

Innochat

New ways to talk about innovation

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2017 Nov 16 11:45** and **2017 Nov 16 13:15**
14 people sent 156 messages containing **#innochat**

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|------------------------------------|---|---|---|
| 11:49:04 16:49:04 | Manu Malhotra @_ManuMalhotra |  | RT @kneaverchat: Today TwitterChats India Time/IST 10:30PM #CloudTalk #innochat |
| 11:54:00 16:54:00 | John W Lewis @JohnWLewis |  | RT @kkruse: TODAY at #innochat noon ET (5pmUK) - "New ways to talk about #innovation." Join the conversation! See framing post by @JohnWLewis |
| 12:00:08 17:00:08 | John W Lewis @JohnWLewis |  | Welcome to #innochat! |
| 12:00:30 17:00:30 | John W Lewis @JohnWLewis |  | Let's discuss "New ways to talk about innovation". #innochat |
| 12:01:30 17:01:30 | Okema/Kemee S. @OkemaForever |  | Hi, Okema here again. From/in North Carolina - poking around. #innochat |
| 12:01:34 17:01:34 | John W Lewis @JohnWLewis |  | Please say hello as you arrive for #innochat and we'll start with some questions in a few minutes. |
| 12:01:59 17:01:59 | John W Lewis @JohnWLewis |  | @OkemaForever Hi Okema. Great to see you again! #innochat |
| 12:02:16 17:02:16 | Mike Baldwin @mikey3982 |  | #innochat thinking about today's topic is this more about the appetite for risk and uncertainty and then language that can match this? |
| 12:03:05 17:03:05 | allison ryder @allisonryder |  | @JohnWLewis Hi John. Is it as gray in the UK as it is in Boston today? I'm joining for a bit! #innochat |
| 12:03:12 17:03:12 | Martin Lieberman @martinlieberman |  | @JohnWLewis How meta. :-) #innochat |
| 12:03:56 17:03:56 | John W Lewis @JohnWLewis |  | @mikey3982 Hi Mike. Great to see you! Hoping your power supply is good for the next hour ;-) Good points. Let's discuss. #innochat |
| 12:04:27 17:04:27 | Okema/Kemee S. @OkemaForever |  | RT @JohnWLewis: OkemaForever Hi Okema. Great to see you again! #innochat [Hi, I may just be poking around.] |
| 12:04:33 17:04:33 | Sunil Malhotra @SunilMalhotra |  | @JohnWLewis Innovation on innovation. Nice! #innochat |
| 12:04:59 17:04:59 | Adam Hansen @adhansen |  | Innocats! What a great day to #innochat! |
| 12:05:07 17:05:07 | John W Lewis @JohnWLewis |  | @allisonryder Hi Allison. Great to see you again! No, it's been sunny, and now it's black (as night)! ;-) #innochat |
| 12:05:43 17:05:43 | John W Lewis @JohnWLewis |  | @SunilMalhotra Hi Sunil. Hoping all is well with you. Yes, it's rather meta- ;-) #innochat |
| 12:06:16 17:06:16 | John W Lewis @JohnWLewis |  | @adhansen Hi Adam. Great to see you! #innochat |

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| 12:06:42 17:06:42 | Adam Hansen @adhansen |  | @JohnWLewis Enchante, monsieur! #innochat |
| 12:07:12 17:07:12 | John W Lewis @JohnWLewis |  | Let's make a start ... #innochat |
| 12:07:30 17:07:30 | John W Lewis @JohnWLewis |  | Q1 Who is talking, and to whom do we talk, about innovation? With whom would you like to be talking about innovation? #innochat |
| 12:08:18 17:08:18 | John W Lewis @JohnWLewis |  | @LouHayesJr Hi Lou! Great to see you again for #innochat |
| 12:08:28 17:08:28 | Okema/Kemee S. @OkemaForever |  | a1 When I was working FT, I usually would share with co-workers, sometimes my boss. #innochat |
| 12:09:04 17:09:04 | Doug Garnett @AtomicAdMan |  | @JohnWLewis Interesting question. Seems there's a different answer if it's about gathering/evaluating ideas as we p... https://t.co/GKrok744uV |
| 12:09:26 17:09:26 | John W Lewis @JohnWLewis |  | As you probably know, this #innochat topic was inspired by @quickmuse raising the issue of jargon when discussing innovation. |
