

# Innochat

## Is Innovation only Ideas?

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2017 Nov 30 11:45** and **2017 Nov 30 13:15**  
13 people sent 149 messages containing #innochat

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11:52:34 16:52:34	<b>Talented Learning</b> @TalentedLearn		RT @JohnWLewis: @TalentedLearn Thank you! Yes, it's the suggestion of equivalence that's questionable ... and "discussable" during #innochat...
11:57:20 16:57:20	<b>John W Lewis</b> @JohnWLewis		RT @JoelleGirton: TODAY at #Innochat (noon ET/9am PT): Does #Innovation = #Ideas? This topic is triggered by new UK Industrial Strategy, <a href="#">web</a>
11:57:52 16:57:52	<b>John W Lewis</b> @JohnWLewis		Roll up, innocats! #innochat is about to start.
11:59:46 16:59:46	<b>Doug Garnett</b> @AtomicAdMan		@JohnWLewis I'm going to have to miss today - conference call this morning. Look forward to next week! Thanks, @JohnWLewis! #innochat
11:59:47 16:59:47	<b>Stuart Harker</b> @Stuart_Harker		RT @JoelleGirton: TODAY at #Innochat (noon ET/9am PT): Does #Innovation = #Ideas? This topic is triggered by new UK Industrial Strategy, <a href="#">web</a>
12:00:44 17:00:44	<b>John W Lewis</b> @JohnWLewis		Welcome to #innochat! Starting now... Our topic: "Is Innovation only Ideas?" Framed here: <a href="https://t.co/8oanyYAsW8">https://t.co/8oanyYAsW8</a>
12:01:44 17:01:44	<b>John W Lewis</b> @JohnWLewis		@AtomicAdMan Sorry that you'll miss #innochat, Doug. See you next week.
12:02:18 17:02:18	<b>Carol Stephen</b> @Carol_Stephen		RT @JohnWLewis: Welcome to #innochat! Starting now... Our topic: "Is Innovation only Ideas?" Framed here: <a href="https://t.co/8oanyYAsW8">https://t.co/8oanyYAsW8</a>
12:03:00 17:03:00	<b>John W Lewis</b> @JohnWLewis		@OkemaForever Hi Okema, Very glad that you can joins us again for #innochat
12:04:26 17:04:26	<b>John W Lewis</b> @JohnWLewis		Our #innochat topic is about whether "Ideas" covers the subject of innovation adequately. You can guess that I think it doesn't!
12:04:53 17:04:53	<b>Carol Stephen</b> @Carol_Stephen		@JohnWLewis Hi John! Nice to see you today. #innochat
12:05:37 17:05:37	<b>John W Lewis</b> @JohnWLewis		The importance attached to innovation in the UK's Industrial Strategy white paper on raising productivity is very g... <a href="https://t.co/kWamJbFyg3">https://t.co/kWamJbFyg3</a>
12:05:52 17:05:52	<b>John W Lewis</b> @JohnWLewis		@Carol_Stephen Hi Carol, Great to see you! #innochat
12:06:01 17:06:01	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis Agree. It's not. (And I suspect it might be for the same reason   ) #innochat
12:06:25 17:06:25	<b>Mike Baldwin</b> @mikey3982		@JohnWLewis Hello #innochat would have like it to have been framed by "here are the big knotty problems we have to sort out"
12:06:43 17:06:43	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny Hi Vince, It's an opportunity missed, in my, not so humble, opinion! #innochat
12:06:45 17:06:45	<b>Carol Stephen</b> @Carol_Stephen		@JohnWLewis Nice to be here. #innochat

12:07:03 17:07:03	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis heh heh. Hi, John. #innochat
12:07:26 17:07:26	<b>Mike Baldwin</b> @mikey3982		@JohnWLewis framing not yours the Industrial strategy #innochat
12:07:48 17:07:48	<b>John W Lewis</b> @JohnWLewis		@mikey3982 Hi Mike, So would I especially in the innovation area. To be fair, however, there are four areas of chal... <a href="https://t.co/CnA1NgnoJT">https://t.co/CnA1NgnoJT</a>
12:08:31 17:08:31	<b>John W Lewis</b> @JohnWLewis		@mikey3982 Oh sorry, had I misunderstood, Mike? #innochat
12:09:25 17:09:25	<b>John W Lewis</b> @JohnWLewis		Maybe we should have asked for a representative of @beisgovuk to take part in #innochat today?
