochat
12:39:21 16:39:21	Cathryn Hrudicka @CreativeSage	 A3 It's unfortunate we are ever told we're "failures." Think how much more open to learning and positive risk-taking we would be! #innochat
12:39:35 16:39:35	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: @pamroes @CreativeSage @Gwen_Ishmael Aha, the "strategy" word! So how dependent is this on the strategy accommodating innov...
12:39:50 16:39:50	sandymaxey @sandymaxey	 RT @CreativeSage: A3 .. Also, metrics for "success" need to be clearly defined and adjusted along the way, if new findings occur. Adaptabil...
12:40:10 16:40:10	John W Lewis @JohnWLewis	 Time is flying. Q4 coming up #innochat
12:40:14 16:40:14	Gwen_Ishmael @Gwen_Ishmael	 @JohnWLewis @pamroes @CreativeSage I like the idea of strategy accommodating #innovation vs. innovation accommodating strategy! #innochat
12:40:17 16:40:17	Cathryn Hrudicka @CreativeSage	 A3 It seems more helpful to focus on overall goals than "strategy" at the point of creating new ideas. Later, adjust strategy. #innochat
12:40:22 16:40:22	John W Lewis @JohnWLewis	 Q4 How does monitoring and timely termination of innovative initiatives allow benefits and costs to be managed? #innochat
12:40:25 16:40:25	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: @JohnWLewis @pamroes @CreativeSage I like the idea of strategy accommodating #innovation vs. innovation accommodating str...
12:40:32 16:40:32	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: Q4 How does monitoring and timely termination of innovative initiatives allow benefits and costs to be managed? #innochat
12:40:51 16:40:51	Pam Roes @pamroes	 @CreativeSage Ideas & innovations fail, but engaged contributors are never "Failures" #innochat
12:40:58 16:40:58	Cathryn Hrudicka @CreativeSage	 RT @pamroes: @CreativeSage Ideas & innovations fail, but engaged contributors are never "Failures" #innochat
12:41:07 16:41:07	Pam Roes @pamroes	 RT @CreativeSage: A3 It seems more helpful to focus on overall goals than "strategy" at the point of creating new ideas. Later, adjust stra...
12:41:23 16:41:23	InquiStat Inc. @inquistat	 RT @Gwen_Ishmael: Yes! RT @pamroes: Innovating 2 strategy doesn't challenge strategy. Killing different voices b/c they don't match limits ...
12:41:33 16:41:33	Judy Gombita @jgombita	 A3+. I would make it "change-making" outcomes based assessments. Can be big, can be small, but has to make a true difference. #innochat
12:41:36 16:41:36	Cathryn Hrudicka @CreativeSage	 A4 It helps a huge amount to keep monitoring and adjusting accordingly, to save on resources & costs—but not prematurely. #innochat
12:41:39 16:41:39	Steve Massi @stevemassi	 current challenge with many strategies is they're inflexible - pending on who does the evaluation #innochat
12:41:46 16:41:46	Cathryn Hrudicka @CreativeSage	 RT @jgombita: A3+. I would make it "change-making" outcomes based assessments. Can be big, can be small, but has to make a true difference....
12:42:00 16:42:00	Cathryn Hrudicka @CreativeSage	 RT @stevemassi: current challenge with many strategies is they're inflexible - pending on who does the evaluation #innochat
12:42:03 16:42:03	John W Lewis @JohnWLewis	 @Gwen_Ishmael Well it seems to me that if the strategy does not accommodate innovation, then it is a tactic not the strategy. #innochat
12:42:10 16:42:10	Jill Hart @JillBrainLogic	 RT @CreativeSage: A3 It helps to redefine "failure." I prefer "experimenting" & vetting results, learning & adapting continuously. #innochat
12:42:15 16:42:15	Cathryn Hrudicka @CreativeSage	 RT @JillBrainLogic: RT @CreativeSage: A3 It helps to redefine "failure." I prefer "experimenting" & vetting results, learning & adapting co...
12:42:19 16:42:19	SOCIAL MEDIA @OhhSocialMedia	 RT @CreativeSage: A3 It's unfortunate we are ever told we're "failures." Think how much more open to learning and positive risk-taking we w...

12:42:22 16:42:22	SOCIAL MEDIA @OhhSocialMedia	 RT @CreativeSage: A3 It seems more helpful to focus on overall goals than "strategy" at the point of creating new ideas. Later, adjust stra...
