

Innochat

What does your organization need for innovation?

Times shown in: [Eastern Daylight Time](#) and [Coordinated Universal Time](#)

Between **2017 Sep 07 11:45** and **2017 Sep 07 13:15**
13 people sent 177 messages containing #innochat

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11:52:03 15:52:03	Kathleen Kruse (KK) @kkruse		TODAY noon ET at #innochat: "What does your org need for #innovation?" ...flip side of last week https://t.co/51p1nDICTU via @JohnWLewis
12:00:00 16:00:00	John W Lewis @JohnWLewis		Welcome to #innochat! Let's discuss "What does your organization need for innovation?"
12:00:55 16:00:55	John W Lewis @JohnWLewis		This week's topic is the opposite of last week's about what *you* need for innovation. #innochat https://t.co/K1g93xZHGX
12:01:17 16:01:17	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis Will be missing today. Try to pop on later to catch up. #innochat
12:02:11 16:02:11	John W Lewis @JohnWLewis		@DreaVilleneuve Sorry about that, Andrea. We'll miss you. #innochat
12:03:48 16:03:48	John W Lewis @JohnWLewis		Some of the things that your organization needs for innovation are to provide what *you* need. Let's discuss. #innochat
12:05:44 16:05:44	John W Lewis @JohnWLewis		As you arrive for #innochat, let us know something about yourself.
12:06:03 16:06:03	Lou Hayes, Jr. @LouHayesJr		Your org bosses need #courage to be vulnerable to challenges of & departures from #TeamStatusQuo. #innochat https://t.co/A366QY2YHg
12:06:42 16:06:42	John W Lewis @JohnWLewis		@LouHayesJr Hello and welcome, Lou. #innochat
12:07:04 16:07:04	Carol Stephen @Carol_Stephen		Hello there, Innochatters! Sorry for being late. #innochat
12:07:20 16:07:20	Carol Stephen @Carol_Stephen		RT @JohnWLewis: Some of the things that your organization needs for innovation are to provide what *you* need. Let's discuss. #innochat
12:07:25 16:07:25	John W Lewis @JohnWLewis		@LouHayesJr Yes, .. and I like #TeamStatusQuo! #innochat
12:07:50 16:07:50	Kathleen Kruse (KK) @kkruse		RT @JohnWLewis: This week's topic is the opposite of last week's about what *you* need for innovation. #innochat https://t.co/K1g93xZHGX
12:07:55 16:07:55	John W Lewis @JohnWLewis		@Carol_Stephen Hello Carol! Great to see you. #innochat
12:08:53 16:08:53	Carol Stephen @Carol_Stephen		@JohnWLewis You, too, John! #innochat
12:09:01 16:09:01	John W Lewis @JohnWLewis		On this week's #innochat, let's have a free-wheeling discussion without prepared questions (i.e. with the traffic lights off!). #innochat
12:11:08 16:11:08	John W Lewis @JohnWLewis		So, #innochat, feel free to fire away with your thoughts about what your org needs for innovation.