12:09:54 17:09:54	<b>John W Lewis</b> @JohnWLewis		First simple #innochat question ...
12:10:06 17:10:06	<b>John W Lewis</b> @JohnWLewis		Q1 Are "ideas" and "innovation" equivalent? #innochat
12:10:45 17:10:45	<b>Kathleen Kruse (KK)</b> @kkruse		NOW at #Innochat (noon ET): Do you think the words #ideas and #innovation are interchangeable? It seems the UK Indu... <a href="https://t.co/5KiLDVfCov">https://t.co/5KiLDVfCov</a>
12:11:02 17:11:02	<b>Vince Skolny</b> @VinceSkolny		No. Innovation demands implementation. There is nothing innovative about an idea qua idea. Ideas are fanciful and a... <a href="https://t.co/CRPRQEgyEd">https://t.co/CRPRQEgyEd</a>
12:11:32 17:11:32	<b>Carol Stephen</b> @Carol_Stephen		RT @JohnWLewis: Q1 Are "ideas" and "innovation" equivalent? #innochat
12:12:08 17:12:08	<b>Mike Baldwin</b> @mikey3982		@JohnWLewis A1 #innochat I have this picture of ideas floating around trying to see where they can find a home and... <a href="https://t.co/8ymYXec2He">https://t.co/8ymYXec2He</a>
12:12:27 17:12:27	<b>Carol Stephen</b> @Carol_Stephen		A1. Definitely not the same. Anyone with a pen and a napkin can have an idea, not everyone can carry it out! #innochat
12:12:55 17:12:55	<b>Vince Skolny</b> @VinceSkolny		A1b - To wit, when I was 7 years old, I had the idea for bottled water. It is and was worthless. Somebody else did... <a href="https://t.co/W3hkDcg4IJ">https://t.co/W3hkDcg4IJ</a>
12:13:11 17:13:11	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny Implementation is essential for the generation of any value, that's for sure. #innochat
12:13:55 17:13:55	<b>John W Lewis</b> @JohnWLewis		@mikey3982 That's another major issue! Too many solutions looking for problems is not helpful. #innochat
12:14:12 17:14:12	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis Absolutely. And to have any effect, which I judge inherent to any innovation. #innochat
12:16:16 17:16:16	<b>Mike Baldwin</b> @mikey3982		#innochat what about what the value (willingness to sort out) is of having the problem solved or helped e.g. climate change
12:17:09 17:17:09	<b>John W Lewis</b> @JohnWLewis		Much of the discussion of innovation in terms of ideas is focussed on innovators/enthusiasts, and early adopters. B... <a href="https://t.co/OXQYVSqIXU">https://t.co/OXQYVSqIXU</a>
12:17:54 17:17:54	<b>Mike Baldwin</b> @mikey3982		#innochat many innovations only seem to see light of day or push or importance when we are facing a real crisis.
12:18:48 17:18:48	<b>John W Lewis</b> @JohnWLewis		Good example, Mike! One of the ways is to reduce pollution from vehicles. But, e.g. to call electric cars an "idea" ... <a href="https://t.co/37tpAvBa8R">https://t.co/37tpAvBa8R</a>
12:19:14 17:19:14	<b>Dale Halvorson</b> @dahlverson		RT @JohnWLewis: @mikey3982 That's another major issue! Too many solutions looking for problems is not helpful. #innochat
12:19:25 17:19:25	<b>John W Lewis</b> @JohnWLewis		@mikey3982 "Necessity is the mother of invention" and all that?! #innochat
12:19:49 17:19:49	<b>Dale Halvorson</b> @dahlverson		RT @mikey3982: @JohnWLewis A1 #innochat I have this picture of ideas floating around trying to see where they can find a home and hoping to...
