

Innochat

Extreme Innovation

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2017 Feb 16 11:45** and **2017 Feb 16 13:15**
17 people sent 220 messages containing #innochat

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11:54:42 16:54:42	Ken Gordon @quickmuse		Exhibit 1, for today's #innochat on Extreme Innovation: @tobybottorf great photo essay on print cookbooks: https://t.co/CTioYvswQd
12:00:03 17:00:03	John W Lewis @JohnWLewis		Welcome to #innochat!
12:00:23 17:00:23	John W Lewis @JohnWLewis		Join us for #innochat, starting now, on "Extreme Innovation", framed here: https://t.co/jeiyWRXkWk
12:01:12 17:01:12	Adam Hansen @adhansen		Let's idea-jam, innocats! #innochat
12:01:48 17:01:48	Adam Hansen @adhansen		RT @JohnWLewis: Join us for #innochat, starting now, on "Extreme Innovation", framed here: https://t.co/jeiyWRXkWk
12:02:07 17:02:07	John W Lewis @JohnWLewis		@adhansen Hi Adam! I can see that you are enthused by this topic. How extreme can we make it? ;-) #innochat
12:02:29 17:02:29	John W Lewis @JohnWLewis		@kimflum Hi Kim! #innochat
12:02:58 17:02:58	John W Lewis @JohnWLewis		@ariyares Hi Ari! #innochat
12:03:24 17:03:24	Ari Yares @ariyares		.@JohnWLewis intrigued that extreme #innovation in the framing post may put the law of unintended consequences into overdrive #innochat
12:04:17 17:04:17	John W Lewis @JohnWLewis		@ariyares That's true. Of course, innovation can be extreme in other ways, but as described yes, we could go off the rails! ;-) #innochat
12:04:42 17:04:42	Adam Hansen @adhansen		@JohnWLewis Always easier to reel line back to where fish are biting than to drop your line over boat's side to hope they'll bite! #innochat
12:05:00 17:05:00	Renee Hopkins @Renee_Hopkins		Hello fellow 'cats! Renee from Asheville NC and @TheBIF (in spirit!) #innochat
12:05:29 17:05:29	Ari Yares @ariyares		.@JohnWLewis so is there a tension between evolution and extreme innovation? #innochat
12:05:33 17:05:33	John W Lewis @JohnWLewis		@kimflum Looking forward to your input on "Extreme Innovation", including on other ways of being "extreme". #innochat
12:05:36 17:05:36	Renee Hopkins @Renee_Hopkins		RT @dc2fla: .@wideanglefocus @nseikoff @JimORLCC Here's the setup post for #innochat on EXTREME INNOVATION: (12 noon ET): https://t.co/ODv
12:05:44 17:05:44	Diane Court @dc2fla		Here's the setup post for #innochat Extreme Innovation: (12 noon ET): https://t.co/2Hp4SuPPzy
12:06:51 17:06:51	John W Lewis @JohnWLewis		@Renee_Hopkins @TheBIF Hi Renee! Feeling extreme? #innochat

12:06:59 17:06:59	Jeremy Bond @JeremyDBond		Glad to be here, Ken. Tweeting from Connecticut. #innochat https://t.co/9qwnfM2ohx
12:07:28 17:07:28	Renee Hopkins @Renee_Hopkins		.@JohnWLewis Always feeling extreme! @TheBIF #innochat
12:07:41 17:07:41	John W Lewis @JohnWLewis		@adhansen Yup, if one doesn't go too far from time to time, how does one know where "too far" is?! #innochat
12:08:02 17:08:02	John W Lewis @JohnWLewis		@JeremyDBond Hi Jeremy! Welcome to #innochat!