12:11:13 16:11:13	Carol Stephen @Carol_Stephen		RT @JohnWLewis: On this week's #innochat, let's have a free-wheeling discussion w/out prepared Q's (i.e. w/traffic lights off!). #innochat
12:12:26 16:12:26	John W Lewis @JohnWLewis		What things do you need your org to provide for you? #innochat
12:12:35 16:12:35	Carol Stephen @Carol_Stephen		RT @JohnWLewis: What things do you need your org to provide for you? #innochat
12:13:16 16:13:16	John W Lewis @JohnWLewis		For example, how does your org.'s purpose need to expressed to encourage innovation? #innochat https://t.co/yUFgpLDR30
12:13:53 16:13:53	Innovation Retweeter @innovation_rtw		RT @JohnWLewis: For example, how does your org.'s purpose need to expressed to encourage innovation? #innochat https://t.co/yUFgpLDR30
12:13:58 16:13:58	John W Lewis @JohnWLewis		What does your org's strategy need to say about innovation? #innochat
12:14:18 16:14:18	Carol Stephen @Carol_Stephen		Since my organization is mainly me, I'd say access to stimulating talks, books, and conversations. And chats like this one! #innochat
12:14:18 16:14:18	Ken Gordon @quickmuse		@JohnWLewis Time. Space. Autonomy. #innochat
12:14:46 16:14:46	Carol Stephen @Carol_Stephen		Yes. @quickmuse: @JohnWLewis Time. Space. Autonomy. #innochat
12:15:00 16:15:00	John W Lewis @JohnWLewis		In what terms, does your org need to understand its market, customers, etc. to facilitate innovation? #innochat
12:15:18 16:15:18	John W Lewis @JohnWLewis		@quickmuse Hello Ken. How are you?! #innochat
12:16:48 16:16:48	John W Lewis @JohnWLewis		@quickmuse Yes, people need those (although perhaps not too much of them!). So what does the org need so that people get those? #innochat
12:18:52 16:18:52	John W Lewis @JohnWLewis		It seems to me that an org needs to understand the adopter categories of itself and its customers. What do you think? #innochat
12:20:38 16:20:38	John W Lewis @JohnWLewis		Another issue is how an org needs to express its brand to encourage innovation. #innochat
12:20:52 16:20:52	Ken Gordon @quickmuse		@JohnWLewis Not too shabby. Yourself, John? #innochat
12:21:48 16:21:48	John W Lewis @JohnWLewis		@quickmuse OK, thanks, Ken. Few innocats around this week though. Maybe they're recovering from a national holiday? #innochat
12:22:09 16:22:09	Ken Gordon @quickmuse		@JohnWLewis Priorities. Space. Humanity. #innochat
12:22:15 16:22:15	Carol Stephen @Carol_Stephen		@JohnWLewis Yes, people are catching up this week. #innochat
12:23:01 16:23:01	Carol Stephen @Carol_Stephen		@JohnWLewis Flexibility and autonomy are critical to encouraging innovation. #innochat
12:23:20 16:23:20	Ken Gordon @quickmuse		@JohnWLewis Maybe they're suffering of online fear and loathing. https://t.co/bZi6AJAZow #innochat
12:23:32 16:23:32	John W Lewis @JohnWLewis		Good points, Ken. *Priorities*, in particular, are important. Can you elaborate? In what areas? #innochat https://t.co/svJeExJeZo
12:23:35 16:23:35	Ken Gordon @quickmuse		@JohnWLewis Or they're in meetings. I'm in one in 7 minutes. #innochat
12:24:39 16:24:39	Ken Gordon @quickmuse		@JohnWLewis Knowing where to focus. When. And why. Not always obvious. #innochat
12:25:16 16:25:16	John W Lewis @JohnWLewis		@Carol_Stephen Definitely, Carol. I think many orgs fear providing too much, though, because they don't know how to... https://t.co/rCNTbvLi7g

12:25:23 16:25:23	Dale H.  @dshlvrsn	 RT @quickmuse: @JohnWLEwis Knowing where to focus. When. And why. Not always obvious. #innochat
12:25:41 16:25:41	Dale H.  @dshlvrsn	 RT @Carol_Stephen: @JohnWLEwis Flexibility and autonomy are critical to encouraging innovation. #innochat
12:26:06 16:26:06	John W Lewis @JohnWLEwis	 @quickmuse That is a huge area! They lack a strategy which guides their innovation attention and efforts. #innochat
12:26:07 16:26:07	Dale H.  @dshlvrsn	 RT @JohnWLEwis: Another issue is how an org needs to express its brand to encourage innovation. #innochat
12:26:45 16:26:45	Dale H.  @dshlvrsn	 RT @JohnWLEwis: Some of the things that your organization needs for innovation are to provide what *you* need. Let's discuss. #innochat
12:26:55 16:26:55	John W Lewis @JohnWLEwis	 Hello and welcome, Dale (@dshlvrsn)! #innochat
12:27:18 16:27:18	Dale H.  @dshlvrsn	 RT @JohnWLEwis: @quickmuse That is a huge area! They lack a strategy which guides their innovation attention and efforts. #innochat
12:28:05 16:28:05	Carol Stephen @Carol_Stephen	 Who's around? Let's discuss what your organization needs for innovation! Join us on #Innochat! Right now! Just add... https://t.co/zX3PnEqCTX
12:28:19 16:28:19	Dale H.  @dshlvrsn	 @JohnWLEwis @Carol_Stephen @jeanneliedtka found that abundance of resource was not helpful. Starvation was a common... https://t.co/uvIUstlhZLE
12:29:27 16:29:27	Dale H.  @dshlvrsn	 @JohnWLEwis @Carol_Stephen may be a variation of the invisible hand working in a new way. Fear of risk can cut reso... https://t.co/KGhMSKfHVX
12:29:42 16:29:42	Dale H.  @dshlvrsn	 RT @Carol_Stephen: Who's around? Let's discuss what your organization needs for innovation! Join us on #Innochat! Right now! Just add the h...