12:43:07 16:43:07	Gwen_Ishmael @Gwen_Ishmael	 A4 Critical to know when to fall back. Shd have idea going in re when & how to make go/no go decisions. (Cost? Resources? Share?) #innochat
12:43:11 16:43:11	Dillan DiNardo @DillanDiNardo	 @JohnWLewis not sure if innovation initiatives are the best way to manage innovation in the first place. #innochat
12:43:15 16:43:15	Cathryn Hrudicka @CreativeSage	 A4 Too often, innovation is cut off too soon by just focusing on costs. It's a balance, requires monitoring & adjusting to needs. #innochat
12:43:24 16:43:24	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: A4 Critical to know when to fall back. Shd have idea going in re when & how to make go/no go decisions. (Cost? Resources?...
12:43:40 16:43:40	Judy Gombita @jgombita	 A4. Even innovation has its prosaic and practical side. Save the resources (diverted from losers) for the change-making things.... #innochat
12:43:56 16:43:56	Steve Massi @stevemassi	 a4, the old stock market adage let winners run and cut loses is easier said than done without clear metrics #innochat
12:44:06 16:44:06	John W Lewis @JohnWLewis	 @jgombita Agree with that and often balance of success benefit vs failure cost is highly skewed. #innochat
12:44:18 16:44:18	Cathryn Hrudicka @CreativeSage	 A4 If a specific innovation doesn't work out, you can file it for future possible use and learn from it anyway. #innochat
12:44:29 16:44:29	Cathryn Hrudicka @CreativeSage	 RT @stevemassi: a4, the old stock market adage let winners run and cut loses is easier said than done without clear metrics #innochat
12:44:58 16:44:58	Dillan DiNardo @DillanDiNardo	 @jgombita agreed. That's why the lean iteration process is so important. #innochat
12:45:12 16:45:12	Cathryn Hrudicka @CreativeSage	 RT @DillanDiNardo: @jgombita agreed. That's why the lean iteration process is so important. #innochat
12:45:23 16:45:23	Harriet Connolly @IE_Harriet	 What are corporates looking for when partnering with #startups? http://t.co/2JhGPgITsR via @iegroup #CINOSF #innovation #innochat
12:45:35 16:45:35	Cathryn Hrudicka @CreativeSage	 RT @IE_Harriet: What are corporates looking for when partnering with #startups? http://t.co/2JhGPgITsR via @iegroup #CINOSF #innovation #in...
12:45:37 16:45:37	John W Lewis @JohnWLewis	 @DillanDiNardo Good point, innovation effort is often integrated. But, by their nature, they tend to be discrete, don't you find? #innochat
12:45:39 16:45:39	Gwen_Ishmael @Gwen_Ishmael	 @JohnWLewis If strat doesn't accommodate #innovation does either succeed? Strat shdn't change for innovation but shd be flexible. #Innochat
12:45:42 16:45:42	Judy Gombita @jgombita	 @JohnWLewis it's why companies/those responsible need to "invest" in objective, outcomes-based measurement of results; less skewed #innochat
12:45:45 16:45:45	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: @JohnWLewis If strat doesn't accommodate #innovation does either succeed? Strat shdn't change for innovation but shd be f...
12:45:46 16:45:46	SOCIAL MEDIA @OhhSocialMedia	 RT @CreativeSage: A4 Too often, innovation is cut off too soon by just focusing on costs. It's a balance, requires monitoring & adjusting t...
12:45:47 16:45:47	SOCIAL MEDIA @OhhSocialMedia	 RT @Gwen_Ishmael: A4 Critical to know when to fall back. Shd have idea going in re when & how to make go/no go decisions. (Cost? Resources?...
12:45:56 16:45:56	Cathryn Hrudicka @CreativeSage	 RT @jgombita: @JohnWLewis it's why companies/those responsible need to "invest" in objective, outcomes-based measurement of results; less s...