12:08:44 17:08:44	John W Lewis @JohnWLewis		@ariyares I'd definitely say so. Is evolution even innovation at all? #innochat
12:09:06 17:09:06	Brenda Young @4byoung		Jumping in (not too late) to hear the conversation on extreme innovation with the Innocats #innochat
12:09:34 17:09:34	Ari Yares @ariyares		@JohnWLewis @adhansen very true. sometimes we hold back on change because we think we exceeded the zone of proximal development #innochat
12:09:47 17:09:47	John W Lewis @JohnWLewis		Of course, the framing post only describes my thoughts on extreme innovation, there are other dimensions! ;-) #innochat
12:09:49 17:09:49	Brenda Young @4byoung		RT @JohnWLewis @adhansen Yup, if one doesn't go too far from time to time, how does one know where "too far" is?! #innochat
12:09:58 17:09:58	John W Lewis @JohnWLewis		@4byoung Hi Brenda! #innochat
12:10:18 17:10:18	Adam Hansen @adhansen		@JohnWLewis @ariyares Evolution, sure! Experimentation and selection. Fitness the test! #innochat
12:10:20 17:10:20	Ari Yares @ariyares		@JohnWLewis it might be. remember nature experiments through evolution. changes stick because they don't fail #innochat
12:10:47 17:10:47	Adam Hansen @adhansen		RT @ariyares: @JohnWLewis it might be. remember nature experiments through evolution. changes stick because they don't fail #innochat
12:12:24 17:12:24	Jeremy Bond @JeremyDBond		RT @JohnWLewis: @adhansen Yup, if one doesn't go too far from time to time, how does one know where "too far" is?! #innochat
12:12:28 17:12:28	Brenda Young @4byoung		@JohnWLewis 1) I think of extreme innovation as something _very_ different from what preceded it. #innochat
12:12:39 17:12:39	John W Lewis @JohnWLewis		@ariyares That's true. Evolution explores multiple paths. #innochat
12:13:08 17:13:08	Saul Kaplan @skap5		Because innovation diffusion patterns are highly variable slower adopters can leapfrog S curves. #innochat
12:13:29 17:13:29	Jeremy Bond @JeremyDBond		@JohnWLewis are there set questions here or everyone just contributing to the topic? #innochat
12:13:36 17:13:36	Ari Yares @ariyares		@4byoung @JohnWLewis so extreme innovation is in the eye of the beholder? #innochat
12:13:47 17:13:47	John W Lewis @JohnWLewis		Yes, huge jumps are riskier, and possibly more rewarding! #innochat https://t.co/MO3ME3ycTu
12:13:58 17:13:58	Innovation Retweeter @innovation_rtw		RT @skap5: Because innovation diffusion patterns are highly variable slower adopters can leapfrog S curves. #innochat
12:14:02 17:14:02	Brenda Young @4byoung		@JohnWLewis 2) e.g., the Stone Age level Pacific Islanders who were taught to build runways using modern equip during WWII #innochat
12:14:21 17:14:21	John W Lewis @JohnWLewis		@skap5 Hi Saul! Yes, that's the kind of thing. And I think that we all do it from time to time. #innochat
12:14:48 17:14:48	Adam Hansen @adhansen		@skap5 Yes! I kept getting pinged by "functional fixedness" as I read the framing post. Kids up to age 7 aren't captive to it. #innochat

12:15:14 17:15:14	Ari Yares @ariyares		thinking about the example, is it extreme innovation if the other options (e.g. car, rail) simply aren't feasible? #innochat
12:15:22 17:15:22	John W Lewis @JohnWLEwis		That's another good example, Brenda, and not dissimilar to the Colombian airstrips mentioned in the framing... https://t.co/1Qy43Zx3TJ
12:15:59 17:15:59	Brenda Young @4byoung		@ariyares @JohnWLEwis Possibly. Do we need a definition of "extreme innovation?" ;) #innochat
12:16:11 17:16:11	John W Lewis @JohnWLEwis		@ariyares Ah, now that is a good question! Presumably, if they had been feasible, then they would have been used. #innochat
12:16:42 17:16:42	Renee Hopkins @Renee_Hopkins		Interesting NYT article about why technologies hang on or come back after they've been "replaced" - https://t.co/Ie2oCHupO9 #innochat
12:16:52 17:16:52	Brenda Young @4byoung		RT @ariyares thinking about the example, is it extreme innovation if the other options (e.g. car, rail) simply aren't feasible? #innochat
12:16:59 17:16:59	Renee Hopkins @Renee_Hopkins		Of course we do! RT @4byoung: @ariyares @JohnWLEwis Possibly. Do we need a definition of "extreme innovation?" ;) #innochat
12:17:19 17:17:19	Peter Cook @AcademyOfRock		@4byoung @ariyares @JohnWLEwis Are we talking the difference between radical and adaptive innovation #innochat
12:17:24 17:17:24	John W Lewis @JohnWLEwis		@4byoung Maybe. We could ask @Renee_Hopkins to put her #semantichat on! ;-) @ariyares #innochat
12:17:34 17:17:34	Adam Hansen @adhansen		@JohnWLEwis @ariyares I see broad resourcefulness, escaping functional fixedness, natural use of exaptation as the mindset here. #innochat