| 12:09:43 17:09:43 | Adam Hansen @adhansen |  | A1 - Everyone! I'm a broken record. Where doesn't innovation apply? My clients, my causes, my family. We're Homo fa... https://t.co/7xVPzHPJMB |
| 12:09:46 17:09:46 | Okema/Kemee S. @OkemaForever |  | RT @JohnWLewis: As you probably know, this #innochat topic was inspired by @quickmuse raising the issue of jargon when discussing innovatio... |
| 12:09:53 17:09:53 | John W Lewis @JohnWLewis |  | @AtomicAdMan Hi Doug. Welcome once again to #innochat |
| 12:09:59 17:09:59 | Lou Hayes, Jr. @LouHayesJr |  | @JohnWLewis I talk up& down chain-of-command, mostly seeking permissions/authority, then stakeholders/affected persons. #innochat |
| 12:10:09 17:10:09 | allison ryder @allisonryder |  | A1. Let me make a case we should talk to NEW people, otherwise this will happen: https://t.co/Rmyf2eUbez #innochat |
| 12:11:02 17:11:02 | allison ryder @allisonryder |  | A1. (more substantive version) consultants talk to clients about innovation, academics talk to practitioners (and v... https://t.co/vwJZpZJR2J |
| 12:11:39 17:11:39 | Lou Hayes, Jr. @LouHayesJr |  | @JohnWLewis A1a) Should be talking w/ those who implemented previous setup, systems, practices, etc to find out WHY! #innochat |
| 12:11:42 17:11:42 | Adam Hansen @adhansen |  | @allisonryder We want, pace @HessEdward, non-overlapping pools of confirmation bias. We have to talk to those that... https://t.co/U1h6EubDVR |
| 12:13:08 17:13:08 | John W Lewis @JohnWLewis |  | Plenty of interesting answers to this Q. Clearly there are multiple communities of people with whom we want and need... https://t.co/6oAyoobh8Q |
| 12:13:46 17:13:46 | Doug Garnett @AtomicAdMan |  | @mikey3982 Can you offer more on what you're thinking about how jargon relates to the risk/uncertainty? #innochat |
| 12:13:52 17:13:52 | Dale Halvorson @dahlvrsn |  | @JohnWLewis A1 #innochat https://t.co/jiYdLSduE5 |
| 12:14:38 17:14:38 | Adam Hansen @adhansen |  | @AtomicAdMan Jargon is like any other tech - no inherent valence. It can be super efficient when with similarly tra... https://t.co/1cdHQoWOCK |
| 12:14:54 17:14:54 | Andrea Villeneuve @DreaVilleneuve |  | A1: I'd like innovation to be an 'on' topic all the time as it applies to the topic at hand. #innochat https://t.co/6Y7MuQoEja |
| 12:15:57 17:15:57 | Adam Hansen @adhansen |  | @dshlvrnsn @JohnWLewis Stealing this. Just sayin'. #innochat |
| 12:16:21 17:16:21 | John W Lewis @JohnWLewis |  | @adhansen @AtomicAdMan I agree: "jargon" is only to be used between consenting adults! ;-) #innochat |
| 12:17:08 17:17:08 | John W Lewis @JohnWLewis |  | @adhansen @dshlvrnsn It certainly captures the importance of value in innovation! #innochat |
| 12:17:46 17:17:46 | John W Lewis @JohnWLewis |  | Time for another Q, #innochat? |

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| 12:18:03 17:18:03 | John W Lewis @JohnWLewis |  | Q2 In what contexts do we talk with those people about innovation? How would you like to change the contexts in whi... https://t.co/ID6aCDmWOb |
| 12:18:48 17:18:48 | Mike Baldwin @mikey3982 |  | @JohnWLewis @adhansen @AtomicAdMan is that jargon as code for "you could be in my tribe if you agree" #innochat #divisive |
| 12:18:49 17:18:49 | Dale Halvorson 👍👍👍👍👍 @dshlvrsn |  | @JohnWLewis @adhansen Which, as you know, I'm kinda fond of as a definition. (See Saul's quote as well...)... https://t.co/dL3GK8bVNI |
| 12:19:03 17:19:03 | Brenda Young @4byoung |  | Trying to catch up on the conversation with the Innocats on new ways to talk about innovation #innochat |