12:46:14 16:46:14	Pam Roes @pamroes	 @JohnWLewis A4 Deadlines, evals R necessary 2 accomplish/produce Innovation has 2B applied,not explored indefinitely w/o feedback #innochat
12:46:14 16:46:14	John W Lewis @JohnWLewis	 @Gwen_Ishmael Agree. #innochat
12:46:54 16:46:54	Judy Gombita @jgombita	 RT @pamroes: @JohnWLewis A4 Deadlines, evals R necessary 2 accomplish/produce Innovation has 2B applied,not explored indefinitely w/o feedback
12:47:09 16:47:09	John W Lewis @JohnWLewis	 @jgombita Yes. There might be a whole approach to be developed based on focussing on what does not changed, rather than what does. #innochat

12:47:11 16:47:11	Mary Beth Coudal @MaryBethC		Disrupt accepted ideas - be counterintuitive RT @skap5: Ideas make you think. Insights make you act. #innochat
12:47:12 16:47:12	Cathryn Hrudicka @CreativeSage		A4 A big problem is comparing notes & aligning across silos/depts. Right hand doesn't know what left hand is doing, and politics. #innochat
12:47:15 16:47:15	Pam Roes @pamroes		RT @Gwen_Ishmael: @JohnWLewis If strat doesn't accommodate #innovation does either succeed? Strat shdn't change for innovation but shd be f...
12:47:18 16:47:18	Cathryn Hrudicka @CreativeSage		RT @MaryBethC: Disrupt accepted ideas - be counterintuitive RT @skap5: Ideas make you think. Insights make you act. #innochat
12:47:32 16:47:32	Pam Roes @pamroes		RT @CreativeSage: A4 A big problem is comparing notes & aligning across silos/depts. Right hand doesn't know what left hand is doing, and p...
12:47:41 16:47:41	Judy Gombita @jgombita		Not to mention someone empowered/unafraid to speak up and say Kill Bill @pamroes! c @JohnWLewis #innochat
12:47:48 16:47:48	Cathryn Hrudicka @CreativeSage		RT @jgombita: Not to mention someone empowered/unafraid to speak up and say Kill Bill @pamroes! c @JohnWLewis #innochat
12:47:51 16:47:51	ChrisS @LaVidaLocums		RT "@Gwen_Ishmael: A1 Enthusiasm for #innovation comes from the opportunity to conquer the "unknown." #Innochat"
12:48:00 16:48:00	Cathryn Hrudicka @CreativeSage		RT @pamroes: @JohnWLewis A4 Deadlines, evals R necessary 2 accomplish/produce Innovation has 2B applied,not explored indefinitely w/o feedb
12:48:29 16:48:29	Dillan DiNardo @DillanDiNardo		@JohnWLewis in my limited experience, discrete efforts seem to be forced and ineffective. Might not be others' experience. #innochat
12:48:29 16:48:29	Mary Beth Coudal @MaryBethC		Yes but when u run out of \$\$??? RT @CreativeSage: A4 Too often, innovation is cut off too soon by just focusing on costs. ... #innochat
12:48:56 16:48:56	Pam Roes @pamroes		Build/Improve RT @LaVidaLocums: RT "@Gwen_Ishmael: A1 Enthusiasm 4 #innovation comes fr the opportunity 2 conquer the "unknown." #Innochat"
12:49:01 16:49:01	Cathryn Hrudicka @CreativeSage		A4 A discrete innovation team functions along side an operations/implementation team, so information must be shared/integrated. #innochat
12:49:06 16:49:06	Pam Roes @pamroes		RT @MaryBethC: Yes but when u run out of \$\$??? RT @CreativeSage: A4 Too often, innovation is cut off too soon by just focusing on costs.
12:49:09 16:49:09	Judy Gombita @jgombita		@JohnWLewis interesting idea: Ensuring "minority" opinion of staying same (or the course) does not get ignored b/c of changemakers #innochat
12:49:11 16:49:11	Gwen_Ishmael @Gwen_Ishmael		Ex inno & process coexisting MT @pamroes: Deadlines, evals necessary 2 successful inno. Has 2B applied,not explored w/o feedback #innochat
12:49:20 16:49:20	Cathryn Hrudicka @CreativeSage		RT @Gwen_Ishmael: Ex inno & process coexisting MT @pamroes: Deadlines, evals necessary 2 successful inno. Has 2B applied,not explored w/o ...
12:49:28 16:49:28	Pam Roes @pamroes		RT @CreativeSage: A4 A discrete innovation team functions along side an operations/implementation team, so information must be shared/integ...
