

Innochat

What is next for innovation?

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2017 Nov 09 11:45** and **2017 Nov 09 13:15**
9 people sent 122 messages containing #innochat

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12:00:29 17:00:29	John W Lewis @JohnWLewis		Welcome to #innochat!
12:01:34 17:01:34	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		RT @JohnWLewis: Welcome to #innochat!
12:02:04 17:02:04	John W Lewis @JohnWLewis		Based on the recent chats on the challenge of valuing innovation, what innovation is for you, what is missing from... https://t.co/MhWxhfsWXq
12:03:17 17:03:17	Okema/Kemee S. @OkemaForever		Okema here - from/in North Carolina - lurking on the chat. #innochat
12:04:10 17:04:10	John W Lewis @JohnWLewis		@OkemaForever Hello again, Okema! Great to see you! Telling us that you are lurking is something of a contradiction in terms ;-)) #innochat
12:04:35 17:04:35	John W Lewis @JohnWLewis		Hi Dale (@dshlvrsn)! #innochat
12:04:57 17:04:57	Okema/Kemee S. @OkemaForever		@JohnWLewis it's how I roll. =) #innochat
12:05:46 17:05:46	John W Lewis @JohnWLewis		Please say hello and introduce yourself as you arrive for #innochat. And you have a few more characters to do it in now!
12:06:15 17:06:15	John W Lewis @JohnWLewis		@dshlvrsn It is that day again! Great to see you. #innochat
12:07:49 17:07:49	John W Lewis @JohnWLewis		This week, let's try to pull together the topics discussed in the recent chats identified in the framing post:... https://t.co/dSrY3TVio5
12:07:56 17:07:56	Carol Stephen @Carol_Stephen		Hello Everybody! This is Carol, from California. #innochat
12:08:22 17:08:22	Brenda Young @4byoung		Oh, good! Off the phone in time to join the Innocats discussing what's ahead for innovation. #innochat
12:08:41 17:08:41	John W Lewis @JohnWLewis		@Carol_Stephen Hi Carol! Great to see you. #innochat
12:09:00 17:09:00	Carol Stephen @Carol_Stephen		RT @4byoung: Oh, good! Off the phone in time to join the Innocats discussing what's ahead for innovation. #innochat
12:09:55 17:09:55	John W Lewis @JohnWLewis		Oh how silly of me! Try this URL for the #innochat framing post: https://t.co/cx15hfvGYN
12:10:50 17:10:50	John W Lewis @JohnWLewis		@AtomicAdMan Hello Doug. Thank you, yes, that was silly of me. Now fixed, try: https://t.co/cx15hfvGYN #innochat
12:11:49 17:11:49	John W Lewis @JohnWLewis		Let's make a start #innochat

