

Innochat

Innovation outside the USA

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2017 Nov 23 11:45** and **2017 Nov 23 13:15**
8 people sent 91 messages containing #innochat


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11:59:38 16:59:38	Jim Katzaman @JKatzaman		Joining #innochat to talk about innovation with @JohnWLewis.
12:00:06 17:00:06	John W Lewis @JohnWLewis		Welcome to #innochat! Who's with us on this USA Thanksgiving Day?
12:01:05 17:01:05	John W Lewis @JohnWLewis		Could you send a few over to #innochat? We're just starting now! https://t.co/W5hJtMXhFg
12:01:50 17:01:50	John W Lewis @JohnWLewis		@DreaVilleneuve @mikey3982 @PanteliT ... any takers for #innochat?!
12:02:59 17:02:59	John W Lewis @JohnWLewis		@JKatzaman Hello Jim! Great to see you! #innochat
12:04:23 17:04:23	John W Lewis @JohnWLewis		@JKatzaman Our topic is "Innovation outside the USA" ... in comparison with inside the USA. #innochat
12:04:59 17:04:59	Jim Katzaman @JKatzaman		@JohnWLewis Hi, John. How are things in the mother country? #innochat
12:05:37 17:05:37	Mike Baldwin @mikey3982		@JohnWLewis @DreaVilleneuve @PanteliT yep no turkeys 🦃 or pumpkin pie here. Does anyone ever innovate on that? #innochat
12:06:01 17:06:01	John W Lewis @JohnWLewis		@JKatzaman Well, we don't celebrate Thanksgiving Day here ... actually, we sorry to have lost you! ;-) #innochat
12:06:40 17:06:40	John W Lewis @JohnWLewis		@mikey3982 @DreaVilleneuve @PanteliT Hello Mike. Nah, I think that's called a tradition! #innochat
12:06:44 17:06:44	Jim Katzaman @JKatzaman		@mikey3982 @JohnWLewis @DreaVilleneuve @PanteliT Pumpkin spice latte was the last innovation, but that's a matter of opinion. #innochat
12:07:50 17:07:50	John W Lewis @JohnWLewis		I thought this day would be a good time to discuss how we see innovation outside the US vs. inside. #innochat
12:07:58 17:07:58	Mike Baldwin @mikey3982		@JohnWLewis @DreaVilleneuve @PanteliT ok so today's #innochat is from the traditional countries! <ducks>
12:08:20 17:08:20	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis @mikey3982 @PanteliT Here! Just getting some things organized so I can run errands. How's everyone in... https://t.co/i34Qr8gHoz
12:08:34 17:08:34	John W Lewis @JohnWLewis		As we are likely to have only a few participants, let's just chat! #innochat
12:09:26 17:09:26	John W Lewis @JohnWLewis		@DreaVilleneuve @mikey3982 @PanteliT Hello Andrea! We're fine, but expecting to be few in number this week! #innochat
12:10:51 17:10:51	John W Lewis @JohnWLewis		Many of innovate products from the US originated outside. So, I'm not sure who is more traditional! #innochat https://t.co/Ahg7T3POuh