| 12:19:55 17:19:55 | Okema/Kemee S. @OkemaForever |  | RT @JohnWLewis: Time for another Q, #innochat? [Yes] #innochat |
| 12:20:19 17:20:19 | John W Lewis @JohnWLewis |  | @dshlvrsn @mikey3982 @adhansen I can see that the topic of jargon is going to run and run!! We'll raise it again in... https://t.co/1ufE8tGQms |
| 12:21:48 17:21:48 | John W Lewis @JohnWLewis |  | @4byoung Hi Brenda! Great to see you. #innochat is as lively as ever, but I expect you'll catch up fairly quickly ;-) |
| 12:22:35 17:22:35 | Ken Gordon @quickmuse |  | What is this, #innochat or something? |
| 12:22:54 17:22:54 | Adam Hansen @adhansen |  | A2 - I find that "Innovation" is too broad a term and not especially helpful. Supposedly, the Inuits have 72 words... https://t.co/Ew8KklyMPP |
| 12:23:17 17:23:17 | John W Lewis @JohnWLewis |  | The context is important because, as the organizational communication people tel us: "all meaning is situated in context" #innochat |
| 12:23:29 17:23:29 | Brenda Young @4byoung |  | @JohnWLewis A1-Our political leadership would do well to better understand all of the parts required to sustain innovation. #innochat |
| 12:23:47 17:23:47 | John W Lewis @JohnWLewis |  | If you want it to be #innochat! ;-) https://t.co/ZCrwQOUdFm |
| 12:24:00 17:24:00 | Adam Hansen @adhansen |  | @JohnWLewis Postmodernism FTW! #innochat |
| 12:24:12 17:24:12 | John W Lewis @JohnWLewis |  | #innochat https://t.co/azQPJastSD |
| 12:24:29 17:24:29 | Adam Hansen @adhansen |  | @quickmuse If you label us, you negate us. #innochat |
| 12:24:36 17:24:36 | Ken Gordon @quickmuse |  | @JohnWLewis Jargon is a once-fresh idea that gets the hell knocked out if it by overuse. #innochat The way you avoi... https://t.co/Bi2VHOZIYY |
| 12:24:52 17:24:52 | Brenda Young @4byoung |  | @JohnWLewis A1-Would also like to see corp media gain a deeper understanding of all the moving parts of innovation. #innochat |
| 12:25:22 17:25:22 | Ken Gordon @quickmuse |  | @adhansen There is no "us" in #innochat. |
| 12:25:54 17:25:54 | Adam Hansen @adhansen |  | @quickmuse @JohnWLewis There's jargon and there's soul-crushing cant. Bandwagon high-schoolish signifying just plain hurts. #innochat |
| 12:25:55 17:25:55 | John W Lewis @JohnWLewis |  | @quickmuse I think you're right about jargon. But it depends on other factors. Hence the early questions being abou... https://t.co/RoCbFKrAfB |
| 12:26:29 17:26:29 | Brenda Young @4byoung |  | RT @DreaVilleneuve: A1: I'd like innovation to be an 'on' topic all the time as it applies to the topic at hand. #innochat https://t.co/6Y7... |
| 12:26:49 17:26:49 | Sunil Malhotra @SunilMalhotra |  | RT @adhansen: @quickmuse If you label us, you negate us. #innochat |
| 12:27:16 17:27:16 | Brenda Young @4byoung |  | RT @quickmuse: @JohnWLewis Jargon is a once-fresh idea that gets the hell knocked out if it by overuse. #innochat The way you avoid jargon... |
| 12:27:59 17:27:59 | John W Lewis @JohnWLewis |  | @quickmuse @adhansen "We" are in #innochat though! ;-) |

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| 12:28:01 17:28:01 | Ken Gordon @quickmuse |  | @adhansen @JohnWLewis Yeah. That stuff sucks! #innochat |
| 12:28:07 17:28:07 | Sunil Malhotra @SunilMalhotra |  | A2. Innovation is overdone. #innochat |
| 12:28:22 17:28:22 | Ken Gordon @quickmuse |  | @JohnWLewis @adhansen Oui. #innochat |
| 12:29:04 17:29:04 | Dale Halvorson 👍👍👍👍👍 @dahlvrson |  | @adhansen @quickmuse @JohnWLewis To quote Micheal Keaton from his smash hit Duplicity "A copy of a copy is never as... https://t.co/WnOpM8SiKy |