12:12:17 17:12:17	Carol Stephen @Carol_Stephen		The lights are flickering here, so if I disappear, that's why. #innochat
12:14:08 17:14:08	John W Lewis @JohnWLewis		@Carol_Stephen Sorry to hear that, Carol. Do you want to turn on your camera so that we can see whether you are still there?! ;-) #innochat
12:15:49 17:15:49	John W Lewis @JohnWLewis		The management of innovation depends on a understanding or its contribution at multiple levels: doctrine, strategy,... https://t.co/Xes8xQj4h3
12:16:18 17:16:18	Okema/Kemee S. @OkemaForever		Ready... #innochat
12:16:34 17:16:34	John W Lewis @JohnWLewis		Q1 Are existing management approaches adequate for innovation projects and programs? #innochat
12:16:50 17:16:50	Okema/Kemee S. @OkemaForever		RT @JohnWLewis: Q1 Are existing management approaches adequate for innovation projects and programs? #innochat
12:16:57 17:16:57	John Leh @JohnLeh		ON NOW (12-1pm ET NOV 9) at #Innochat: What do you see ahead for #innovation? As always, excellent preview + Qs by... https://t.co/D6zKcAoUW7
12:17:33 17:17:33	Okema/Kemee S. @OkemaForever		a1 Depends on the company's culture and management style, there is not an answer for a broad question. #innochat
12:18:20 17:18:20	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis A1 - If they were adequate we would have a lot less to talk about. There is still little agreement acro... https://t.co/iAdoCa7yeg
12:18:51 17:18:51	John W Lewis @JohnWLewis		A1 (imho) Management approaches in most orgs are generally set up to support *production* operations. They are gene... https://t.co/3QUs8cc185
12:19:53 17:19:53	John W Lewis @JohnWLewis		@dshlvrsn I agree, Dale. As discussed in recent chats, there are things missing from innovation as regards our unde... https://t.co/CXRpaHfmNX
12:19:56 17:19:56	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis A1 The short answer is yes. The long answer is that they exist but are not universally recognized nor a... https://t.co/jDZLhtrUO5
12:20:30 17:20:30	Okema/Kemee S. @OkemaForever		Anybody else chiming in on Question 1. #innochat
12:20:48 17:20:48	Okema/Kemee S. @OkemaForever		(I'm merely supposed to be lurking today.) #innochat
12:21:08 17:21:08	John W Lewis @JohnWLewis		@dshlvrsn I agree with that too. But I am not sure that most orgs what too much excitement, in the mainstream they'... https://t.co/VRyhWe7FJV
12:21:18 17:21:18	Brenda Young @4byoung		@JohnWLewis A1 -Another prob is that too many companies want innovation for its own sake vs why it's strategic to them #innochat
12:21:32 17:21:32	John W Lewis @JohnWLewis		You're failing, Okema! ;-D #innochat https://t.co/30oiksAj6f
12:22:08 17:22:08	Okema/Kemee S. @OkemaForever		RT @JohnWLewis: You're failing, Okema! ;-D #innochat https://t.co/2iwtvr5sfb [Hardy hare hare, I'm stopped up. Just trying to move the chat
12:22:16 17:22:16	Okema/Kemee S. @OkemaForever		(Back to Lurking John) #innochat
12:22:37 17:22:37	John W Lewis @JohnWLewis		Hi Brenda, That is absolutely spot on! "I want what she's having!" ;-) #innochat https://t.co/979eAAKNla
12:23:02 17:23:02	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis Exploration, invention and discovery are the raw materials for #innovation. What I realized last week w... https://t.co/axCMRHXIGU
12:23:55 17:23:55	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis If you don't have your strategy right to begin with, you are possibly innovating in the wrong direction... https://t.co/1pKkeNEoqy
12:24:39 17:24:39	John W Lewis @JohnWLewis		Execution is also a problem, ... (imho) due to inadequate understanding of the underlying processes by which innovati... https://t.co/e2S3HzLees
12:25:42 17:25:42	John W Lewis @JohnWLewis		@dshlvrsn Yup: "... tactics without strategy is the noise before defeat" #innochat