12:18:00 17:18:00	John W Lewis @JohnWLEwis		@AcademyOfRock Hi Peter! I don't know, I only suggested the topic! ;-P @4byoung @ariyares #innochat
12:18:03 17:18:03	Saul Kaplan @skap5		Classic example: It's easier for underdeveloped countries to leapfrog landlines and jump right to wireless. #innochat
12:18:21 17:18:21	Ken Gordon @quickmuse		@JeremyDBond Great place from which to tweet. #innochat
12:18:31 17:18:31	Judy White @JudyWhiteInfusn		RT @academyofrock: @4byoung @ariyares @JohnWLEwis Are we talking the difference between radical and adaptive innovation #innochat
12:18:59 17:18:59	Ari Yares @ariyares		@Renee_Hopkins feeling nostalgic for my film camera now #innochat
12:18:59 17:18:59	Peter Cook @AcademyOfRock		RT @JohnWLEwis: @AcademyOfRock Hi Peter! I don't know, I only suggested the topic! ;-P @4byoung @ariyares #innochat
12:19:09 17:19:09	John W Lewis @JohnWLEwis		@adhansen I like that. Maybe the most extreme innovation is absolute (i.e. to disregard the status quo)? @ariyares #innochat
12:19:29 17:19:29	Ari Yares @ariyares		@skap5 right, because the infrastructure demands are much lower. #innochat
12:19:49 17:19:49	Brenda Young @4byoung		@skap5 Yes, in many cases, underdeveloped countries don't have to go through the intermediate stages of dev. #innochat
12:19:51 17:19:51	Renee Hopkins @Renee_Hopkins		Why old tech is still used: Nostalgia; better customer experience; lack of infrastructure, so easier to leap to new tech; laggards #innochat
12:19:51 17:19:51	Peter Cook @AcademyOfRock		@JudyWhiteInfusn @4byoung @ariyares @JohnWLEwis Link between Kirton's Adaptors and Innovators #innochat https://t.co/FySacl5hzz
12:20:39 17:20:39	Ari Yares @ariyares		@AcademyOfRock @4byoung @JohnWLEwis i think that might be the difference #innochat
12:21:06 17:21:06	Adam Hansen @adhansen		@Renee_Hopkins The resurgence of old tech is often for reasons of subjective experience, not objective performance. #innochat
12:21:25 17:21:25	Renee Hopkins @Renee_Hopkins		lol! very cool! #innochat https://t.co/q9DAeEQ4ct

12:21:28 17:21:28	John W Lewis @JohnWLewis		@skap5 Yup. And developed countries do similar. UK had excellent Strowger exchanges and jumped electronic straight to "System X". #innochat
12:21:32 17:21:32	Brenda Young @4byoung		@Renee_Hopkins And new tech may be too complicated for someone who wants simple use. #innochat
12:21:51 17:21:51	Diane Court @dc2fla		RT @adhansen @Renee_Hopkins The resurgence of old tech is often for reasons of subjective experience, not objective performance. #innochat
12:22:12 17:22:12	Diane Court @dc2fla		RT @Renee_Hopkins: lol! very cool! #innochat https://t.co/q9DAeEQ4ct
12:22:18 17:22:18	Adam Hansen @adhansen		@skap5 Sure, because why bother, just because that's how everyone ahead of you had to go through it? Functional fixedness! #innochat
12:22:18 17:22:18	Ari Yares @ariyares		@AcademyOfRock @JudyWhiteInfusn @4byoung @JohnWLewis thinking that DC3 example may be more adaptive than radical #innochat
12:22:29 17:22:29	John W Lewis @JohnWLewis		@JudyWhiteInfusn Hi Judy! Welcome to #innochat! @AcademyOfRock @4byoung @ariyares
12:22:52 17:22:52	Renee Hopkins @Renee_Hopkins		@4byoung Yes, indeed. I didn't mention technophobes, or the perception that the old tech is better quality (eg, vinyl records) #innochat
12:23:03 17:23:03	Dale Halvorson @dshlvrsn		@Renee_Hopkins A lot of people buying old cars to avoid the black box... Not laggards, paranoids (perhaps with good reason) #innochat
12:23:39 17:23:39	Ken Gordon @quickmuse		@adhansen What key? #innochat Key of extremity?
12:23:41 17:23:41	Renee Hopkins @Renee_Hopkins		Yes! RT @dshlvrsn: @Renee_Hopkins Ppl buying old cars to avoid the black box... Not laggards, paranoids (perhaps w good reason) #innochat
12:24:08 17:24:08	Diane Court @dc2fla		Hello innochatters! @JohnWLewis @Renee_Hopkins @ARiyares @Adhansen @4byoung good @quickmuse #innochat
12:24:10 17:24:10	~Cindy+F+Solomon~ @cindyfsolomon		RT @skap5: Classic example: It's easier for underdeveloped countries to leapfrog landlines and jump right to wireless. #innochat
12:24:35 17:24:35	John W Lewis @JohnWLewis		@Renee_Hopkins Yes! Laggards don't necessarily value oldness. I think some value longevity, so jump the longest lasting. #innochat
12:24:58 17:24:58	Peter Cook @AcademyOfRock		RT @Renee_Hopkins: lol! very cool! #innochat https://t.co/q9DAeEQ4ct
12:24:58 17:24:58	Ken Gordon @quickmuse		@dc2fla @JohnWLewis @Renee_Hopkins @ariyares @adhansen @4byoung Hi, DC! #innochat
12:25:04 17:25:04	Adam Hansen @adhansen		@JohnWLewis @ariyares Zero-based innovation. Being very aware of all assumptions that could be made and dispensing w/unnecessary. #innochat