12:29:46 16:29:46	John W Lewis @JohnWLEwis	 RT @Carol_Stephen: Who's around? Let's discuss what your organization needs for innovation! Join us on #Innochat! Right now! Just add the h...
12:29:54 16:29:54	Carol Stephen @Carol_Stephen	 RT @quickmuse: Knowing where to focus. When. And why. Not always obvious. #innochat <<A little direction is helpful. A roadmap.
12:29:59 16:29:59	Dale H.  @dshlvrsn	 Great #innochat today. https://t.co/suZmC8hORI
12:30:23 16:30:23	Lou Hayes, Jr. @LouHayesJr	 @dshlvrsn @JohnWLEwis @Carol_Stephen @jeanneliedtka #TheIllinoisModel was born out of a need to do more w/ less. Si... https://t.co/lgoAiLnyKD
12:31:06 16:31:06	Dale H.  @dshlvrsn	 @LouHayesJr @JohnWLEwis @Carol_Stephen @jeanneliedtka Not unlike the shark in JAWS... :) #innochat
12:31:30 16:31:30	John W Lewis @JohnWLEwis	 Several important areas have been mentioned ... now, what about the *communication* that and org needs about those areas? #innochat
12:31:44 16:31:44	Carol Stephen @Carol_Stephen	 @LouHayesJr @dshlvrsn @JohnWLEwis @jeanneliedtka What is #TheIllinoisModel, Lou? #innochat
12:32:54 16:32:54	Dale H.  @dshlvrsn	 @JohnWLEwis Wins must be celebrated and the stories need to be canonized. #innochat
12:33:11 16:33:11	John W Lewis @JohnWLEwis	 @LouHayesJr @dshlvrsn @Carol_Stephen @jeanneliedtka Yes, Lou, constraints drive innovation too! #innochat
12:33:33 16:33:33	Carol Stephen @Carol_Stephen	 @JohnWLEwis Maybe an Innovation Department to facilitate messages, so long as the process doesn't get too slow. #innochat
12:33:37 16:33:37	John W Lewis @JohnWLEwis	 Necessity is the mother of invention ...and all that! #innochat https://t.co/Tkw6nPOG2I
12:33:54 16:33:54	Dale H.  @dshlvrsn	 @Carol_Stephen @LouHayesJr @JohnWLEwis @jeanneliedtka It's awesome and applicable well beyond law enforcement where... https://t.co/lmaWwSfUeQ
12:34:11 16:34:11	Dale H.  @dshlvrsn	 RT @Carol_Stephen: @JohnWLEwis Maybe an Innovation Department to facilitate messages, so long as the process doesn't get too slow. #innochat

12:34:29 16:34:29	Dale H.  @dshlvrsn		RT @JohnWLEwis: Necessity is the mother of invention ...and all that! #innochat https://t.co/Tkw6nPOG2I
12:34:39 16:34:39	John W Lewis @JohnWLEwis		That's a major issue, Dale. Communicating and celebrating "the way we do things around here" is important! #innochat https://t.co/oC2OmF8tdA
12:34:59 16:34:59	Dale H.  @dshlvrsn		@JohnWLEwis and necessity is a situation that can be created. #innochat
12:35:22 16:35:22	John W Lewis @JohnWLEwis		@Carol_Stephen Yes, Carol. There are several styles of "Innovation Department" that an org can provide. #innochat
12:35:38 16:35:38	Dale H.  @dshlvrsn		@Carol_Stephen @LouHayesJr @JohnWLEwis @jeanneliedtka Follow @LouHayesJr and you will be smarter. #innochat
12:35:54 16:35:54	Dale H.  @dshlvrsn		RT @JohnWLEwis: That's a major issue, Dale. Communicating and celebrating "the way we do things around here" is important! #innochat https://t.co/...