12:26:20 17:26:20	Dale Halvorson 👍👍👍👍👍 @dahlvrsn	 RT @JohnWLewis: @dshlvrsn Yup: "... tactics without strategy is the noise before defeat" #innochat
12:26:43 17:26:43	John W Lewis @JohnWLewis	 Q2 What do organizations need to do differently to be more effective at managing innovation? #innochat
12:28:41 17:28:41	John W Lewis @JohnWLewis	 Was Q2 a little cryptic, #innochat? ;-) What's the answer to inadequate innovation management? https://t.co/AXjXkDcV9A
12:28:59 17:28:59	Dale Halvorson 👍👍👍👍👍 @dahlvrsn	 @JohnWLewis A2 gain alignment around what needs their customers have, how satisfied they are with current solutions... https://t.co/3v43Jz01XN
12:29:18 17:29:18	Okema/Kemee S. @OkemaForever	 <---Lurking #innochat
12:29:32 17:29:32	Brenda Young @4byoung	 @JohnWLewis Yes. The exploration portion of the process often has few supporters, can be too inward focused, doesn't... https://t.co/SqkqxQLOv2
12:29:47 17:29:47	John W Lewis @JohnWLewis	 How are we "enjoying" #280characters, #innochat? We discussed this recently!
12:30:42 17:30:42	John W Lewis @JohnWLewis	 @dshlvrsn In what ways do they think that they are misaligned, Dale? #innochat
12:31:24 17:31:24	John W Lewis @JohnWLewis	 Important points, #innochat -> https://t.co/PQbefkU1E1
12:33:01 17:33:01	John W Lewis @JohnWLewis	 @4byoung The setting of objectives for exploration is often done poorly. So "failure" is misdefined or misunderstood. #innochat
12:33:28 17:33:28	Brenda Young @4byoung	 @JohnWLewis @JohnWLewis A2-Ask better questions at the beginning of any process. Don't be too broad or too specifi... https://t.co/GfiybJTyLL
12:34:46 17:34:46	John W Lewis @JohnWLewis	 A2 imho, orgs need to define and communicate their strategy which includes descriptions of how innovation contribut... https://t.co/hgYzLmANcL
12:34:56 17:34:56	Brenda Young @4byoung	 RT @JohnWLewis: @dshlvrsn Yup: "... tactics without strategy is the noise before defeat" #innochat
12:35:06 17:35:06	John W Lewis @JohnWLewis	 Q3 What do organizations need to do more of, and/or better in the area of innovation management? #innochat
12:35:26 17:35:26	Dale Halvorson 👍👍👍👍👍 @dahlvrsn	 @JohnWLewis Two issues. First is most organizations don't know all of the needs of their customers. Opens the door... https://t.co/JKptX94mLl
12:35:55 17:35:55	Kathleen Kruse (KK) @kkruse	 ON NOW at #Innochat: What's ahead for #innovation? Join the conversation! Preview by @JohnWLewis:... https://t.co/yhdkg9oQbX
12:35:59 17:35:59	John W Lewis @JohnWLewis	 I.e in Q3, not everything is done wrongly in innovation management, what can we catch orgs doing *right*?! #innochat
12:36:41 17:36:41	Kathleen Kruse (KK) @kkruse	 RT @JohnWLewis: Q3 What do organizations need to do more of, and/or better in the area of innovation management? #innochat
12:36:43 17:36:43	Dale Halvorson 👍👍👍👍👍 @dahlvrsn	 @4byoung @JohnWLewis Right on the money. If you define your business by the solution you provide you are already in... https://t.co/6eu61Ye7TD
12:37:18 17:37:18	John W Lewis @JohnWLewis	 @dshlvrsn That's important! Without knowing the purpose and value to customers, it's very difficult to deliver that... https://t.co/NhzC4neNfK
12:38:32 17:38:32	John W Lewis @JohnWLewis	 @dshlvrsn @4byoung Yes, and it's very difficult, maybe impossible, to change your definition of the purpose of the business. #innochat
12:38:58 17:38:58	Dale Halvorson 👍👍👍👍👍 @dahlvrsn	 @JohnWLewis A3 Orgs need to detach from the solutions they provide and focus on the job that the customer is hiring... https://t.co/hvIerDGnb4
12:39:02 17:39:02	Andrea Villeneuve @DreaVilleneuve	 @JohnWLewis I have to say - the length is helpful when conversations go deep - still prefer succinct. #innochat
12:40:18 17:40:18	Brenda Young @4byoung	 @JohnWLewis A3-Continue to communicate the importance of innovation & that change is a constant. #innochat