12:11:34 17:11:34	John W Lewis @JohnWLewis		Significant numbers of the innovative products that are available in the world see, (especially in the IT world) ap... https://t.co/ogKHP2qQcm
12:12:41 17:12:41	John W Lewis @JohnWLewis		My typing is awry, but hopefully understandable, #innochat
12:13:02 17:13:02	Mike Baldwin @mikey3982		@JohnWLewis #innochat is geographical the right way of thinking about this surely it's about creating networks & making those conditions
12:13:58 17:13:58	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis While I think there is innovation everywhere - often large scale isn't getting the investment it should... https://t.co/w7JnXY2861
12:14:19 17:14:19	John W Lewis @JohnWLewis		@mikey3982 That's true. But are there no geographical or national factors? #innochat
12:14:55 17:14:55	Andrea Villeneuve @DreaVilleneuve		@mikey3982 @JohnWLewis It may not be the right way, but it's often how viewed. #innochat
12:15:13 17:15:13	Jim Katzaman @JKatzaman		The odds are that most innovative products would originate from the United States by virtue of its population and a... https://t.co/RdR96abPeo
12:16:15 17:16:15	John W Lewis @JohnWLewis		@DreaVilleneuve Early stage innovation happens in many places, but I think that domestic market size and attitude i... https://t.co/ByT6O2Ypq1
12:17:06 17:17:06	John W Lewis @JohnWLewis		Has that historically been true? Many innovative products originated outside the USA. #innochat https://t.co/DABGUkghsy
12:17:07 17:17:07	Mike Baldwin @mikey3982		@DreaVilleneuve @JohnWLewis so it's like a innovation network is an attractor for jobs. Jobs mean local prosperity. Hence create #innochat
12:19:05 17:19:05	John W Lewis @JohnWLewis		@mikey3982 @DreaVilleneuve Innovation networks, copied from the US, were behind some of the innovative clusters els... https://t.co/IG1KI86Nfl
12:19:49 17:19:49	John W Lewis @JohnWLewis		Comparing innovation in the USA with other countries. What is different? What is better? What is worse? #innochat
12:20:09 17:20:09	Rob Munro @RobMunro4		I'm a first time #innochat er - adding one perspective of the industrial innovation system approach drawing interes... https://t.co/kRgRCXx4VC
12:20:43 17:20:43	John W Lewis @JohnWLewis		@RobMunro4 Hello and welcome to #innochat, Rob!
12:21:10 17:21:10	Jim Katzaman @JKatzaman		@JohnWLewis As you mentioned, there are the factors of domestic market and attitude, which is another way to descri... https://t.co/udmvKFXpLo
12:21:51 17:21:51	Mike Baldwin @mikey3982		#innochat worth a read later: on state of R&D in UK https://t.co/DIyCbrk8Gt HT @MazzucatoM
12:22:08 17:22:08	John W Lewis @JohnWLewis		@JKatzaman Those factors have an effect, Jim. But at what stages of innovation do you think that they have the largest effect? #innochat
12:23:01 17:23:01	BizInnovationFactory @TheBIF		What are the right conditions for collaborative #innovation? @elithechef weighs in #innochat https://t.co/mALOX8FmJm https://t.co/SZ34HEHIXr
12:23:38 17:23:38	John W Lewis @JohnWLewis		@mikey3982 @MazzucatoM In general, I find the attitude to innovation in the UK is surprisingly pessimistic, and out... https://t.co/iEE7czul2A
12:25:15 17:25:15	John W Lewis @JohnWLewis		Hoping that @elithechef can join us for #innochat, but would not want to interrupt her Thanksgiving Day. #TheBIF https://t.co/9dBl8m2YYP
12:25:38 17:25:38	Jim Katzaman @JKatzaman		@JohnWLewis Attitudes in particular will stifle innovation from the start. Without being able to act on a spark of... https://t.co/QCygTokbRS
12:26:32 17:26:32	Rob Munro @RobMunro4		#innochat I'm collaborating with centre for inno policy at Cambridge - interesting #policy research and practice
12:26:38 17:26:38	John W Lewis @JohnWLewis		Let's consider some specific industries. For example, some of the major innovations in aviation originated in the U... https://t.co/HJd3mh5CmP
12:27:04 17:27:04	Mike Baldwin @mikey3982		@JohnWLewis #innochat or maybe bigger in terms of climate change. Vs another messaging app