| 12:29:40 17:29:40 | John W Lewis @JohnWLewis |  | @quickmuse @adhansen OK. So with whom do you discuss innovation, and in what contexts, so that we can choose more t... https://t.co/OxOII6ldp |
| 12:29:44 17:29:44 | Ken Gordon @quickmuse |  | @adhansen @JohnWLewis Adam, John: welcome to "Within the Context of No-Context": https://t.co/1ExDqitRWY #innochat |
| 12:30:41 17:30:41 | Adam Hansen @adhansen |  | The idea of innovationistas being complacent/reflexive in our communication is too dang weird. We, of all people, s... https://t.co/jyCYHiRJhc |
| 12:30:46 17:30:46 | John W Lewis @JohnWLewis |  | Q3 What topics do you think that we should be talking about when discussing innovation with each group of people in their context? #innochat |
| 12:31:09 17:31:09 | Sunil Malhotra @SunilMalhotra |  | The great thing about innovation is that it takes any prefix. #innochat |
| 12:32:25 17:32:25 | Ken Gordon @quickmuse |  | @JohnWLewis @adhansen I talk about it w/@adhansen. Had the greatest conversation about it the other day on the phon... https://t.co/DKfuGZ9zzS |
| 12:32:45 17:32:45 | John W Lewis @JohnWLewis |  | I agree, Adam. We need to be far more intelligent and effective in our communication about innovation. #innochat https://t.co/BdJJ5QQtFm |
| 12:32:46 17:32:46 | Adam Hansen @adhansen |  | A3 - We should be MD-diagnostic. Does don't get paid to lance boils (anyone can do that), but to diagnosis effectiv... https://t.co/DubN1gkLhv |
| 12:32:58 17:32:58 | Doug Garnett @AtomicAdMan |  | @JohnWLewis A3: One critical challenge is revealing innovation to engineering, finance, or marketing groups. Commu... https://t.co/ATbkZd6IDi |
| 12:33:01 17:33:01 | Lou Hayes, Jr. @LouHayesJr |  | @JohnWLewis A3) Broadly: assumptions + anticipations + predictions + forecasting other potential effects of change. #innochat |
| 12:33:20 17:33:20 | Adam Hansen @adhansen |  | Dude, you complete me. #innochat https://t.co/55MuD9d7KZ |
| 12:33:46 17:33:46 | Dale Halvorson 👍👍👍👍👍 @dahlvrson |  | @JohnWLewis A3 - Focus on the value that they will get out of it... #innochat. They don't care about ideating, iter... https://t.co/7gJsNrxzQR |
| 12:34:06 17:34:06 | Ken Gordon @quickmuse |  | @SunilMalhotra Making me hungry with all this prix fixe talk, Sunil: https://t.co/Geah3KlPem #innochat |
| 12:34:24 17:34:24 | Brenda Young @4byoung |  | @JohnWLewis A3 -Relate it back to the importance of innovation specifically to their business and generally to their industry. #innochat |
| 12:34:24 17:34:24 | Sunil Malhotra @SunilMalhotra |  | It isn't innovation if it takes away more than it gives to society. #innochat |
| 12:34:37 17:34:37 | Ken Gordon @quickmuse |  | @adhansen You had me at cognitive bias! #innochat |
| 12:34:48 17:34:48 | John W Lewis @JohnWLewis |  | @dshlvrsn Good points, Dale. People care about the issues that matter to them in their context. #innochat |
| 12:34:51 17:34:51 | Brenda Young @4byoung |  | RT @SunilMalhotra: The great thing about innovation is that it takes any prefix. #innochat |
| 12:35:04 17:35:04 | Adam Hansen @adhansen |  | The #curseofknowledge is a major bugaboo here. Challenge yourself to assess where your interlocutor is w/r/t unders... https://t.co/SuNuroFn7R |
| 12:35:29 17:35:29 | Ken Gordon @quickmuse |  | @adhansen "Moral advisors not because they have special access to moral truth but because they have been around. Th... https://t.co/3CAZnZfpAr |

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| 12:35:34 17:35:34 | Brenda Young @4byoung |  | RT @JohnWLewis: I agree, Adam. We need to be far more intelligent and effective in our communication about innovation. #innochat https://t.co/... |