12:25:12 17:25:12	John W Lewis @JohnWLewis		What? Like old vinyl records? #innochat https://t.co/6inqAVohZO
12:25:16 17:25:16	Renee Hopkins @Renee_Hopkins		@dshlvrsn Some who fix their own cars held off on newer models because parts were bundled together: more \$\$ to buy, harder to fix #innochat
12:25:20 17:25:20	Peter Cook @AcademyOfRock		RT @ariyares: @AcademyOfRock @4byoung @JohnWLewis i think that might be the difference #innochat
12:25:21 17:25:21	Ari Yares @ariyares		@JohnWLewis @Renee_Hopkins they may also value "if it ain't broke, don't fix it!" #innochat
12:25:30 17:25:30	Saul Kaplan @skap5		Reverse Innovation. Deploy emerging innovations in developing countries to prove value before the developed world. #innochat
12:25:52 17:25:52	Diane Court @dc2fla		@ariyares @JohnWLewis @Renee_Hopkins Or if I can fix it why upgrade? #innochat
12:25:57 17:25:57	Peter Cook @AcademyOfRock		RT @ariyares: @AcademyOfRock @JudyWhiteInfusn @4byoung @JohnWLewis thinking that DC3 example may be more adaptive than radical #innochat

12:26:02 17:26:02	Peter Cook @AcademyOfRock	 RT @JohnWLewis: @JudyWhiteInfusn Hi Judy! Welcome to #innochat! @AcademyOfRock @4byoung @ariyares
12:26:06 17:26:06	John W Lewis @JohnWLewis	 @dshlvrsn Hi Dale! @Renee_Hopkins #innochat
12:26:11 17:26:11	Renee Hopkins @Renee_Hopkins	 .@JohnWLewis I completely agree. "Laggard" doesn't signify "old" - it's a POV, a state of mind #innochat
12:26:14 17:26:14	Brenda Young @4byoung	 RT @dc2fla @ariyares @JohnWLewis @Renee_Hopkins Or if I can fix it why upgrade? #innochat
12:26:21 17:26:21	Ari Yares @ariyares	 @skap5 how is that reverse innovation? isn't just innovation in an appropriate place? #innochat
12:26:27 17:26:27	Renee Hopkins @Renee_Hopkins	 Yes RT @ariyares: @JohnWLewis @Renee_Hopkins they may also value "if it ain't broke, don't fix it!" #innochat
12:26:59 17:26:59	Ari Yares @ariyares	 @dc2fla @JohnWLewis @Renee_Hopkins of course, sometimes the upgrades become too expensive, but we've already invested so much #innochat
12:27:00 17:27:00	Dale Halvorson @dshlvrsn	 @Renee_Hopkins Ummm... digital music < analog for many of my discerning friends. Transistors didn't improve radio #innochat
12:27:03 17:27:03	John W Lewis @JohnWLewis	 Do we believe the reports that Nokia might rerelease the 3310 their best selling phone? #innochat
12:27:17 17:27:17	John W Lewis @JohnWLewis	 @dc2fla Hi Diane! @Renee_Hopkins @ariyares @adhansen @4byoung @quickmuse #innochat
12:27:24 17:27:24	Peter Cook @AcademyOfRock	 Extreme (radical) innovation may well need us to pay attention to cognitive dissonance as more likely to be product push #innochat
12:27:30 17:27:30	Renee Hopkins @Renee_Hopkins	 .@adhansen wouldn't that be more "clean-slate innovation" than "zero innovation"?! @JohnWLewis @ariyares #innochat
12:28:28 17:28:28	Adam Hansen @adhansen	 @JohnWLewis @ariyares Skunk Baxter of Doobie Bros fame became Defense Dept consultant b/c he wasn't captive to assumptions. #innochat
12:28:33 17:28:33	Dale Halvorson @dshlvrsn	 @Renee_Hopkins Actually designed against user repair-ability. Ford wanted to give away the car and make \$\$\$ on service #innochat
12:29:03 17:29:03	Brenda Young @4byoung	 RT @dshlvrsn @Renee_Hopkins ...designed against user repair-ability. Ford wanted to give away the car and make \$\$\$ on service #innochat
12:29:17 17:29:17	Renee Hopkins @Renee_Hopkins	 I know! It totally pissed off my dad :(RT @dshlvrsn: designed against user repair-ability...give away car and make \$\$\$ on service #innochat
12:29:54 17:29:54	Adam Hansen @adhansen	 @Renee_Hopkins @JohnWLewis @ariyares "Zero-based". Like zero-based planning, where you don't start with last year's budget. #innochat
12:30:05 17:30:05	Renee Hopkins @Renee_Hopkins	 .@dshlvrsn Yes, higher quality of older formats is definitely a factor. Newer doesn't always mean better! #innochat
12:30:15 17:30:15	John W Lewis @JohnWLewis	 Yes @ariyares! Too often we seem to "keep fixing it 'til it's broke". Aviation is also aware of maintenance-inducte... https://t.co/W22B3ppLaB
12:30:38 17:30:38	Ari Yares @ariyares	 @Renee_Hopkins @dshlvrsn it all depends upon what value you are looking for. Portability won out over quality for audio #innochat
12:30:38 17:30:38	Dale Halvorson @dshlvrsn	 @Renee_Hopkins Hmmm - Innovation is combinative so can there be a clean slate? Just dif starting point perhaps... #innochat
12:30:52 17:30:52	Brenda Young @4byoung	 @AcademyOfRock So, to overcome cognitive dissonance the innovation would need to provide huge value? #innochat
12:31:05 17:31:05	Dale Halvorson @dshlvrsn	 RT @Renee_Hopkins: .@dshlvrsn Yes, higher quality of older formats is definitely a factor. Newer doesn't always mean better! #innochat