12:20:00 17:20:00	<b>John W Lewis</b> @JohnWLewis		Q2 Does an "idea" come first? Is all innovation dependent on an idea? #innochat

12:20:13 17:20:13	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis I was just last night reading an (old) article by Hal Varian on technological 'standard wars' and the m... <a href="https://t.co/eQdZA6n5Y">https://t.co/eQdZA6n5Y</a>
12:20:20 17:20:20	<b>Carol Stephen</b> @Carol_Stephen		RT @JohnWLewis: Q2 Does an "idea" come first? Is all innovation dependent on an idea? #innochat
12:20:44 17:20:44	<b>Mike Baldwin</b> @mikey3982		@JohnWLewis #innochat timing of necessity right and consequences of not real priorities in getting things innovatio... <a href="https://t.co/rvEzIuPAAD">https://t.co/rvEzIuPAAD</a>
12:21:11 17:21:11	<b>Dale Halvorson</b> 👍👍👍👍👍 @dahlvrson		@JohnWLewis To be an #innovation it must create value otherwise it's #chindogu #innochat. #Ideas are borderline wor... <a href="https://t.co/6xBp4qWFAe">https://t.co/6xBp4qWFAe</a>
12:21:40 17:21:40	<b>Vince Skolny</b> @VinceSkolny		It seems logically necessary to me, as change is intrinsic to innovation. Even an evolved innovation starts with a... <a href="https://t.co/sYD2ttpAuQ">https://t.co/sYD2ttpAuQ</a>
12:22:16 17:22:16	<b>Dale Halvorson</b> 👍👍👍👍👍 @dahlvrson		RT @JohnWLewis: Q2 Does an "idea" come first? Is all innovation dependent on an idea? #innochat
12:22:17 17:22:17	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny Ah, the old standards issue. Standards are adopted much later than most technical people seem to believe. #innochat
12:22:39 17:22:39	<b>Carol Stephen</b> @Carol_Stephen		A2. I'd say that the idea is first. #innochat
12:23:10 17:23:10	<b>Dale Halvorson</b> 👍👍👍👍👍 @dahlvrson		@JohnWLewis A2 - #Ideas first #innovation is a guessing game. They should be the variables in #innovation not the constant. #innochat
12:24:24 17:24:24	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny Yes, and no, imho. Substantial value creation only occurs when an innovation is adopted by the majorit... <a href="https://t.co/xHzM19uUSE">https://t.co/xHzM19uUSE</a>
12:25:21 17:25:21	<b>Dale Halvorson</b> 👍👍👍👍👍 @dahlvrson		@JohnWLewis Start instead with where the consumer will most likely find value... #innochat
12:26:35 17:26:35	<b>John W Lewis</b> @JohnWLewis		@Carol_Stephen Well, I tend to differ. It's much easier to find something if we know what we're looking for. Having... <a href="https://t.co/5ZjxVjMlp5">https://t.co/5ZjxVjMlp5</a>
12:26:41 17:26:41	<b>kaj sundman</b> @kajsundman		RT @Carol_Stephen: A2. I'd say that the idea is first. #innochat
12:26:51 17:26:51	<b>John W Lewis</b> @JohnWLewis		RT @dshlvrsn: @JohnWLewis Start instead with where the consumer will most likely find value... #innochat
12:26:55 17:26:55	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis Agree with your point. But it seems to me there must be a germ of an idea for innovation, then innovati... <a href="https://t.co/LJpGe8zToZ">https://t.co/LJpGe8zToZ</a>
12:27:35 17:27:35	<b>Andrew Stewart</b> @andrewstewart		@JohnWLewis A1 Consider adaptation, interpretation in a conceptual sense VS disrupting an industry or product, chan... <a href="https://t.co/vgKr79sHAq">https://t.co/vgKr79sHAq</a>
12:28:35 17:28:35	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis Take my contigo travel mug here, with "removable spout cover for easy cleaning." It's mainstream, but s... <a href="https://t.co/EOnqbzxsBG">https://t.co/EOnqbzxsBG</a>