| 12:35:44 17:35:44 | Andrea Villeneuve @DreaVilleneuve |  | @JohnWLewis You can repeat that sentence and end it directly after communication. 💎💎 #innochat |
| 12:36:18 17:36:18 | Ken Gordon @quickmuse |  | @4byoung @JohnWLewis People do like to do business with people who understand their business. #innochat |
| 12:36:33 17:36:33 | John W Lewis @JohnWLewis |  | @adhansen Definitely, Adam. It's always a challenge for knowledgeable people to communicate in terms understandable... https://t.co/rONLYcUvGz |
| 12:36:44 17:36:44 | Brenda Young @4byoung |  | RT @JohnWLewis: @dshlvrsn Good points, Dale. People care about the issues that matter to them in their context. #innochat |
| 12:37:33 17:37:33 | Doug Garnett @AtomicAdMan |  | @adhansen Absolutely. One place, though, where we get hung up is that within our "tribe" precise language explains... https://t.co/tRXvIURicI |
| 12:39:21 17:39:21 | John W Lewis @JohnWLewis |  | @AtomicAdMan @adhansen Yup. The other day, reading about aviation accidents, someone had to point out that an aircr... https://t.co/PEz9yGH6kr |
| 12:39:36 17:39:36 | Adam Hansen @adhansen |  | @AtomicAdMan Ask yourself, "What expectations can I rightfully have about this person's knowledge of our topic?" Bu... https://t.co/ZfHBSelTsh |
| 12:40:17 17:40:17 | John W Lewis @JohnWLewis |  | Q4 How do you think that we should choose our language (or jargon) when discussing innovation? #innochat |
| 12:40:28 17:40:28 | Lou Hayes, Jr. @LouHayesJr |  | @JohnWLewis @adhansen *(-knowledgeable) people **different knowledge. 💎💎 #innochat |
| 12:40:35 17:40:35 | Ken Gordon @quickmuse |  | @AtomicAdMan @adhansen If you want access to new ideas, you need to learn lots of languages, many different vernacu... https://t.co/dyHoOo5riR |
| 12:40:57 17:40:57 | John W Lewis @JohnWLewis |  | And now.... having discussed people, contexts, and topics,.. let's discuss jargon! ;-) #innochat |
| 12:42:02 17:42:02 | Ken Gordon @quickmuse |  | A4 When you write about innovation, you have ask: Have I hear this before? Is this precise? Is it engaging? Is it c... https://t.co/3KL1guzuf6 |
| 12:42:15 17:42:15 | John W Lewis @JohnWLewis |  | @LouHayesJr @adhansen Definitely different knowledge. And also different objectives, values, resources, ...! #innochat |
| 12:42:46 17:42:46 | Adam Hansen @adhansen |  | A4 - 1/ Speak to both the rider and the elephant (Haidt's metaphor for rational and emotional in importance, respec... https://t.co/OPp22nVtro |
| 12:43:18 17:43:18 | Ken Gordon @quickmuse |  | A4 There is sooooo much bad innovation writing out there. If innovators got a more humanistic education, this would... https://t.co/gOCWa5frZT |
| 12:43:50 17:43:50 | John W Lewis @JohnWLewis |  | @adhansen I like that Adam. The analogy of the elephant and rider is a very useful one. #innochat |
| 12:44:19 17:44:19 | Adam Hansen @adhansen |  | A4 - 2/ Keep focusing on their WIIFM. Benefits, not just features. Implications for them. Context, not only content... https://t.co/IAuokczxCH |
| 12:44:51 17:44:51 | Adam Hansen @adhansen |  | @JohnWLewis @JonHaidt for President 2020! #innochat |
| 12:44:59 17:44:59 | Doug Garnett @AtomicAdMan |  | @JohnWLewis A4 #innochat My default is to minimize jargon. And looking inside myself to see "why" I'm choosing thos... https://t.co/F374mIcYM8 |
| 12:44:59 17:44:59 | John W Lewis @JohnWLewis |  | @quickmuse Well, yeh, but 95% of stuff in most fields is crap! The cream still rises to the top. ;) #innochat |
| 12:45:16 17:45:16 | Adam Hansen @adhansen |  | @quickmuse Pesky humans! #innochat |