12:36:23 16:36:23	John W Lewis @JohnWLEwis		@dshlvrsn Are we talking about some kind of artificially enforced constraints here, Dale? ;-) #innochat
12:36:41 16:36:41	Carol Stephen @Carol_Stephen		@dshlvrsn @LouHayesJr @JohnWLEwis @jeanneliedtka I feel smarter already! #innochat
12:37:09 16:37:09	Dale H.  @dshlvrsn		RT @JohnWLEwis: @dshlvrsn Are we talking about some kind of artificially enforced constraints here, Dale? ;-) #innochat
12:37:12 16:37:12	John W Lewis @JohnWLEwis		The traditional R&D / Central Research Dept. is one style. But rather outdated. #innochat https://t.co/m6OpA2WHtm
12:38:06 16:38:06	Dale H.  @dshlvrsn		@JohnWLEwis For those with no budget it doesn't feel artificial at all. :) #innochat
12:38:13 16:38:13	Lou Hayes, Jr. @LouHayesJr		@Carol_Stephen @dshlvrsn @JohnWLEwis @jeanneliedtka #innochat Three #TheIllinoisModel teaser graphics ;) --> https://t.co/pAKka85Q8o
12:38:45 16:38:45	Dale H.  @dshlvrsn		RT @LouHayesJr: @Carol_Stephen @dshlvrsn @JohnWLEwis @jeanneliedtka #innochat Three #TheIllinoisModel teaser graphics ;) --> https://t.co/...
12:39:09 16:39:09	John W Lewis @JohnWLEwis		Another style of innovation dept. doesn't do innovation, but supports processes, software licenses, etc. so others... https://t.co/2LDWP6tofU
12:39:37 16:39:37	John W Lewis @JohnWLEwis		RT @LouHayesJr: @Carol_Stephen @dshlvrsn @JohnWLEwis @jeanneliedtka #innochat Three #TheIllinoisModel teaser graphics ;) --> https://t.co/...
12:41:27 16:41:27	John W Lewis @JohnWLEwis		What about internal structures? What does an org need to support innovation? Anyone for silos??!! #innochat
12:41:30 16:41:30	Dale H.  @dshlvrsn		@JohnWLEwis Unfortunately many are ignored by squirrel chasing management. Invention, discover and exploration are... https://t.co/bP05P0eVFI
12:41:42 16:41:42	Lou Hayes, Jr. @LouHayesJr		@Carol_Stephen @dshlvrsn @JohnWLEwis @jeanneliedtka Ha. Sorry for being so cryptic. Short summary, struggling to pu... https://t.co/4w0IA46WNz
12:43:03 16:43:03	John W Lewis @JohnWLEwis		You're doing fine! "A picture's worth a thousand words!" (Which must be about 5K chars or 70 tweets!) #innochat https://t.co/c5SU87mACI
12:43:23 16:43:23	Dale H.  @dshlvrsn		@JohnWLEwis Silos or not if departments are not empathy driven you've got trouble. #innochat. See graphic for hints... https://t.co/bZTQp3TRrh
12:43:35 16:43:35	Carol Stephen @Carol_Stephen		Seems like the slide show behind a @TEDTalks presentation, @LouHayesJr #innochat #TheIllinoisModel https://t.co/ktbWaq3Ge6
12:44:28 16:44:28	Dale H.  @dshlvrsn		@JohnWLEwis A recognition and common understanding of what needs are so that the become constants instead of variables. #innochat
12:44:42 16:44:42	Carol Stephen @Carol_Stephen		@JohnWLEwis The silos need to be in communication with one another. Too often, they're not. #innochat
12:44:49 16:44:49	Dale H.  @dshlvrsn		RT @Carol_Stephen: Seems like the slide show behind a @TEDTalks presentation, @LouHayesJr #innochat #TheIllinoisModel https://t.co/ktbWaq3Ge6

12:45:20 16:45:20	John W Lewis @JohnWLewis		@dshlvrsn Yes, Dale. In my exp., many of these behaviours arise due to org models, processes, structures, etc. in w... https://t.co/WZplegS63w
12:45:26 16:45:26	TwitLiveEvents @TwitLiveEvents		September 07, 2017 at 01:00PM Twitter Chat - #InnoChat #TwitterChat Visit https://t.co/52cTeoQ3Zw for more events.