12:31:09 17:31:09	John W Lewis @JohnWLewis	 @skap5 Yes, @SunilMalhotra is interested in reverse innovation. #innochat

12:31:22 17:31:22	Brenda Young @4byoung		RT @adhansen @Renee_Hopkins @JohnWLewis @ariyares ... Like zero-based planning, where you don't start with last year's budget. #innochat
12:31:26 17:31:26	Renee Hopkins @Renee_Hopkins		New to me. I don't do budgets! RT @adhansen @JohnWLewis @ariyares Like zero-based planning - don't start w last year's budget. #innochat
12:31:48 17:31:48	Renee Hopkins @Renee_Hopkins		RT @dshlvrsn: @Renee_Hopkins Hmmm - Innovation is combinative so can there be a clean slate? Just dif starting point perhaps... #innochat
12:32:07 17:32:07	Dale Halvorson @dshlvrsn		@ariyares @Renee_Hopkins Classic Job To Be Done scenario and why Innovation is decided by the user... #innochat
12:32:11 17:32:11	Brenda Young @4byoung		RT @ariyares @Renee_Hopkins @dshlvrsn ...depends upon what value you are looking for. Portability won out over quality for audio #innochat
12:32:18 17:32:18	John W Lewis @JohnWLewis		@Renee_Hopkins Yes. There can multiple types of laggards, Some value infrequency of change. #innochat
12:32:50 17:32:50	Dale Halvorson @dshlvrsn		RT @JohnWLewis: @Renee_Hopkins Yes. There can multiple types of laggards, Some value infrequency of change. #innochat
12:32:51 17:32:51	Renee Hopkins @Renee_Hopkins		I'm increasingly with that group! RT @JohnWLewis: Yes. There can multiple types of laggards, Some value infrequency of change. #innochat
12:33:19 17:33:19	Ari Yares @ariyares		@Renee_Hopkins @adhansen @JohnWLewis even with zero based budgets, you can fall into the same traps as the prior year. #innochat
12:33:20 17:33:20	Adam Hansen @adhansen		@Renee_Hopkins @JohnWLewis @ariyares Curse of knowledge bites Hansen's butt again! Film at 11:00. #innochat
12:34:06 17:34:06	John W Lewis @JohnWLewis		@ariyares Am I sensing thoughts about the old VHS vs. Betamax story?! ;-) @Renee_Hopkins @dshlvrsn #innochat
12:34:17 17:34:17	Renee Hopkins @Renee_Hopkins		.@adhansen So zero-based innovation is similar to need to ignore sunk costs and the advantage of the lack of an installed base? #innochat
12:34:22 17:34:22	Brenda Young @4byoung		@JohnWLewis @Renee_Hopkins Yes. Too much change too soon can be very stressful and disorienting for people. #innochat
12:34:37 17:34:37	Renee Hopkins @Renee_Hopkins		Yes! RT @JohnWLewis: @ariyares Am I sensing thoughts about the old VHS vs. Betamax story?! ;-) @Renee_Hopkins @dshlvrsn #innochat
12:35:00 17:35:00	Adam Hansen @adhansen		@ariyares @Renee_Hopkins @JohnWLewis Status quo and confirmation biases are nonconscious - one reason why so pernicious! #innochat
12:35:11 17:35:11	Dale Halvorson @dshlvrsn		@JohnWLewis That one is more complex and too many outside forces. User didn't really decide. Kinda like AM Stereo... #innochat
12:35:26 17:35:26	Ari Yares @ariyares		@JohnWLewis @Renee_Hopkins @dshlvrsn oh, yes! almost bought a box accidently at a garage sale. great titles, no way to play them! #innochat
12:35:36 17:35:36	Brenda Young @4byoung		RT @adhansen @ariyares @Renee_Hopkins @JohnWLewis Status quo & confirmation biases are nonconscious -one reason why so pernicious! #innochat
12:35:43 17:35:43	Peter Cook @AcademyOfRock		@4byoung I think value is part of it - just because something has a benefit does not guarantee adoption?? #innochat
12:35:52 17:35:52	Peter Cook @AcademyOfRock		RT @4byoung: @AcademyOfRock So, to overcome cognitive dissonance the innovation would need to provide huge value? #innochat
12:36:16 17:36:16	Adam Hansen @adhansen		Let's go with that, inasmuch as we're making up the term in real time! Hey @quickmuse, #livelearning ! #innochat https://t.co/9LPhsJZenG
12:36:21 17:36:21	John W Lewis @JohnWLewis		@Renee_Hopkins Me too! #innochat
12:37:00 17:37:00	John W Lewis @JohnWLewis		@ariyares Well, yes, we might not learn the lessons of (last year's) history! @Renee_Hopkins @adhansen #innochat
12:37:23 17:37:23	Adam Hansen @adhansen		There is balance in the cosmos! We need each other, buddy! #innochat https://t.co/GLuRONjAnC

12:37:24 17:37:24	Brenda Young @4byoung		@AcademyOfRock True. Benefit needs to overcome cost, lack of infrastructure to support, complexity, quick obsolescence, etc. #innochat
12:37:42 17:37:42	Ari Yares @ariyares		@JohnWLewis @Renee_Hopkins @adhansen maybe the innovation is finding the balance between absolute zero and total awareness #innochat
12:37:55 17:37:55	Dale Halvorson @dshlvrsn		RT @adhansen: Let's go with that, inasmuch as we're making up the term in real time! Hey @quickmuse, #livelearning ! #innochat https://t.co...