12:27:27 17:27:27	John W Lewis @JohnWLewis		@RobMunro4 Interesting, Rob. And how do you view innovation in the UK compared with the US? #innochat
12:28:41 17:28:41	John W Lewis @JohnWLewis		@mikey3982 Yup. But this is not inconsistent with history. The US is often better at the state of commercialisation... https://t.co/7NgL4lwJn1
12:30:40 17:30:40	John W Lewis @JohnWLewis		@RobMunro4 At a recent event, an @InnovateUK presenter told us that, internationally, in innovation the UK was lang... https://t.co/7oxZmCHl7c
12:31:19 17:31:19	John W Lewis @JohnWLewis		@DreaVilleneuve @mikey3982 Andrea, what's your perspective on Canadian innovation? #innochat
12:31:38 17:31:38	John W Lewis @JohnWLewis		#innochat https://t.co/6reTMavEJ3
12:32:05 17:32:05	Jive Cambridge @JiveCambridge		RT @RobMunro4: #innochat I'm collaborating with centre for inno policy at Cambridge - interesting #policy research and practice
12:32:10 17:32:10	Steve Koss @SteveKoss		Innovation is a #mindset that is shared around the world, no country dominates, to validate look at the #sportsbiz... https://t.co/FwMdHJ1mxW
12:32:51 17:32:51	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis @mikey3982 We don't invest enough. There are some amazing pockets. Tech is growing. I think we struggle... https://t.co/9ooCKLoJHs
12:33:03 17:33:03	John W Lewis @JohnWLewis		@SteveKoss Hello Steve. Great to see you for #innochat
12:33:03 17:33:03	Rob Munro @RobMunro4		#innochat in the UK and EU there have been attempts to correct inno system failings mostly via GOV interventions no... https://t.co/3cBkfKWkBR
12:34:03 17:34:03	John W Lewis @JohnWLewis		@SteveKoss But don't you think that the circumstances in different countries cause them to perform better in different roles? #innochat
12:35:14 17:35:14	Mike Baldwin @mikey3982		#innochat my last comment before boarding (plane)we should not forget social innovation as well and where that is happening ciao.
12:35:15 17:35:15	John W Lewis @JohnWLewis		@DreaVilleneuve @mikey3982 And what is the cause of the lack of investment. I saw that Canada, like Australia, has... https://t.co/zZ3QzEYei9
12:35:23 17:35:23	Jim Katzaman @JKatzaman		Industrial innovation comes about through necessity and availability of materials. Wars can focus minds and enable... https://t.co/QTEvIImt03
12:36:04 17:36:04	John W Lewis @JohnWLewis		@mikey3982 Good points, Mike. Great to see you. Have a good flight! #innochat
12:37:30 17:37:30	John W Lewis @JohnWLewis		@JKatzaman True. On my favourite sector, aviation in the UK, consider Concorde and Harrier "jump jets", both of whi... https://t.co/A24ynxevva
12:38:14 17:38:14	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis @mikey3982 Governments allocate, it doesn't mean they spend. 1B is a drip when you think of the cost.... https://t.co/vQhIRpJBtO
12:40:08 17:40:08	Jim Katzaman @JKatzaman		@JohnWLewis @DreaVilleneuve @mikey3982 There are public and private aspects to innovation. Collectively, the privat... https://t.co/3blvCcHSPd
12:40:26 17:40:26	John W Lewis @JohnWLewis		@RobMunro4 Please add #innochat https://t.co/I9ATJHIHrY
12:41:48 17:41:48	Andrea Villeneuve @DreaVilleneuve		@JKatzaman @JohnWLewis @mikey3982 Agreed. Which is where I see most of the pockets here - private sector innovation... https://t.co/9io7OooI7T
12:42:15 17:42:15	John W Lewis @JohnWLewis		Very true. I like your point about commitment to the unknown. Innovation will never become mainstream until it is k... https://t.co/i1DrX6ri1O
12:42:23 17:42:23	Steve Koss @SteveKoss		Spending billions is no cure to drive innovation, look at #sportzbiz which spends billions on p,ayes and stadiums,... https://t.co/N9yBlxSaon
12:43:09 17:43:09	Steve Koss @SteveKoss		#innochat https://t.co/VYJPPrxPGm
12:44:54 17:44:54	Rob Munro @RobMunro4		#innochat UK is undertaking so called Science and Innovation audits - shows strength in knowledge generation; weake... https://t.co/zsplfQNmXX