12:46:09 16:46:09	Brenda Young @4byoung		Popping in very late to see the discussion on what an org needs to be innovative #innochat
12:46:14 16:46:14	John W Lewis @JohnWLewis		@Carol_Stephen That's true, Carol. Also, for many innovations to be adopted, silo boundaries are major barriers. #innochat
12:46:52 16:46:52	Lou Hayes, Jr. @LouHayesJr		@Carol_Stephen @JohnWLewis I see #generalists as the likely catalysts of #innovation - connecting the previously unconnected. #innochat
12:47:23 16:47:23	John W Lewis @JohnWLewis		@4byoung Hello Brenda. Quite a detailed chat, this week, among a few of us. (Others may be catching up after a Monday off!) #innochat
12:47:23 16:47:23	Brenda Young @4byoung		RT @LouHayesJr: Your org bosses need #courage to be vulnerable to challenges of & departures from #TeamStatusQuo. #innochat https://t.co/Lg...
12:47:37 16:47:37	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@JohnWLewis Many think of business like a car and seek a mechanic to fix it instead of a patient that needs a quadr... https://t.co/pxe6fO1VUF
12:48:20 16:48:20	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@LouHayesJr @Carol_Stephen @JohnWLewis Unless your specialty is pattern recognition... #innochat
12:48:25 16:48:25	Sunil Malhotra @SunilMalhotra		RT @JohnWLewis: So, #innochat, feel free to fire away with your thoughts about what your org needs for innovation.
12:48:28 16:48:28	John W Lewis @JohnWLewis		@LouHayesJr @Carol_Stephen Definitely Lou. Everyone involved needs to be generalist, and also provide more detailed... https://t.co/cYtMDxcZll
12:49:02 16:49:02	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@LouHayesJr @Carol_Stephen @JohnWLewis Funny you should use that word. It's the title of @jeanneliedtka's book on the subject :) #innochat
12:49:12 16:49:12	Sunil Malhotra @SunilMalhotra		@JohnWLewis open minds free from the baggage of experience and qualification. #innochat
12:49:24 16:49:24	Brenda Young @4byoung		RT @JohnWLewis: In what terms, does your org need to understand its market, customers, etc. to facilitate innovation? #innochat
12:49:24 16:49:24	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@JohnWLewis @LouHayesJr @Carol_Stephen 3... 2... 1... #innochat
12:49:25 16:49:25	Carol Stephen @Carol_Stephen		RT @SunilMalhotra: @JohnWLewis open minds free from the baggage of experience and qualification. #innochat
12:49:38 16:49:38	John W Lewis @JohnWLewis		Hahaha! Do you mean: unless your specialty is generality? ;-) #innochat https://t.co/zhBhwitLeb
12:49:49 16:49:49	Brenda Young @4byoung		RT @JohnWLewis: Another issue is how an org needs to express its brand to encourage innovation. #innochat
12:49:56 16:49:56	Lou Hayes, Jr. @LouHayesJr		@Carol_Stephen No one falls asleep when a cop pulls out a #Slinky in training. ("What the hell is he doing?!?!")... https://t.co/Pv8ptHwDJ2
12:50:10 16:50:10	John W Lewis @JohnWLewis		@SunilMalhotra Hello Sunil. Great to see you! How are you? #innochat
12:50:22 16:50:22	Brenda Young @4byoung		RT @Carol_Stephen: @JohnWLewis Flexibility and autonomy are critical to encouraging innovation. #innochat
12:50:40 16:50:40	Brenda Young @4byoung		RT @quickmuse: @JohnWLewis Knowing where to focus. When. And why. Not always obvious. #innochat
12:50:47 16:50:47	Carol Stephen @Carol_Stephen		Organizations need both the big-picture people as well as those focused on the smallest details. Not everyone is both. #innochat
12:50:49 16:50:49	John W Lewis @JohnWLewis		I recognise that guy! #innochat https://t.co/54HNaC2itV

12:50:57 16:50:57	Dale H.  @dshlvrsn	 @JohnWLEwis Good one... No. There are folks that can take a huge amount of information and find threads not visible to others. #innochat