12:49:41 16:49:41	John W Lewis @JohnWLewis		@pamroes Yes, deadlines (e.g. time boxing, rather than function boxing) have proved very effective in some areas. (e.g. software) #innochat
12:49:51 16:49:51	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: @pamroes Yes, deadlines (e.g. time boxing, rather than function boxing) have proved very effective in some areas. (e.g. sof...
12:50:34 16:50:34	John W Lewis @JohnWLewis		Last Q ... #innochat
12:50:39 16:50:39	John W Lewis @JohnWLewis		Q5 What would be a more holistic approach to the discussion of failure? #innochat
12:50:43 16:50:43	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: Q5 What would be a more holistic approach to the discussion of failure? #innochat
12:51:09 16:51:09	Pam Roes @pamroes		@CreativeSage The whole Org has to move in concert for real innovation. Incentives, training, & inclusiveness so needed #innochat
12:51:16 16:51:16	Steve Massi @stevemassi		MT @JohnWLewis @pamroes deadlines e.g. time boxing rather than function boxing, have proved effective in some areas, e.g. software #innochat

12:51:36 16:51:36	Cathryn Hrudicka @CreativeSage	 A5 "Failure" needs to be redefined as something that has worked or not worked in a specific situation. Scientists experiment. #innochat
12:51:49 16:51:49	Gwen_Ishmael @Gwen_Ishmael	 A5 Equal time given to #innovation lessons learned & how to apply as spent on where mistakes were made. #innochat
12:51:51 16:51:51	John W Lewis @JohnWLewis	 @jgombita Not necessarily advocating staying same, more like focus on what's fixed (e.g. goal) and relax about the changes. #innochat
12:52:04 16:52:04	Gwen_Ishmael @Gwen_Ishmael	 RT @CreativeSage: A5 "Failure" needs to be redefined as something that has worked or not worked in a specific situation. Scientists experim...
12:52:10 16:52:10	Cathryn Hrudicka @CreativeSage	 A5 ..Scientists and artists experiment all the time. What works in one situation or at one time may or may not work in another. #innochat
12:52:14 16:52:14	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: A5 Equal time given to #innovation lessons learned & how to apply as spent on where mistakes were made. #innochat
12:52:19 16:52:19	Pam Roes @pamroes	 RT @MaryBethC: Disrupt accepted ideas - be counterintuitive RT @skap5: Ideas make you think. Insights make you act. #innochat
12:52:32 16:52:32	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: @jgombita Not necessarily advocating staying same, more like focus on what's fixed (e.g. goal) and relax about the changes....
12:53:11 16:53:11	Judy Gombita @jgombita	 @JohnWLewis I think minority opinion is VERY important/valid. Example: The core people who still want to READ their news in PRINT. #innochat
12:53:22 16:53:22	Pam Roes @pamroes	 Like this RT @Gwen_Ishmael: A5 Equal time given to #innovation lessons learned & how 2 apply as spent on where mistakes were made. #innochat
12:53:56 16:53:56	Cathryn Hrudicka @CreativeSage	 A5 Does "holistic" mean we look at "failure" more openly, from POV of scientists, artists, other industries? @JohnWLewis #innochat
12:54:03 16:54:03	Pam Roes @pamroes	 RT @stevemassi: MT @JohnWLewis @pamroes deadlines e.g. time boxing rather than function boxing, have proved effective in some areas, e.g. s...
12:54:12 16:54:12	John W Lewis @JohnWLewis	 @Gwen_Ishmael Agree. Generally areas where there is no blame operate most effectively. The aviation industry is a shining example. #innochat
12:54:12 16:54:12	Gwen_Ishmael @Gwen_Ishmael	 A5 Holistic = from all angles. What were benefits & detriments? Where did we move fwd & lose ground? Who won & who lost? #Innochat
12:54:17 16:54:17	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: A5 Holistic = from all angles. What were benefits & detriments? Where did we move fwd & lose ground? Who won & who lost? ...
12:54:26 16:54:26	Pam Roes @pamroes	 RT @CreativeSage: A5 Does "holistic" mean we look at "failure" more openly, from POV of scientists, artists, other industries? @JohnWLewis ...
12:54:37 16:54:37	Cathryn Hrudicka @CreativeSage	 RT @pamroes: Like this RT @Gwen_Ishmael: A5 Equal time given to #innovation lessons learned & how 2 apply as spent on where mistakes were m...
12:54:41 16:54:41	Pam Roes @pamroes	 RT @Gwen_Ishmael: A5 Holistic = from all angles. What were benefits & detriments? Where did we move fwd & lose ground? Who won & who lost? ...