| 12:46:03 17:46:03 | Martin Lieberman @martinlieberman |  | @tedbauer2003 In fact ... that's the topic of #innochat today. :-) |
| 12:46:26 17:46:26 | Brenda Young @4byoung |  | @JohnWLewis A4-If corp leadership, then the importance of staying current in the market. If others, then relate to... https://t.co/4rrBIIgLBf |

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| 12:47:02 17:47:02 | Lou Hayes, Jr. @LouHayesJr |  | @JohnWLEwis a4) My construction mgmt bros tell me: you need fluency in Laborer, Driver, Tradesman, Corporate, Archi... https://t.co/fJzKsXw2pO |
| 12:47:23 17:47:23 | Ken Gordon @quickmuse |  | @JohnWLEwis So: Don't be satisfied with writing and reading crap! #innochat Rise, innovators! Rise! |
| 12:47:51 17:47:51 | John W Lewis @JohnWLEwis |  | @martinlieberman @tedbauer2003 But Martin might not be taking part because we've discussed it before!!  #innochat |
| 12:48:07 17:48:07 | Ken Gordon @quickmuse |  | @adhansen All-too-humans! #innochat |
| 12:48:22 17:48:22 | Lou Hayes, Jr. @LouHayesJr |  | @adhansen Yes! I use Caveman + Professor analogy. #innochat |
| 12:48:24 17:48:24 | Adam Hansen @adhansen |  | The new path for winning in the trades ain't your daddy's path! @huntermaats, what say ye? #innochat https://t.co/2zK8Uk1TqI |
| 12:48:36 17:48:36 | John W Lewis @JohnWLEwis |  | @adhansen @quickmuse Wouldn't life be so much easier without customers? ;-) #innochat |
| 12:49:05 17:49:05 | Martin Lieberman @martinlieberman |  | @JohnWLEwis @tedbauer2003 Naaaaaah ... Martin's not participating because he was offline for much of the morning an... https://t.co/gCubMfUedn |
| 12:49:33 17:49:33 | Adam Hansen @adhansen |  | @LouHayesJr Ladies and gentlemen of the jury... https://t.co/R6VpnuRMqf #innochat |
| 12:49:52 17:49:52 | Ken Gordon @quickmuse |  | @adhansen @huntermaats "The polyglot is a freer man." --George Steiner #innochat |
| 12:50:00 17:50:00 | John W Lewis @JohnWLEwis |  | I agree, Ken. But, IMHO, most communicators about innovation have difficulty rising higher, because their foundatio... https://t.co/AIylgPcxKu |
| 12:50:05 17:50:05 | Doug Garnett @AtomicAdMan |  | @adhansen When I teach at the U, I enjoy the challenge of teaching intro courses. They force me to discover ways to... https://t.co/RkC3RaISuZ |
| 12:50:45 17:50:45 | Ken Gordon @quickmuse |  | @martinlieberman @JohnWLEwis @tedbauer2003 Social media means never having to say yer sorry. #innochat |
| 12:50:50 17:50:50 | John W Lewis @JohnWLEwis |  | Q5 What values do we, and the people with whom we communicate, apply when discussing innovation? #innochat |
| 12:52:00 17:52:00 | John W Lewis @JohnWLEwis |  | @martinlieberman @tedbauer2003 Martin, you know that I was teasing you! ;-) #innochat |
| 12:52:13 17:52:13 | Ken Gordon @quickmuse |  | A5 Humanism and Optimism. #innochat |
| 12:52:28 17:52:28 | Adam Hansen @adhansen |  | A5 - Deep curiosity, humilty, empathy, metacognition, loving the bejabbers out of your domain. #innochat |
| 12:52:32 17:52:32 | John W Lewis @JohnWLEwis |  | That's what I must be doing wrong, then! ;-) #innochat https://t.co/JvEXxKlpkH |
| 12:52:40 17:52:40 | Brenda Young @4byoung |  | @JohnWLEwis Be respectful of people who don't think about innovation often. It's a process of discovery to solve problems. #innochat |
| 12:52:52 17:52:52 | Martin Lieberman @martinlieberman |  | @JohnWLEwis @tedbauer2003 Oh, I know. :-) You were referencing my blog post. LOL #innochat |
| 12:53:09 17:53:09 | Ken Gordon @quickmuse |  | @JohnWLEwis One of 'em. #innochat p.s. Look who's getting teased now! |
| 12:53:46 17:53:46 | John W Lewis @JohnWLEwis |  | Definitely!! People don't care how much you know, until they know how much you care! #innochat https://t.co/eBXyWENMkn |