12:38:08 17:38:08	John W Lewis @JohnWLewis		@Renee_Hopkins @adhansen Wasn't there a book (by Foster?) about the attackers advantage (or similar)? #innochat
12:38:31 17:38:31	Brenda Young @4byoung		RT @ariyares @JohnWLewis @Renee_Hopkins @adhansen maybe the innovation is finding th balance betwn absolute zero & total awareness #innochat
12:38:37 17:38:37	John W Lewis @JohnWLewis		@adhansen Instinctive? ;-) @ariyares @Renee_Hopkins #innochat
12:38:42 17:38:42	Renee Hopkins @Renee_Hopkins		Some tech didn't ever die. Movies didn't kill radio; 8-track didn't kill cassettes, a more flexible format. Reel-to-reel hangs on. #innochat
12:39:30 17:39:30	Adam Hansen @adhansen		Sounds familiar. Didn't he go in deep on Schumpeter (creative destruction)? #innochat https://t.co/y4CoZlZGpw
12:39:42 17:39:42	Brenda Young @4byoung		@Renee_Hopkins Can we add COBOL to that list? :o) #innochat
12:39:45 17:39:45	Katie McRee @McReeKatie		Jumping in here! A central part of this could be choosing b/w 'door in the face' and 'foot in the door.' #innochat
12:39:48 17:39:48	Dale Halvorson @dshlvrsn		@AcademyOfRock @4byoung Semantic argument but lack of adoption, to me, means it didn't create value for user. Better is not value. #innochat
12:39:54 17:39:54	Ari Yares @ariyares		@Renee_Hopkins but they did kills aspects of it. when was the last time you heard a comedy on the radio? #innochat
12:40:23 17:40:23	Zen Yinger @ZenYinger		Jumpin in hi @Renee_Hopkins & #innochat community!! ☺ Millennials ♥ #oldtech vynals, polaroids, old box cameras. Desire to explore origins?
12:40:29 17:40:29	John W Lewis @JohnWLewis		@ariyares Haha! We (UK) had a new Air Traffic Control System whose hardware was obsolete before its software was delivered! #innochat
12:40:40 17:40:40	Lisa Williams @lisawilliams		@Renee_Hopkins Indeed. The tech industry is full of premature obituary. How many times have we read "Apple is dead"? #innochat
12:40:43 17:40:43	Katie McRee @McReeKatie		Each has its own merit - door in the face is more extreme, but foot in the door allows for more iteration! #innochat
12:41:13 17:41:13	Lisa Williams @lisawilliams		@Renee_Hopkins When I see "x is dead" in a tech story, I replace it with "x is no longer the fastest growing thing." #innochat
12:41:17 17:41:17	Renee Hopkins @Renee_Hopkins		.@ariyares Yes. Although, Sirius/XM has a comedy channel, and you can find stations that have them on Tune-In too. #innochat
12:41:21 17:41:21	Brenda Young @4byoung		RT @lisawilliams @Renee_Hopkins Indeed. Tech industry is full of premature obituary. How many times have we read "Apple is dead"? #innochat
12:41:56 17:41:56	Dale Halvorson @dshlvrsn		@AcademyOfRock If what is created results in cognitive dissonance then it's not Innovation. It's chindogu or something else. #innochat
12:42:01 17:42:01	John W Lewis @JohnWLewis		@AcademyOfRock Exactly, because value is assessed differently by different people in different contexts. @4byoung #innochat
12:42:12 17:42:12	Renee Hopkins @Renee_Hopkins		RT @ZenYinger: Jumpin in hi @Renee_Hopkins & #innochat community!! ☺ Millennials ♥ #oldtech vynals, polaroids, old box cameras. Desire to e...