12:51:15 16:51:15	Dale H.  @dshlvrsn	 RT @SunilMalhotra: @JohnWLEwis open minds free from the baggage of experience and qualification. #innochat
12:52:04 16:52:04	Dale H.  @dshlvrsn	 @SunilMalhotra @JohnWLEwis Be or pretend to be a novice... #innochat
12:52:15 16:52:15	John W Lewis @JohnWLEwis	 @dshlvrsn Ah I see. The ability to draw analogies? If so, yes, and I've seen that working *very* effectively. #innochat
12:52:22 16:52:22	Dale H.  @dshlvrsn	 RT @JohnWLEwis: I recognise that guy! #innochat https://t.co/54HNaC2itV
12:52:28 16:52:28	Brenda Young @4byoung	 @JohnWLEwis Have been following the weather forecasts for my side of Florida. Looks like we'll be ok on the Gulf side #innochat
12:53:01 16:53:01	John W Lewis @JohnWLEwis	 @dshlvrsn @SunilMalhotra Agree. It does us no harm to be a newbie from time to time. There are no stupid questions, etc. #innochat
12:53:16 16:53:16	BUY FOLLOWERS :mll <small>@ChaccidyMeeler</small>	 RT @JohnWLEwis: I recognise that guy! #innochat https://t.co/54HNaC2itV
12:53:27 16:53:27	John W Lewis @JohnWLEwis	 Or ... "remind me why we do it this way!" #innochat https://t.co/EDRwc3fKIW
12:53:27 16:53:27	Brenda Young @4byoung	 RT @Carol_Stephen: @JohnWLEwis The silos need to be in communication with one another. Too often, they're not. #innochat
12:53:56 16:53:56	Dale H.  @dshlvrsn	 RT @JohnWLEwis: @dshlvrsn Ah I see. The ability to draw analogies? If so, yes, and I've seen that working *very* effectively. #innochat
12:54:10 16:54:10	Carol Stephen @Carol_Stephen	 @4byoung Oh, wow. Hope the weather will be ok for you there! #innochat
12:54:22 16:54:22	Dale H.  @dshlvrsn	 RT @JohnWLEwis: Or ... "remind me why we do it this way!" #innochat https://t.co/EDRwc3fKIW
12:54:38 16:54:38	John W Lewis @JohnWLEwis	 @4byoung Hoping you are yours are safe, Brenda! From the news we get here (UK), it all sounds very tough indeed. #innochat
12:54:47 16:54:47	Dale H.  @dshlvrsn	 @JohnWLEwis "What would happen if we didn't do this at all?" is a great question some times... #innochat
12:56:07 16:56:07	John W Lewis @JohnWLEwis	 @dshlvrsn Yes, I hear advanced engineering orgs do that. If a component fails often, they try to design it out of t... https://t.co/hcEeP6kSzU
12:56:10 16:56:10	Carol Stephen @Carol_Stephen	 @dshlvrsn Yes, and always ask why. Why do we do it this way? I love "what if we didn't do this at all?" #innochat
12:56:40 16:56:40	Patricia AZ Phillips @Exit178	 @Carol_Stephen Yes, good point Carol. I'm in the same situation.  I need to join more chats. #innochat
12:56:56 16:56:56	Dale H.  @dshlvrsn	 RT @Carol_Stephen: @dshlvrsn Yes, and always ask why. Why do we do it this way? I love "what if we didn't do this at all?" #innochat
12:57:10 16:57:10	John W Lewis @JohnWLEwis	 Any major areas that we haven't mentioned (about what an org needs for innovation)? #innochat
12:57:31 16:57:31	Carol Stephen @Carol_Stephen	 @Exit178 Chats are a good way to meet more people and engage more deeply. #innochat
12:57:47 16:57:47	Dale H.  @dshlvrsn	 @Carol_Stephen or 5 Why's... #innochat
12:58:00 16:58:00	Dale H.  @dshlvrsn	 RT @JohnWLEwis: Any major areas that we haven't mentioned (about what an org needs for innovation)? #innochat
12:58:17 16:58:17	John W Lewis @JohnWLEwis	 @Exit178 @Carol_Stephen Hi Patricia, You've just joined this one! Carol coruns #DigiBlogChat at 1pmPT on Tuesdays. #innochat

12:58:33 16:58:33	Sunil Malhotra @SunilMalhotra		Perfect @JohnWLewis ... Thanks,. Good to see you John. #innochat
12:58:48 16:58:48	Carol Stephen @Carol_Stephen		RT @dshlvrsn: or 5 Why's... #innochat <<Yes! To replace the who what how when where!