12:29:21 17:29:21	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny I agree with that. But, per my example, I think it would be strange to consider electric cars to be an "idea"! #innochat
12:29:47 17:29:47	<b>John W Lewis</b> @JohnWLewis		Q3 What else is involved in innovation apart from ideas? #innochat
12:30:23 17:30:23	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis I don't. Or at least not the innovative result of a series of ideas (see my contigo cup tweet). But I d... <a href="https://t.co/bmGX3S6Jhi">https://t.co/bmGX3S6Jhi</a>
12:31:05 17:31:05	<b>Dale Halvorson</b> 👍👍👍👍👍 @dahlvrson		@JohnWLewis @VinceSkolny Exactly. Even subtle value creation is much more than an idea. Finding the valuable idea i... <a href="https://t.co/5iq167FRhz">https://t.co/5iq167FRhz</a>
12:31:18 17:31:18	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis Electric cars are now a reality because someone innovated... an idea. lol That's me. :) #innochat
12:31:25 17:31:25	<b>Carol Stephen</b> @Carol_Stephen		@JohnWLewis Hmm. Well, I can see where you're going with that idea. (Seems like we need another word for "idea!") #innochat
12:31:46 17:31:46	<b>Dale Halvorson</b> 👍👍👍👍👍 @dahlvrson		@JohnWLewis Understanding the needs of those for whom you are innovating. #innochat

12:32:29 17:32:29	<b>Vince Skolny</b> @VinceSkolny		@dshlvrsn @JohnWLewis That's not "more" than an idea. It's just a specific sort of an idea: It's a valuable idea: A... <a href="https://t.co/e9sQQ078yui">https://t.co/e9sQQ078yui</a>
12:32:36 17:32:36	<b>Dale Halvorson</b> 👍👍👍👍👍 @dalehvrson		@Carol_Stephen @JohnWLewis It's called a need or desired outcome or goal. #innochat
12:33:21 17:33:21	<b>Vince Skolny</b> @VinceSkolny		@dshlvrsn @JohnWLewis Executing worthless ideas does not lead to innovation or value; it leads to waste. Executing... <a href="https://t.co/FNEivwjmXV">https://t.co/FNEivwjmXV</a>
12:33:47 17:33:47	<b>John W Lewis</b> @JohnWLewis		Sometimes the original "idea" is very old and well known by the time any valuable "innovation" happens. The innovat... <a href="https://t.co/gzSjVvNS03">https://t.co/gzSjVvNS03</a>
12:34:47 17:34:47	<b>John W Lewis</b> @JohnWLewis		@dshlvrsn @VinceSkolny Haha! Not "making hay while the sun shines" then! ;-) #innochat
12:34:50 17:34:50	<b>Vince Skolny</b> @VinceSkolny		Good discussion of the relation between ideas and innovation and value and productivity going on right now in... <a href="https://t.co/g68xXDz7y4">https://t.co/g68xXDz7y4</a>
12:35:02 17:35:02	<b>Dale Halvorson</b> 👍👍👍👍👍 @dalehvrson		@VinceSkolny @JohnWLewis It's important to understand that the 'innovator' does not have control over the most crit... <a href="https://t.co/4Kp5WyoK08">https://t.co/4Kp5WyoK08</a>
12:35:42 17:35:42	<b>Dale Halvorson</b> 👍👍👍👍👍 @dalehvrson		@VinceSkolny @JohnWLewis If you are living in the world of ideas and guessing which are valuable you will get it ri... <a href="https://t.co/1E2Otj8jNB">https://t.co/1E2Otj8jNB</a>
12:35:51 17:35:51	<b>John W Lewis</b> @JohnWLewis		@Carol_Stephen Yes, Carol! We definitely need more vocabulary ... as well, sometimes, as use of simple descriptions i... <a href="https://t.co/M4HdEHt1a7">https://t.co/M4HdEHt1a7</a>