12:42:14 17:42:14	Brenda Young @4byoung		RT @JohnWLewis @AcademyOfRock Exactly, because value is assessed differently by different people in different contexts. @4byoung #innochat
12:42:43 17:42:43	Ari Yares @ariyares		@lisawilliams @Renee_Hopkins or at least it's perceived value has dropped. #innochat

12:42:52 17:42:52	Dale Halvorson @dshlvrsn		@lisawilliams @Renee_Hopkins there are now micro bands of tech. What seniors in HS do is different from freshment #innochat
12:42:57 17:42:57	Renee Hopkins @Renee_Hopkins		.@adhansen @academyofrock @quickmuse Every guy I know who plays a Strat or a Telecaster wants an old tube amp to play it through! #innochat
12:43:14 17:43:14	Brenda Young @4byoung		RT @dshlvrsn @lisawilliams @Renee_Hopkins there are now micro bands of tech. What seniors in HS do is different from freshment #innochat
12:43:22 17:43:22	Dale Halvorson @dshlvrsn		RT @JohnWLewis: @AcademyOfRock Exactly, because value is assessed differently by different people in different contexts. @4byoung #innochat
12:43:42 17:43:42	Ari Yares @ariyares		.@Renee_Hopkins podcasts also seem to be filling the void. the transmission method just changed, not the format. #innochat
12:43:53 17:43:53	Adam Hansen @adhansen		Regrettably, gotta run for another meeting. Thanks so much, @JohnWLewis You complete me, innocats. #innochat
12:44:21 17:44:21	John W Lewis @JohnWLewis		@adhansen Possibly. Just had a quick scan of my shelves but did not locate my copy. #innochat
12:44:28 17:44:28	Renee Hopkins @Renee_Hopkins		.@dshlvrsn "micro-bands of tech" - something like demographic "pockets" who value older tech? @lisawilliams @Renee_Hopkins #innochat
12:44:43 17:44:43	Adam Hansen @adhansen		That's just being minimally sentient...that's all that is. #innochat #sometasteisobjectivelyscientific https://t.co/eqcqu38QsX
12:44:47 17:44:47	Brenda Young @4byoung		RT @ariyares .@Renee_Hopkins podcasts also seem to be filling the void. the transmission method just changed, not the format. #innochat
12:44:51 17:44:51	Renee Hopkins @Renee_Hopkins		RT @ariyares: .@Renee_Hopkins podcasts also seem to be filling the void. the transmission method just changed, not the format. #innochat
12:45:41 17:45:41	Lisa Williams @lisawilliams		PS: I have no idea what conversation I have dropped into here :D #innochat
12:45:42 17:45:42	John W Lewis @JohnWLewis		True! But I worked on videodiscs (which were used by UK's Doomsday project which became unworkable when hardware wa... https://t.co/1eoSSDYodE
12:45:46 17:45:46	Renee Hopkins @Renee_Hopkins		.@adhansen I love your words, man! #innochat
12:45:48 17:45:48	Ari Yares @ariyares		@Renee_Hopkins @dshlvrsn @lisawilliams does it have more to do with creating differential identity? #innochat
12:46:10 17:46:10	Ari Yares @ariyares		@lisawilliams don't worry, i think we've all strayed. #innochat
12:46:32 17:46:32	Renee Hopkins @Renee_Hopkins		And surfing the conversation just fine! RT @lisawilliams: PS: I have no idea what conversation I have dropped into here :D #innochat
12:47:04 17:47:04	Dale Halvorson @dshlvrsn		@ariyares @Renee_Hopkins @lisawilliams I think more shows how more isolated and insular groups are getting #innochat
12:47:10 17:47:10	John W Lewis @JohnWLewis		@4byoung There must still be systems written in COBOL! Btw real programmers can write FORTRAN in any language! @Renee_Hopkins #innochat
12:47:44 17:47:44	Jeremy Bond @JeremyDBond		Yes! Or "still isn't" the fastest. Twitter is what it is. Those of us (non-shareholders) who love it don't think of... https://t.co/brCASemtm
12:48:31 17:48:31	John W Lewis @JohnWLewis		@McReeKatie Hi Katie! Those are certainly extremes! Tell us more? #innochat
12:48:34 17:48:34	Ari Yares @ariyares		@JohnWLewis @4byoung @Renee_Hopkins called customer services the other day & rep mentioned she was typing into a DOS prompt #innochat
12:48:50 17:48:50	Renee Hopkins @Renee_Hopkins		.@dshlvrsn "Semantic argument" is a feature, not a bug. Almost arguments are semantic, at base. @AcademyOfRock @4byoung #innochat
12:49:09 17:49:09	John W Lewis @JohnWLewis		@adhansen Great to see you, Adam! Take care out there! #innochat

12:49:40 17:49:40	Katie McRee @McReeKatie	 If you're trying to implement innovation in the face of a bureaucracy, extremes may better be achieved with foot in the door. #innochat
12:50:04 17:50:04	Ari Yares @ariyares	 @McReeKatie i guess it all depends upon what the door is. #innochat
12:50:37 17:50:37	Dale Halvorson @dshlvrsn	 @ariyares @JohnWLewis @4byoung @Renee_Hopkins I was just on ebay last week looking at all the old computers I'd had ADAM TI-99 etc #innochat
12:50:55 17:50:55	Brenda Young @4byoung	 @ariyares @JohnWLewis @Renee_Hopkins DOS? That's amazing or, not. Many small businesses are keeping old tech as long as possible #innochat