12:58:50 16:58:50	Brenda Young @4byoung		@JohnWLewis It will be very bad for Miami & others up the SE coast. I hope our state & federal orgs are up to the task #innochat
12:58:52 16:58:52	Dale H. 🍀🍀🍀🍀🍀 @dshlvrsn		@JohnWLewis Only the most important part. Organizations need folks to innovate for. It's about creating value. #innochat
12:59:00 16:59:00	Patricia AZ Phillips @Exit178		Was #innochat from 9 - 10? https://t.co/orfwliyI7k
12:59:12 16:59:12	Lou Hayes, Jr. @LouHayesJr		@dshlvrsn @Carol_Stephen #innochat https://t.co/MeDo2laMlb
12:59:16 16:59:16	Dale H. 🍀🍀🍀🍀🍀 @dshlvrsn		RT @Carol_Stephen: RT @dshlvrsn: or 5 Why's... #innochat <<Yes! To replace the who what how when where!
12:59:26 16:59:26	Carol Stephen @Carol_Stephen		@JohnWLewis @Exit178 Patricia is a regular on #DigiBlogChat, John! :D #innochat
12:59:40 16:59:40	John W Lewis @JohnWLewis		@Carol_Stephen @dshlvrsn Yes! And another variation is multiple “so what?” questions. #innochat
12:59:46 16:59:46	Dale H. 🍀🍀🍀🍀🍀 @dshlvrsn		@Carol_Stephen Great point. Many have found demographic data to be of little value for #innovation... #innochat
12:59:59 16:59:59	Carol Stephen @Carol_Stephen		RT @Exit178: Was #innochat from 9 - 10? https://t.co/62w1uUkaZZ <<Yes, every week, 9-10 your time.
13:00:03 17:00:03	Dale H. 🍀🍀🍀🍀🍀 @dshlvrsn		RT @LouHayesJr: @dshlvrsn @Carol_Stephen #innochat https://t.co/MeDo2laMlb
13:00:17 17:00:17	John W Lewis @JohnWLewis		@Exit178 #innochat is from 12noon to 1pm Eastern time, each Thursday.
13:01:18 17:01:18	Sunil Malhotra @SunilMalhotra		Child-like, childish thin line. One is about innocent wonder the other selfish greed. #innochat
13:01:26 17:01:26	John W Lewis @JohnWLewis		Reminds me of a recent brilliant piece I saw about Harley-Davidson's brand. #innochat https://t.co/z44Kq1NYh1
13:02:03 17:02:03	Patricia AZ Phillips @Exit178		I'm on Pacific time now. Will set an alert to remind me of #innochat Thanks. https://t.co/JqCjpeCWnp
13:02:35 17:02:35	John W Lewis @JohnWLewis		Our regular #innochat hour is up, but feel free to continue chatting! Thank you everyone, and there will be a transcript soon.