12:36:34 17:36:34	<b>Dale Halvorson</b> 👍👍👍👍👍 @dalehvrson		@VinceSkolny @JohnWLewis If you instead start with knowing which outcomes will be considered valuable you can bette... <a href="https://t.co/ed4ZeilNuz">https://t.co/ed4ZeilNuz</a>
12:37:00 17:37:00	<b>Vince Skolny</b> @VinceSkolny		@dshlvrsn @JohnWLewis Obviously, but which ideas to develop is a different topic. It doesn't change the fact that w... <a href="https://t.co/fr9haWhILK">https://t.co/fr9haWhILK</a>
12:37:02 17:37:02	<b>John W Lewis</b> @JohnWLewis		@OkemaForever I wasn't sure what you meant by "moving slow"... maybe we hadn't said enough!! ;-) #innochat
12:38:09 17:38:09	<b>Vince Skolny</b> @VinceSkolny		3M is an outstanding case study on this process, the importance of ideas, and discerning market value. #innochat <a href="https://t.co/XvTAUKKksi">https://t.co/XvTAUKKksi</a>
12:39:32 17:39:32	<b>Vince Skolny</b> @VinceSkolny		Correct. Assembling ideas. Innovation depends on them. No ideas, no innovation. In fact, even the notion of 'new va... <a href="https://t.co/h8FJhzJ4wI">https://t.co/h8FJhzJ4wI</a>
12:39:39 17:39:39	<b>Carol Stephen</b> @Carol_Stephen		@JohnWLewis @OkemaForever I like the pacing of this chat. I believe it matches the subject matter. #innochat
12:40:00 17:40:00	<b>Dale Halvorson</b> 👍👍👍👍👍 @dalehvrson		@VinceSkolny @JohnWLewis #innovation is not about developing ideas. It's about creating value. Yes ideas are develo... <a href="https://t.co/EyB2mkpdaz">https://t.co/EyB2mkpdaz</a>
12:40:25 17:40:25	<b>John W Lewis</b> @JohnWLewis		@dshlvrsn @VinceSkolny That's another major issue! Many people seem to think that it's push process over which they... <a href="https://t.co/ZpKPNwp1yV">https://t.co/ZpKPNwp1yV</a>
12:41:01 17:41:01	<b>John W Lewis</b> @JohnWLewis		Q4 What are the risks of suggesting that "ideas" and "innovation" are equivalent? #innochat
12:41:13 17:41:13	<b>Carol Stephen</b> @Carol_Stephen		RT @JohnWLewis: Q4 What are the risks of suggesting that "ideas" and "innovation" are equivalent? #innochat
12:41:43 17:41:43	<b>Carol Stephen</b> @Carol_Stephen		A4. People may think that having an idea is enough. Although we do need those who generate ideas, too. #innochat
12:42:01 17:42:01	<b>Dale Halvorson</b> 👍👍👍👍👍 @dalehvrson		@VinceSkolny Exactly. Ideas are raw material. Wood is a raw material as well. It's not a table until it's in a cert... <a href="https://t.co/vTUUby1cmU">https://t.co/vTUUby1cmU</a>
12:43:11 17:43:11	<b>Vince Skolny</b> @VinceSkolny		@dshlvrsn @JohnWLewis You already said, and were correct, that innovation begins with "assembl[ing] a collection of... <a href="https://t.co/6k1A+TDwVd">https://t.co/6k1A+TDwVd</a>
12:43:19 17:43:19	<b>Carol Stephen</b> @Carol_Stephen		RT @OkemaForever: a4  Generalizing. Lumping. #innochat
12:44:16 17:44:16	<b>Carol Stephen</b> @Carol_Stephen		This! RT @OkemaForever: People who have no ideas, I wonder what their mind does all day. #innochat

12:45:09 17:45:09	<b>Dale Halvorson</b> @dahlvrsn		@JohnWLewis @VinceSkolny Exactly. And the metrics they use are not product centric. #innochat <a href="https://t.co/wYQVvfvCxx">https://t.co/wYQVvfvCxx</a>
12:45:14 17:45:14	<b>Vince Skolny</b> @VinceSkolny		That you will sit around thinking up a lot of cool shit, doing nothing, never innovating, creating no value, and st... <a href="https://t.co/a7fyJXlZC5">https://t.co/a7fyJXlZC5</a>