12:45:08 17:45:08	John W Lewis @JohnWLewis		@SteveKoss Yes, spending is only likely to be effective is its effect is understood! Let's help people to understand innovation! #innochat
12:47:20 17:47:20	John W Lewis @JohnWLewis		@RobMunro4 Yes, I think the UK has had this problem for decades. "We" have difficulty distinguishing innovation fro... https://t.co/kF2sHeDHYd
12:48:06 17:48:06	John W Lewis @JohnWLewis		In which industry sectors is the US better or worse at innovation than other countries? #innochat
12:48:29 17:48:29	Andrea Villeneuve @DreaVilleneuve		@JohnWLewis @JKatzaman @mikey3982 OK that was an interesting read and now I want to go explore how we can have mark... https://t.co/soUHOxPwag
12:49:20 17:49:20	Jim Katzaman @JKatzaman		The chant of "Follow the money" is obsessive and detrimental when it comes to innovation and other things. Money h... https://t.co/F3kgb9FrrL
12:49:54 17:49:54	Steve Koss @SteveKoss		Sadly, many sheeple have there head buried in look down moments being con by Loki the Trickster, we must dare to b... https://t.co/XtKebI1VrX
12:49:56 17:49:56	John W Lewis @JohnWLewis		@DreaVilleneuve @JKatzaman @mikey3982 In general, I think that success at innovation (as with anything else) is bas... https://t.co/jfMJ64gNED
12:51:16 17:51:16	John W Lewis @JohnWLewis		@SteveKoss What shall we do about that, Steve? #innochat
12:52:26 17:52:26	Jim Katzaman @JKatzaman		@JohnWLewis Is @elonmusk an industry sector? #innochat
12:52:31 17:52:31	Steve Koss @SteveKoss		2nd those that ask what happen, the truly lost ones hanging with Tattoo on Fantasy Island #innochat https://t.co/T5rKNQLfzh
12:53:03 17:53:03	John W Lewis @JohnWLewis		Yes, the USA is only 4th in the world according to https://t.co/DAbjwoBZKN #innochat
12:54:12 17:54:12	John W Lewis @JohnWLewis		@JKatzaman @elonmusk Haha! @elonmusk is the present day Edison! #innochat https://t.co/nHjDF8ln6o
12:55:28 17:55:28	John W Lewis @JohnWLewis		I think I like that, but your metaphors are losing me! 💎💎#innochat https://t.co/EM9clFs16ee
12:56:41 17:56:41	John W Lewis @JohnWLewis		As a parting thought: how do you expect the international innovation situation to change in the future? #innochat
12:56:51 17:56:51	Rob Munro @RobMunro4		@JohnWLewis @DreaVilleneuve @JKatzaman @mikey3982 Read an interesting report on that topic yesterday #innochat; how policy can be "ement"
12:57:29 17:57:29	John W Lewis @JohnWLewis		@RobMunro4 @DreaVilleneuve @JKatzaman @mikey3982 Any link to that, Rob? #innochat
12:57:43 17:57:43	Andrea Villeneuve @DreaVilleneuve		@RobMunro4 @JohnWLewis @JKatzaman @mikey3982 Do you have a link? Always up for interesting reading. #innochat
12:58:04 17:58:04	Steve Koss @SteveKoss		We plow ahead, let action speak, too easy to shout the mouth or wiggle fingers in virtual world, too many have anal... https://t.co/TmPHQj2LvI
12:58:42 17:58:42	Rob Munro @RobMunro4		@JohnWLewis Improving as knowledge about how to stimulate it and policy about what works spreads #innochat
13:00:05 18:00:05	John W Lewis @JohnWLewis		@RobMunro4 I think that we know a lot about how it works. But most of that is ignored by most people! #innochat
13:01:08 18:01:08	John W Lewis @JohnWLewis		Well done and thank you to all "innocats" for your contributions to #innochat today! We're here every Thursday at 12pm Eastern time.
13:01:48 18:01:48	Jim Katzaman @JKatzaman		@JohnWLewis Innovation is helped by government endorsement if not monetary support. If governments start to look in... https://t.co/yX7Pq7fxLk
13:02:43 18:02:43	Rob Munro @RobMunro4		@DreaVilleneuve @JohnWLewis @JKatzaman @mikey3982 Start here (the one I mentioned not yet published) #innochat https://t.co/GKgEQmUfo4
13:04:41 18:04:41	Andrea Villeneuve @DreaVilleneuve		Thanks for being a great host as always @JohnWLewis Little distracted today, but happy to jump in. #innochat

13:06:05 **Rob Munro**  @JohnWLewis Yep. Trying to educate #policy makers about what works /
18:06:05 @RobMunro4 evidence based takes time #innochat

13:07:33 **John W Lewis**  @DreaVilleneuve Thanks, Andrea! And thanks for taking part in, and for your
18:07:33 @JohnWLewis continual support of, #innochat