12:40:51 17:40:51	John W Lewis @JohnWLewis		@dshlvrsn This is why I'm uncomfortable with "technology transfer" or looking for applications of new gizmos, which... https://t.co/INJqvBi6Nd
12:41:06 17:41:06	Kathleen Kruse (KK) @kkruse		Absolutely! If your business expects a linear path to a pre-defined solution, you're not really enabling... https://t.co/Hra6KEkbbo
12:41:10 17:41:10	Dale Halvorson 👍👍👍👍👍 @daleh		RT @4byoung: @JohnWLewis A3-Continue to communicate the importance of innovation & that change is a constant. #innochat
12:41:12 17:41:12	Andrea Villeneuve @DreaVilleneuve		@dshlvrsn @JohnWLewis #innochat tends to need more characters at times. 📧📧 It was more a comment on the different l... https://t.co/6XL5ddwv122
12:42:11 17:42:11	John W Lewis @JohnWLewis		@DreaVilleneuve Hello Andrea. Great to see you! I admit to finding it easier. But how long before we expand to fill it again?! #innochat
12:42:39 17:42:39	Dale Halvorson 👍👍👍👍👍 @daleh		@4byoung @JohnWLewis Customers are loyal to the jobs they need to get done, not the solutions they use. We always w... https://t.co/dtGXUEmfU
12:42:48 17:42:48	Andrea Villeneuve @DreaVilleneuve		📧📧📧📧📧 Agreed! #innochat https://t.co/qFFmNkOU9LU9L
12:43:16 17:43:16	Doug Garnett @AtomicAdMan		@JohnWLewis Major issue we've encountered is that innovation is quickly orphaned once it reaches first marketing. V... https://t.co/C92mToZCO8
12:43:47 17:43:47	John W Lewis @JohnWLewis		@kkruse @4byoung Yes, although they need not be seen as blind, dead, failures, etc.. we are simply monitoring all o... https://t.co/IREw3iuBlq
12:44:35 17:44:35	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis This! #innochat https://t.co/lrpERVCwop
12:44:46 17:44:46	John W Lewis @JohnWLewis		@AtomicAdMan Is that because they are selling features instead of benefits? #innochat
12:45:33 17:45:33	John W Lewis @JohnWLewis		Q4 What do organizations need to do less of in the area of innovation management? #innochat
12:46:04 17:46:04	Andrea Villeneuve @DreaVilleneuve		@AtomicAdMan @JohnWLewis That's interesting. Why do you think? #innochat
12:46:51 17:46:51	Brenda Young @4byoung		@JohnWLewis Orgs that are best at innovation make sure that their employees stay current on new tech & process inno... https://t.co/9WwV7fa6tU7
12:46:54 17:46:54	Doug Garnett @AtomicAdMan		@JohnWLewis Not really. Take the sales team selling into a retailer. Sales teams primarily deal with line reviews,... https://t.co/8ytiBfKYT
12:47:12 17:47:12	Dale Halvorson 👍👍👍👍👍 @daleh		@JohnWLewis A4 Guessing #innochat
12:48:07 17:48:07	Doug Garnett @AtomicAdMan		@JohnWLewis Certainly it's an issue of execution. but also of team make-up and process style. #innochat
12:48:21 17:48:21	Kathleen Kruse (KK) @kkruse		@JohnWLewis @4byoung I'm with you @JohnWLewis. While some orgs shudder at terms like "failure", "blind alley", "dea... https://t.co/CfcswAtkUA
12:48:27 17:48:27	John W Lewis @JohnWLewis		Haha, Dale! Is that: you are guessing the answer, or they are guessing too much? ;-) #innochat https://t.co/SvPeSukU3S
12:48:51 17:48:51	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis I am multi tasking today - which means nothing is getting my attention. But dropped in to read #innochat anyways.
12:49:21 17:49:21	Dale Halvorson 👍👍👍👍👍 @daleh		@DreaVilleneuve @AtomicAdMan @JohnWLewis Lack of understand of the outcomes they are supposed to provide. Outcome o... https://t.co/9WwV7fa6tU7
12:49:40 17:49:40	John W Lewis @JohnWLewis		That's a neat way to put it! ;-) #innochat https://t.co/bYRw3b9HN2
12:49:57 17:49:57	John W Lewis @JohnWLewis		@AtomicAdMan OK, that makes sense. #innochat
12:50:03 17:50:03	Dale Halvorson 👍👍👍👍👍 @daleh		@JohnWLewis This one deserves the all inclusive 'we' as in we all guess far too often. #innochat