| 12:53:49 17:53:49 | Brenda Young @4byoung |  | RT @quickmuse: A5 Humanism and Optimism. #innochat |
| 12:54:09 17:54:09 | Martin Lieberman @martinlieberman |  | @quickmuse @JohnWLEwis @tedbauer2003 Fine! Then I take it back. :-) #innochat |

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|----------------------|---|---|---|
| 12:54:10 17:54:10 | Brenda Young @4byoung |  | RT @JohnWLewis: Definitely!! People don't care how much you know, until they know how much you care! #innochat https://t.co/eBXyWENMkn |
| 12:54:11 17:54:11 | Ken Gordon @quickmuse |  | A5 Gotta cite @anthonypanozzo's classic essay on optimism: https://t.co/BB3Sadmjyn #innochat |
| 12:54:12 17:54:12 | Doug Garnett @AtomicAdMan |  | @JohnWLewis A5 #innochat Do we appear to be "true" innovators? In business there's a cultural definition of "innova... https://t.co/lr4qprk5Je |
| 12:55:16 17:55:16 | Ken Gordon @quickmuse |  | @adhansen Never thought of metacognition as a value... actually I've never thought of metacognition. I'll toss it i... https://t.co/3r2CdoF2VR |
| 12:55:57 17:55:57 | John W Lewis @JohnWLewis |  | @AtomicAdMan Ture, Doug. Actually, in the mainstream model of people engaged in innovation, five main categories are defined. #innochat |
| 12:57:16 17:57:16 | John W Lewis @JohnWLewis |  | @quickmuse @adhansen That's a bit too meta- or maybe circular for me! ;-) #innochat |
| 12:57:44 17:57:44 | Ken Gordon @quickmuse |  | @4byoung @JohnWLewis People who don't think about innovation often can make for terrific clients. #innochat |
| 12:57:54 17:57:54 | Doug Garnett @AtomicAdMan |  | @JohnWLewis Wondering (back to my very first comment today) if the jargon term "disruption" or the idea of "turn it... https://t.co/El6LwC9xaV |
| 12:58:05 17:58:05 | Adam Hansen @adhansen |  | @AtomicAdMan @JohnWLewis I establish my bonafides as innovationista by maintaining a small yak herd and stoking my... https://t.co/O4SPyoIeFp |
| 12:58:59 17:58:59 | John W Lewis @JohnWLewis |  | @quickmuse @4byoung Again, it's meta-. I.e. innovation is a meta-topic which needs to be communicated about in the con... https://t.co/NQyKJyD3xS |
| 12:59:45 17:59:45 | Adam Hansen @adhansen |  | @AtomicAdMan @JohnWLewis Innovationistas doing herd mentality - I chortle through the tears. Really? What part of "... https://t.co/HUJwAFVzTKN |
| 12:59:52 17:59:52 | Ken Gordon @quickmuse |  | @JohnWLewis @4byoung Obvi. Comme on dit. #innochat |
| 13:00:05 18:00:05 | John W Lewis @JohnWLewis |  | Well done and thank you to all innocats for your contributions to #innochat today. It was a lively discussion. The... https://t.co/qZC2xn9bpj |
| 13:01:21 18:01:21 | Adam Hansen @adhansen |  | @JohnWLewis Thanks so much, @JohnWLewis #innochat |
| 13:01:41 18:01:41 | Doug Garnett @AtomicAdMan |  | @adhansen @JohnWLewis True. But I encounter a lot of "innovationista's" who aren't, really (love that term - I'll f... https://t.co/nocZl6vIIo |
| 13:02:25 18:02:25 | Martin Lieberman @martinlieberman |  | @JohnWLewis @quickmuse Ha! The tables have turned. :-) #innochat |
| 13:03:17 18:03:17 | Adam Hansen @adhansen |  | @AtomicAdMan @JohnWLewis And in that, they are effectively double agents, and the most insidious of the forces of s... https://t.co/zG8R4Wwgim |
| 13:05:11 18:05:11 | John W Lewis @JohnWLewis |  | Thanks again, all, for a crackling #innochat! I need to be away for an evening (it's >6pm here) meeting. So have a... https://t.co/WqInpu3bU9 |
| 13:06:56 18:06:56 | Ken Gordon @quickmuse |  | @martinlieberman @JohnWLewis #twoturtables #innochat https://t.co/mDBjKdvcUq |