13:02:42 17:02:42	Dale H. 🍀🍀🍀🍀🍀 @dshlvrsn		@JohnWLewis The company that measures loyalty in tattoos must be doing something right... #innochat
13:03:18 17:03:18	John W Lewis @JohnWLewis		@Exit178 You're welcome, Patricia. And you can read framing posts and transcripts of previous chats at https://t.co/YMI41toxr8 #innochat
13:03:27 17:03:27	Sunil Malhotra @SunilMalhotra		Invention is about creating something new. Innovation is about creating value with existing stuff. #innochat
13:03:30 17:03:30	Brenda Young @4byoung		RT @dshlvrsn: @JohnWLewis Only the most important part. Organizations need folks to innovate for. It's about creating value. #innochat
13:03:56 17:03:56	John W Lewis @JohnWLewis		Haha!! #innochat https://t.co/EY4NqNuyq1
13:04:19 17:04:19	John W Lewis @JohnWLewis		@dshlvrsn I'm looking for it now, Dale. #innochat
13:04:23 17:04:23	Brenda Young @4byoung		RT @SunilMalhotra: Invention is about creating something new. Innovation is about creating value with existing stuff. #innochat

13:04:30 17:04:30	Carol Stephen @Carol_Stephen		@JohnWLewis Do a Google search on harley davidson tattoos. What other brand has such diehard fans!? #innochat https://t.co/qpj77tF2oT
13:05:15 17:05:15	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@SunilMalhotra Exactly. Discovery is finally seeing what was always right in front of you and exploration is going... https://t.co/IqueRdckCX
13:05:21 17:05:21	Carol Stephen @Carol_Stephen		+1 @SunilMalhotra: Invention is about creating something new. Innovation is about creating value with existing stuff. #innochat
13:05:41 17:05:41	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@Carol_Stephen @JohnWLewis o.ooooo #innochat
13:06:15 17:06:15	Carol Stephen @Carol_Stephen		Thanks for the fun chat! See you next time, #Innochatters #innochat https://t.co/4fobULPJWH
13:06:49 17:06:49	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@SunilMalhotra #Innovation is neither #science nor #art. Both can be done for decades without creating value. No va... https://t.co/qKIoJURXnd
13:06:50 17:06:50	John W Lewis @JohnWLewis		@dshlvrsn Here it is, I think it's brilliant! https://t.co/L5LHBofmi8 #innochat
13:08:12 17:08:12	John W Lewis @JohnWLewis		@Carol_Stephen Thank you, Carol! #innochat
13:08:46 17:08:46	Carol Stephen @Carol_Stephen		RT @JohnWLewis: @dshlvrsn Here it is, I think it's brilliant! https://t.co/S6YzIWB0ox #innochat <Great and easy read! TY!
13:08:49 17:08:49	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@JohnWLewis Since @harleydavidson isn't selling motorbikes the demographics have little meaning. #innochat Great find sir.
13:08:59 17:08:59	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		RT @JohnWLewis: @dshlvrsn Here it is, I think it's brilliant! https://t.co/L5LHBofmi8 #innochat
13:10:27 17:10:27	John W Lewis @JohnWLewis		@dshlvrsn @harleydavidson Exactly. Maybe like the old (now bad taste?) Marlboro quote: "We don't sell smokes, we sell dreams". #innochat
13:11:56 17:11:56	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@JohnWLewis @harleydavidson You can love the concept and reject the what at the same time. Yes. or 'Calgon, take me away!' #innochat
13:12:17 17:12:17	John W Lewis @JohnWLewis		@dshlvrsn @harleydavidson I discussed this recently with @DreaVilleneuve, triggered by the quote: "Harley-Davidson... https://t.co/1ecbc6EjI7
13:13:05 17:13:05	Dale H. 🎯🎯🎯🎯🎯 @dshlvrsn		@JohnWLewis @harleydavidson Imagine if @Kodak had kept to the promise "You push the button, we do the rest." In 201... https://t.co/lkI6Rc5Ggn
13:14:16 17:14:16	John W Lewis @JohnWLewis		@dshlvrsn @harleydavidson @Kodak That is an excellent example of Kodak's problem. It was not really about innovatio... https://t.co/jANtcColVr