12:50:14 17:50:14	Carol Stephen @Carol_Stephen		@JohnWLEwis Hah! I'm on my phone now, John. #innochat
12:50:54 17:50:54	John W Lewis @JohnWLEwis		"We" call that the "royal we"! ;-) #innochat https://t.co/eDMEIR3zLX
12:51:03 17:51:03	Kathleen Kruse (KK) @kkruise		I'll buy a ticket on that #innovation adventure! MT @h2cm > @kkruise @4byoung @JohnWLEwis Or...travelling to-&-fro a... https://t.co/V16pwoLubn
12:52:03 17:52:03	John W Lewis @JohnWLEwis		#innochat https://t.co/Cc1a1sXgpI
12:52:46 17:52:46	John W Lewis @JohnWLEwis		It's OK, we're not watching! ;-) #innochat https://t.co/WooP92VK2M
12:52:59 17:52:59	Okema/Kemee S. @OkemaForever		RT @JohnWLEwis: It's OK, we're not watching! ;-) #innochat https://t.co/yjWxyJ4Yq4 [I am.]
12:53:05 17:53:05	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@JohnWLEwis Yup. I still have the Blackberry exec letter to the board. Touching an iPhone was taboo... #innochat #howdidthatworkoutforyou
12:53:24 17:53:24	John W Lewis @JohnWLEwis		Last Q, coming up ... #innochat
12:53:36 17:53:36	John W Lewis @JohnWLEwis		Q5 What is next for innovation, especially for innovation management in organizations? #innochat
12:53:57 17:53:57	John W Lewis @JohnWLEwis		#innochat https://t.co/ra13eACafq
12:54:06 17:54:06	Carol Stephen @Carol_Stephen		@JohnWLEwis I'm enjoying the extra characters, but the schedulers haven't caught up yet! #innochat
12:54:37 17:54:37	Doug Garnett @AtomicAdMan		@JohnWLEwis @dshlvrsn Too true. Far too many fully engineered tech solutions running around looking for problems to... https://t.co/uvwgQ5gCUC
12:55:14 17:55:14	Carol Stephen @Carol_Stephen		RT @JohnWLEwis: Q5 What is next for innovation, especially for innovation management in organizations? #innochat
12:56:07 17:56:07	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@JohnWLEwis A5 the immediate next is for it to fall out of favor as results just are not there with current methods... https://t.co/T9k9Z8Teya
12:57:14 17:57:14	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@AtomicAdMan @JohnWLEwis LOL! How many 'SmartHome' products are going to be landfilled in the next decade?... #innochat
12:57:19 17:57:19	Brenda Young @4byoung		@JohnWLEwis A4 - Quit calling incremental changes innovation. #innochat
12:57:39 17:57:39	John W Lewis @JohnWLEwis		@AtomicAdMan @dshlvrsn Exactly, Doug!! Basing innovation on new technology is the lowest rung on the selection ladd... https://t.co/e6v9fCmiH0
12:58:27 17:58:27	Doug Garnett @AtomicAdMan		@dshlvrsn @JohnWLEwis It'll be like the Far Side that talked about vast landfills of polyester leisure suits out of... https://t.co/CZxJuyTSLc
12:59:17 17:59:17	John W Lewis @JohnWLEwis		Yup, on the meta-innovation hypecycle for the adoption of innovation management, the trough of disillusionment still... https://t.co/bfr3bgxXZR
13:00:10 18:00:10	Brenda Young @4byoung		@JohnWLEwis A5-For many orgs, developing ways to manage a cluster of innovations in the marketplace and new ways to... https://t.co/nlb4O5mAIA
13:00:14 18:00:14	John W Lewis @JohnWLEwis		@AtomicAdMan @dshlvrsn Can we recycle that polyester? ;-) #innochat
13:00:32 18:00:32	Doug Garnett @AtomicAdMan		@JohnWLEwis @dshlvrsn Once had a discussion with an owner of a software co I worked for. He had zero ability to thi... https://t.co/Uhvz7FhIgG
13:00:44 18:00:44	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@4byoung @JohnWLEwis Hey now... There is a reason we have the fable of the tortoise and the hare... If it adds valu... https://t.co/90co5XQdKJ
13:01:22 18:01:22	John W Lewis @JohnWLEwis		@AtomicAdMan @dshlvrsn That are plenty like that! #innochat

13:01:44 18:01:44	Dale Halvorson 👤👤👤👤👤 @dahlvrsn	 @AtomicAdMan @JohnWLewis Studies suggest anywhere from 60 - 95% take that approach... #innochat
13:02:26 18:02:26	Doug Garnett @AtomicAdMan	 @dshlvrsn @JohnWLewis Sad, but true. Far too often they "should" have delivered significant impact. There's a Bosto... https://t.co/yzn7ritd1N
13:02:51 18:02:51	Doug Garnett @AtomicAdMan	 @JohnWLewis @dshlvrsn Interesting business proposition. :-) #innochat
13:03:24 18:03:24	Doug Garnett @AtomicAdMan	 @dshlvrsn @JohnWLewis Ouch. Those are huge numbers. #innochat
13:04:56 18:04:56	John W Lewis @JohnWLewis	 Thank you everyone for a lively #innochat. Does that conclude this mini-series on questions generated by the need t... https://t.co/HNEgl4noTk
13:06:41 18:06:41	Okema/Kemee S. @OkemaForever	 @JohnWLewis Curious, did you like the questions or the open mic format better? #innochat
13:08:10 18:08:10	John W Lewis @JohnWLewis	 @OkemaForever We tend to mix the two formats as both have their advantages, depending on the nature of the subject... https://t.co/xxoLjrh6o
13:11:52 18:11:52	Dale Halvorson 👤👤👤👤👤 @dahlvrsn	 @AtomicAdMan @JohnWLewis HiPPO's everywhere... #innochat
13:12:57 18:12:57	Dale Halvorson 👤👤👤👤👤 @dahlvrsn	 @JohnWLewis @OkemaForever Creativity loves constraints. The prompts are helpful... #innochat