12:45:16 17:45:16	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny @dshlvrsn Often, the innovation process involves making the connection between the want (need or desir... <a href="https://t.co/AvdhB3R2yc">https://t.co/AvdhB3R2yc</a>
12:46:02 17:46:02	<b>Carol Stephen</b> @Carol_Stephen		@OkemaForever Gossip and annoy? Good guess! #innochat
12:46:41 17:46:41	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny Exactly. Unfortunately, many innovation processes appear to be analogous to "throwing spaghetti at the... <a href="https://t.co/e85zckrc8">https://t.co/e85zckrc8</a>
12:46:52 17:46:52	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis @dshlvrsn Of course, but that's the process. I'm not agruing at all with that. I just don't understand... <a href="https://t.co/eIvQpygDEe">https://t.co/eIvQpygDEe</a>
12:47:36 17:47:36	<b>Vince Skolny</b> @VinceSkolny		Or asked this way: Can anybody id any valuable innovation that exists in a market but did not begin as an idea? Aga... <a href="https://t.co/5TM6igDskA">https://t.co/5TM6igDskA</a>
12:48:17 17:48:17	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny @dshlvrsn Because I think it starts much earlier with a formulation of the value that we are seeking t... <a href="https://t.co/ohZqFoHxLQ">https://t.co/ohZqFoHxLQ</a>
12:48:25 17:48:25	<b>Dale Halvorson</b> @dahlvrsn		@VinceSkolny @JohnWLewis It may just be a semantic thing but if I start with drill bit I'll never get as far as if... <a href="https://t.co/LLhRhf42W">https://t.co/LLhRhf42W</a>
12:48:39 17:48:39	<b>Vince Skolny</b> @VinceSkolny		Or, in a picture, this. #innochat <a href="https://t.co/G2ops66cb2">https://t.co/G2ops66cb2</a>
12:49:02 17:49:02	<b>Dale Halvorson</b> @dahlvrsn		@JohnWLewis @VinceSkolny Your answer is much better than mine... :) #innochat.
12:49:41 17:49:41	<b>John W Lewis</b> @JohnWLewis		@dshlvrsn @VinceSkolny I like your answer too! #innochat
12:49:58 17:49:58	<b>Vince Skolny</b> @VinceSkolny		@JohnWLewis @dshlvrsn Because creating that value, innovating, depends on an idea. Lest, you need not look for it... <a href="https://t.co/NhqBQp5ht2">https://t.co/NhqBQp5ht2</a>
12:50:52 17:50:52	<b>Carol Stephen</b> @Carol_Stephen		RT @VinceSkolny: Or, in a picture, this. #innochat <a href="https://t.co/G2ops66cb2">https://t.co/G2ops66cb2</a>
12:51:29 17:51:29	<b>John W Lewis</b> @JohnWLewis		@VinceSkolny @dshlvrsn And it goes further. We first need to know a lot more about how innovation happens, so that... <a href="https://t.co/TxGBtdoOXT">https://t.co/TxGBtdoOXT</a>
12:52:52 17:52:52	<b>Dale Halvorson</b> @dahlvrsn		@JohnWLewis @VinceSkolny Especially if you are in an organizational setting. @AlexOsterwalder has been spending a g... <a href="https://t.co/fuEzIU8FFf">https://t.co/fuEzIU8FFf</a>
12:52:58 17:52:58	<b>John W Lewis</b> @JohnWLewis		Q5 How can we move beyond thinking of innovation as being only about ideas? #innochat
12:53:17 17:53:17	<b>Carol Stephen</b> @Carol_Stephen		RT @JohnWLewis: Q5 How can we move beyond thinking of innovation as being only about ideas? #innochat
12:54:00 17:54:00	<b>paoloi marongiu</b> @torillo59		RT @JohnWLewis: Welcome to #innochat! Starting now... Our topic: "Is Innovation only Ideas?" Framed here: <a href="https://t.co/8oanyYAsW8">https://t.co/8oanyYAsW8</a>
12:54:04 17:54:04	<b>paoloi marongiu</b> @torillo59		RT @JohnWLewis: Q1 Are "ideas" and "innovation" equivalent? #innochat