12:54:57 16:54:57	Judy Gombita @jgombita	 A5. Rather than lessons learned, etc., did we feel more times of hope/power or more of discouragement? Figure out WHY of former #innochat
12:55:01 16:55:01	Pam Roes @pamroes	 RT @JohnWLewis: @Gwen_Ishmael Agree. Generally areas where there is no blame operate most effectively. The aviation industry is a shining e...
12:55:20 16:55:20	Cathryn Hrudicka @CreativeSage	 .@Gwen_Ishmael A5 Thank you for that definition of "holistic," makes sense in this context. #innochat
12:55:52 16:55:52	John W Lewis @JohnWLewis	 @jgombita Yes, minorities are extremely important. The art is in maximising the sum total of human happiness. #innochat
12:55:59 16:55:59	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: @jgombita Yes, minorities are extremely important. The art is in maximising the sum total of human happiness. #innochat
12:56:06 16:56:06	Dillan DiNardo @DillanDiNardo	 A5 One misconception is that you learn more from failure than from success. #innochat
12:56:10 16:56:10	Cathryn Hrudicka @CreativeSage	 RT @DillanDiNardo: A5 One misconception is that you learn more from failure than from success. #innochat

12:56:15 16:56:15	Dillan DiNardo @DillanDiNardo	 If I fail at step 1 of a 10 step process, I know nothing about steps 2 - 10. #innochat
12:56:19 16:56:19	Pam Roes @pamroes	 @JohnWLewis @Gwen_Ishmael Blaming & shaming ruins innovation. Less about innovation & more about jealousy & power struggles #innochat
12:57:03 16:57:03	Cathryn Hrudicka @CreativeSage	 .@DillanDiNardo A5 I agree, you can learn as much from success as "failure." Having goals & metrics seems more useful. #innochat
12:57:16 16:57:16	Gwen_Ishmael @Gwen_Ishmael	 A5 Good to remember "no blame" doesn't mean "no accountability." Must be accountability or there won't be improvement #Innochat #innovation
12:57:17 16:57:17	Cathryn Hrudicka @CreativeSage	 RT @pamroes: @JohnWLewis @Gwen_Ishmael Blaming & shaming ruins innovation. Less about innovation & more about jealousy & power struggles ...
12:57:24 16:57:24	John W Lewis @JohnWLewis	 @CreativeSage I think "failure" is just a word. It was an outcome. An alternative is "not yet of the required standard"! #innochat
12:57:30 16:57:30	Cathryn Hrudicka @CreativeSage	 RT @JohnWLewis: @CreativeSage I think "failure" is just a word. It was an outcome. An alternative is "not yet of the required standard"! #i...
12:57:36 16:57:36	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: A5 Good to remember "no blame" doesn't mean "no accountability." Must be accountability or there won't be improvement #In...
12:57:44 16:57:44	Judy Gombita @jgombita	 @JohnWLewis people often forget that products/services designed for the minority can be HUGELY successful and profitable. #niche #innochat
12:57:57 16:57:57	Cathryn Hrudicka @CreativeSage	 RT @jgombita: @JohnWLewis people often forget that products/services designed for the minority can be HUGELY successful and profitable. #ni...
12:58:04 16:58:04	Gwen_Ishmael @Gwen_Ishmael	 @JohnWLewis Not that I thought you were implying "no blame" meant "no accountability" :-) #Innochat
12:58:18 16:58:18	Pam Roes @pamroes	 Learn from both. Don't get stuck on either RT @DillanDiNardo: A5 1 misconception is U learn more from failure than from success. #innochat
12:58:23 16:58:23	Cathryn Hrudicka @CreativeSage	 RT @pamroes: Learn from both. Don't get stuck on either RT @DillanDiNardo: A5 1 misconception is U learn more from failure than from succes...