12:51:04 17:51:04	Dale Halvorson @dshlvrsn	 RT @ariyares: @McReeKatie i guess it all depends upon what the door is. #innochat
12:51:45 17:51:45	Ari Yares @ariyares	 @dshlvrsn @JohnWLewis @4byoung @Renee_Hopkins played Buck Rogers in the 25th Century on an ADAM. Seems ironic now #innochat
12:51:59 17:51:59	John W Lewis @JohnWLewis	 Jim Marshall certainly started something! #innochat https://t.co/1R7bvqj2LV
12:52:16 17:52:16	Ari Yares @ariyares	 @4byoung @JohnWLewis @Renee_Hopkins legacy systems often survive because of the challenge of moving existing data #innochat
12:52:17 17:52:17	Dale Halvorson @dshlvrsn	 @4byoung @ariyares @JohnWLewis @Renee_Hopkins Huge market for old 3Com handhelds - Palm IIIc etc. #innochat
12:52:25 17:52:25	Brenda Young @4byoung	 RT @McReeKatie If trying to implement innov in the face of a bureaucracy, extremes may better be achieved with foot in the door. #innochat
12:52:33 17:52:33	Dale Halvorson @dshlvrsn	 RT @ariyares: @dshlvrsn @JohnWLewis @4byoung @Renee_Hopkins played Buck Rogers in the 25th Century on an ADAM. Seems ironic now #innochat
12:52:58 17:52:58	Katie McRee @McReeKatie	 @ariyares I think, typically that door is either budget limitations or a culture of comfort with the status quo. #innochat
12:53:34 17:53:34	Dale Halvorson @dshlvrsn	 @ariyares I failed a class because I couldn't print my final paper and could find no one that could help... #innochat
12:53:46 17:53:46	John W Lewis @JohnWLewis	 @lisawilliams Hi Lisa! We're #innochat, here each week at this time. If you're in Boston, maybe look up @quickmuse at @_Continuum? #innochat
12:54:03 17:54:03	Ari Yares @ariyares	 @dshlvrsn ouch! #innochat
12:54:49 17:54:49	Brenda Young @4byoung	 @ariyares @JohnWLewis @Renee_Hopkins Yes. The challenge of old data. Not sure that will be fixed any time soon. #innochat
12:55:14 17:55:14	John W Lewis @JohnWLewis	 @dshlvrsn Somewhere I have a Sega Dreamcast (128 bit!) in its original box. Any takers? ;-) @4byoung @ariyares @Renee_Hopkins #innochat
12:55:18 17:55:18	Renee Hopkins @Renee_Hopkins	 That's harsh! RT @dshlvrsn: @ariyares Failed a class because I couldn't print my final paper, could find no one that could help... #innochat
12:56:30 17:56:30	John W Lewis @JohnWLewis	 Please consider replacing "legacy" with "heritage"! There's gold in them there hills! ;-) #innochat https://t.co/YQzQmnBsWR
12:56:32 17:56:32	Dale Halvorson @dshlvrsn	 @JohnWLewis @4byoung @ariyares @Renee_Hopkins I am a recovering nostalgist... I need to call my sponsor. #innochat
12:56:35 17:56:35	Renee Hopkins @Renee_Hopkins	 Thanks for letting us roam today, @johnwlewis! I've gotta go now. #innochat
12:57:24 17:57:24	John W Lewis @JohnWLewis	 @Renee_Hopkins You're welcome. It seems to work well ... but not every week! ;-) Great to see you. #innochat
12:57:37 17:57:37	Ari Yares @ariyares	 @JohnWLewis true. look how fast the nintendo 8 bit simulator sold out #innochat
12:58:29 17:58:29	Dale Halvorson @dshlvrsn	 RT @ariyares: @JohnWLewis true. look how fast the nintendo 8 bit simulator sold out #innochat

12:58:30 17:58:30	Ari Yares @ariyares		Thank you for another fascinating conversation @johnwlewis #innochat
12:58:34 17:58:34	Renee Hopkins @Renee_Hopkins		.@dshlvrsn Just looked up "chindogu" - thanks for teaching me a new word! #innochat
12:59:29 17:59:29	Jeremy Bond @JeremyDBond		Ridiculous. At least we now have the cloud... until we don't. #innochat https://t.co/PTmlNo4Usu
12:59:33 17:59:33	Dale Halvorson @dshlvrsn		@Renee_Hopkins It's one of my favorites - unuselessness. Sometimes that's a win for me :) #innochat
12:59:34 17:59:34	Ari Yares @ariyares		@Renee_Hopkins @dshlvrsn making "chindogu" could be a fascinating exercise for students! #innochat
13:00:24 18:00:24	Dale Halvorson @dshlvrsn		@ariyares @Renee_Hopkins YES!!! HATE when Ts talk about getting kids to innovate. Young kids need not worry about value! #innochat
13:00:48 18:00:48	Dale Halvorson @dshlvrsn		@JeremyDBond I was many moons ago... #innochat
13:01:04 18:01:04	Dale Halvorson @dshlvrsn		RT @ariyares: @Renee_Hopkins @dshlvrsn making "chindogu" could be a fascinating exercise for students! #innochat
13:01:04 18:01:04	John W Lewis @JohnWLewis		Thank you very much to all innocats for making #innochat what it is. Gotta run myself this week because of child on school half-term break.
13:09:15 18:09:15	Peter Cook @AcademyOfRock		@Renee_Hopkins @adhansen @quickmuse Except me - I love my @Line6 POD 500 #INNOCHAT
13:09:34 18:09:34	Peter Cook @AcademyOfRock		RT @JohnWLewis: @AcademyOfRock Exactly, because value is assessed differently by different people in different contexts. @4byoung #innochat