12:54:08 17:54:08	<b>paoloi marongiu</b> @torillo59		RT @Carol_Stephen: A1. Definitely not the same. Anyone with a pen and a napkin can have an idea, not everyone can carry it out! #innochat
12:54:18 17:54:18	<b>paoloi marongiu</b> @torillo59		RT @Carol_Stephen: RT @JohnWLewis: Q2 Does an "idea" come first? Is all innovation dependent on an idea? #innochat
12:54:19 17:54:19	<b>Rob Munro</b> @RobMunro4		@JohnWLewis @VinceSkolny Thats why you need a process that effectively assesses Value and continues to test Value a... <a href="https://t.co/nOP5xCSjcl">https://t.co/nOP5xCSjcl</a>
12:54:22 17:54:22	<b>paoloi marongiu</b> @torillo59		RT @Carol_Stephen: A2. I'd say that the idea is first. #innochat

12:54:38 17:54:38	<b>Dale Halvorson</b> @dshlvrsn		@JohnWLEwis Start here instead... #innochat <a href="https://t.co/AiJ9AlonL8">https://t.co/AiJ9AlonL8</a>
12:54:39 17:54:39	<b>paoli marongiu</b> @torillo59		RT @Carol_Stephen: RT @JohnWLEwis: Q4 What are the risks of suggesting that "ideas" and "innovation" are equivalent? #innochat
12:54:43 17:54:43	<b>paoli marongiu</b> @torillo59		RT @Carol_Stephen: A4. People may think that having an idea is enough. Although we do need those who generate ideas, too. #innochat
12:54:47 17:54:47	<b>paoli marongiu</b> @torillo59		RT @Carol_Stephen: RT @OkemaForever: a4  Generalizing. Lumping. #innochat
12:54:47 17:54:47	<b>Dale Halvorson</b> @dshlvrsn		RT @JohnWLEwis: Q5 How can we move beyond thinking of innovation as being only about ideas? #innochat
12:54:50 17:54:50	<b>paoli marongiu</b> @torillo59		RT @Carol_Stephen: This! RT @OkemaForever: People who have no ideas, I wonder what their mind does all day. #innochat
12:54:59 17:54:59	<b>paoli marongiu</b> @torillo59		RT @VinceSkolny: Or, in a picture, this. #innochat <a href="https://t.co/G2ops66cb2">https://t.co/G2ops66cb2</a>
12:55:00 17:55:00	<b>John W Lewis</b> @JohnWLEwis		@dshlvrsn @VinceSkolny @AlexOsterwalder The Gartner HypeCycle developed by Jackie Fenn provides a useful representa... <a href="https://t.co/FiFeToFcIV">https://t.co/FiFeToFcIV</a>
12:55:04 17:55:04	<b>paoli marongiu</b> @torillo59		RT @Carol_Stephen: RT @JohnWLEwis: Q5 How can we move beyond thinking of innovation as being only about ideas? #innochat
12:55:41 17:55:41	<b>Vince Skolny</b> @VinceSkolny		@JohnWLEwis @dshlvrsn I strongly suggest you (re)read the sections on HP and 3M in Built to Last, John. There's pre... <a href="https://t.co/9lKTzqDjYd">https://t.co/9lKTzqDjYd</a>
12:55:50 17:55:50	<b>Dale Halvorson</b> @dshlvrsn		This X 1000 #innochat <a href="https://t.co/aFaZ3erGFW">https://t.co/aFaZ3erGFW</a>
12:56:11 17:56:11	<b>Carol Stephen</b> @Carol_Stephen		A5. Maybe innovate upon a design by adding improvements, so it's not a complete reinvention of the wheel. #innochat
12:56:31 17:56:31	<b>Vince Skolny</b> @VinceSkolny		@RobMunro4 @JohnWLEwis Why did you capitalize value? #innochat
12:57:06 17:57:06	<b>John W Lewis</b> @JohnWLEwis		@VinceSkolny @dshlvrsn Thanks, I should, Vince. #innochat
12:57:25 17:57:25	<b>Carol Stephen</b> @Carol_Stephen		RT @OkemaForever: a5  Innovation - It's not the idea, it's what you do w/ it   <a href="https://t.co/x4HqS7AqAh">https://t.co/x4HqS7AqAh</a> From the Forbes archives. #innochat
12:57:47 17:57:47	<b>Vince Skolny</b> @VinceSkolny		@JohnWLEwis @dshlvrsn There's also a section in Great by Choice on ideas that might capture some of our inability t... <a href="https://t.co/9GbvR3Buf3">https://t.co/9GbvR3Buf3</a>