12:58:41 16:58:41	Pam Roes @pamroes	 RT @Gwen_Ishmael: @JohnWLewis Not that I thought you were implying "no blame" meant "no accountability" :-) #Innochat
12:58:45 16:58:45	Judy Gombita @jgombita	 Think @JohnWLewis phrase would make a good bumper sticker: Art is in maximising the sum total of human happiness. #innochat
12:58:54 16:58:54	John W Lewis @JohnWLewis	 @DillanDiNardo True, but if we succeed at step 1, what did we learn? Maybe depends on how many times we've done that step? #innochat
12:59:10 16:59:10	Cathryn Hrudicka @CreativeSage	 Before we conclude, I want to thank all the founders of #innochat and #SMchat and @JohnWLewis for keeping innocats herded today! #innochat
12:59:26 16:59:26	Pam Roes @pamroes	 RT @CreativeSage: Before we conclude, I want to thank all the founders of #innochat and #SMchat and @JohnWLewis for keeping innocats herded...
12:59:36 16:59:36	Gwen_Ishmael @Gwen_Ishmael	 Gotta get on a conf call. Loved seeing all of you and hope to join y'all more often - great minds! Happy Birthday #Innochat!
12:59:41 16:59:41	Cathryn Hrudicka @CreativeSage	 RT @Gwen_Ishmael: Gotta get on a conf call. Loved seeing all of you and hope to join y'all more often - great minds! Happy Birthday #Innoch...
12:59:51 16:59:51	John W Lewis @JohnWLewis	 @Gwen_Ishmael Certainly. But too often we confuse crimes and accidents ... in both directions! #innochat
13:00:06 17:00:06	Steve Massi @stevemassi	 glad to have shared in today's awesome #innochat
13:00:13 17:00:13	Gwen_Ishmael @Gwen_Ishmael	 Well said! RT @JohnWLewis: @Gwen_Ishmael Certainly. But too often we confuse crimes and accidents ... in both directions! #innochat
13:00:14 17:00:14	Judy Gombita @jgombita	 Query from @CreativeSage: Does "holistic" mean we look at "failure" more openly from POV of scientists, artists, other industries? #innochat
13:00:31 17:00:31	John W Lewis @JohnWLewis	 @Gwen_Ishmael :-) I didn't think that you did. #innochat

13:00:53 17:00:53	John W Lewis @JohnWLewis		@jgombita Thank you. #innochat
13:00:56 17:00:56	Cathryn Hrudicka @CreativeSage		.@sourcePOV @JohnWLewis @Gwen_Ishmael @DrewCM @Renee_Hopkins @Jkloren @bpluskowski & anyone I left out: Happy 5th Anniversary! #innochat
13:01:12 17:01:12	Cathryn Hrudicka @CreativeSage		RT @jgombita: Query from @CreativeSage: Does "holistic" mean we look at "failure" more openly from POV of scientists, artists, other indust...
13:01:19 17:01:19	John W Lewis @JohnWLewis		@CreativeSage Thank you, Cathryn. #innochat
13:01:41 17:01:41	Dillan DiNardo @DillanDiNardo		Thanks everyone - great chat #innochat
13:01:56 17:01:56	Pam Roes @pamroes		#innochat I'm off. Share, engage, & be open to where ever this day takes you. Thanks all!
13:02:05 17:02:05	John W Lewis @JohnWLewis		Next week is episode 4 of 5 in diffusion series, on early adopters. #innochat
13:02:14 17:02:14	Pam Roes @pamroes		RT @JohnWLewis: Next week is episode 4 of 5 in diffusion series, on early adopters. #innochat
13:02:15 17:02:15	Cathryn Hrudicka @CreativeSage		.@JohnWLewis @DillanDiNardo Thank you, enjoyed chatting with you and everyone today! On to #HBRogue .. #innochat
13:02:17 17:02:17	Cathryn Hrudicka @CreativeSage		RT @JohnWLewis: Next week is episode 4 of 5 in diffusion series, on early adopters. #innochat
13:03:46 17:03:46	Judy Gombita @jgombita		Speaking of Who Moved My Cheese, bought some absolutely delicious Oka yesterday. It will be eaten before it is "moved" by someone! #innochat
13:04:02 17:04:02	John W Lewis @JohnWLewis		RT @jgombita: Speaking of Who Moved My Cheese, bought some absolutely delicious Oka yesterday. It will be eaten before it is "moved" by som...
13:04:27 17:04:27	Judy Gombita @jgombita		RT @DillanDiNardo: If I fail at step 1 of a 10 step process, I know nothing about steps 2 - 10. #innochat
13:09:11 17:09:11	Judy Gombita @jgombita		This Oka cheese @JohnWLewis: http://t.co/OzxkuSVomY (Made in Canada, so likely you can't get it.) #innochat