12:57:58 17:57:58	<b>John W Lewis</b> @JohnWLEwis		@RobMunro4 @VinceSkolny Hi Rob. Our hour is nearly up! #innochat
12:58:42 17:58:42	<b>Vince Skolny</b> @VinceSkolny		@JohnWLEwis @dshlvrsn So, rather than focusing on idea generation, the focus is on innovation and markets.* That, n... <a href="https://t.co/tRfZdAggFw">https://t.co/tRfZdAggFw</a>
12:58:44 17:58:44	<b>Rob Munro</b> @RobMunro4		@VinceSkolny @JohnWLEwis #innochat
12:58:58 17:58:58	<b>John W Lewis</b> @JohnWLEwis		@VinceSkolny @dshlvrsn Ah, the second mouse gets the cheese? ;-) #innochat
12:59:23 17:59:23	<b>Vince Skolny</b> @VinceSkolny		@JohnWLEwis @dshlvrsn *That's not to say ideas weren't necessary, but that an innovative company need not be all ab... <a href="https://t.co/8rAjbAcF9X">https://t.co/8rAjbAcF9X</a>
12:59:42 17:59:42	<b>Rob Munro</b> @RobMunro4		@JohnWLEwis @VinceSkolny Wish i could have joined early; just got out of a days workshop... on ideas #innochat
12:59:53 17:59:53	<b>Vince Skolny</b> @VinceSkolny		@JohnWLEwis @dshlvrsn lol - Somewhat, yes. #innochat
13:00:43 18:00:43	<b>Carol Stephen</b> @Carol_Stephen		Tweets about #innochat have reached 54,161 accounts <a href="https://t.co/Mzz9WluQoi">https://t.co/Mzz9WluQoi</a> via @unionmetrics

13:00:57 18:00:57	<b>Rob Munro</b> @RobMunro4	 @Carol_Stephen @OkemaForever Innovation is an AND thing #innochat
13:01:30 18:01:30	<b>John W Lewis</b> @JohnWLewis	 Plenty to think about on this important topic, innocats! Well done and thank you all for a stimulating #innochat
13:02:10 18:02:10	<b>Carol Stephen</b> @Carol_Stephen	 @RobMunro4 @OkemaForever Innovation is an AND thing << Yes, it is. #innochat
13:02:36 18:02:36	<b>John W Lewis</b> @JohnWLewis	 @RobMunro4 @VinceSkolny Bad luck! ;-) Any thoughts when looking back at the stream are most welcome. #innochat
13:03:55 18:03:55	<b>Carol Stephen</b> @Carol_Stephen	 .@JohnWLewis Thank you, John, for coming up with the topic and questions. #innochat #fistbump <a href="https://t.co/yXrD5dj4O2">https://t.co/yXrD5dj4O2</a>
13:05:10 18:05:10	<b>John W Lewis</b> @JohnWLewis	 @Carol_Stephen You're welcome, Carol. And thank you for taking part and supporting #innochat
13:05:45 18:05:45	<b>Vince Skolny</b> @VinceSkolny	 @JohnWLewis Agree! That is not an innovation process, as far as I'm concerned; or, at the very least, not an effective one. #innochat
13:06:17 18:06:17	<b>Carol Stephen</b> @Carol_Stephen	 @JohnWLewis You're most welcome! #innochat
13:07:13 18:07:13	<b>John W Lewis</b> @JohnWLewis	 @VinceSkolny Someone said recently: "our innovation funnel is more like a tunnel!" ;-) #innochat
13:08:39 18:08:39	<b>Vince Skolny</b> @VinceSkolny	 @JohnWLewis lmao! I might steal that one. And the one trend behind discovery might really interest you. It's clear!... <a href="https://t.co/jMzhXSuNLc">https://t.co/jMzhXSuNLc</a>
13:11:56 18:11:56	<b>Vince Skolny</b> @VinceSkolny	 @JohnWLewis So, I continue to insist ideas are necessary (it's just logical necessity), but I do agree/concede gene... <a href="https://t.co/1uU9FOIISp">https://t.co/1uU9FOIISp</a>
13:13:00 18:13:00	<b>John W Lewis</b> @JohnWLewis	 @VinceSkolny We all have a piece of the truth! One of my main concerns is that there is often no recognition of wha... <a href="https://t.co/7EtfJI4GK6">https://t.co/7EtfJI4GK6</a>