

Innochat

New Year preview: Is Innovation at a Watershed?

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2018 Jan 04 11:45** and **2018 Jan 04 13:15**
14 people sent 191 messages containing #innochat

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12:00:23 17:00:23	John W Lewis @JohnWLewis		Welcome to #innochat, our first of 2018! Let's look forward to innovation during the year ahead, and discuss: "Is... https://t.co/iQOuqA7TB4
12:01:25 17:01:25	John W Lewis @JohnWLewis		Please introduce yourself as you arrive for #innochat and we'll get started in a couple of minutes.
12:02:19 17:02:19	Zen Yinger @ZenYinger		RT @JohnWLewis: Welcome to #innochat, our first of 2018! Let's look forward to innovation during the year ahead, and discuss: "Is Innovat...
12:04:04 17:04:04	John W Lewis @JohnWLewis		Hi Dale (@dshlvrsn), Happy New Year! Looking forward to your contribution to #innochat.
12:04:48 17:04:48	Zen Yinger @ZenYinger		@JohnWLewis Happy New Year!! John and to our #innochat community!! Sharing some Carolina blue skies with all on a c... https://t.co/gCmQwgDnNk
12:04:49 17:04:49	Debi Norton @BRAVOMedia1		@JohnWLewis * Hello John & Chat Friends - Happy to be joining in on #innochat. I'm Debi, Digital Marketing Consulta... https://t.co/u3aEfeEYkz
12:05:46 17:05:46	John W Lewis @JohnWLewis		@ZenYinger Hello Zen, Happy New Year! Great to see you for #innochat
12:05:49 17:05:49	Doug Garnett @AtomicAdMan		@JohnWLewis Doug Garnett here... Happy New Year! #innochat
12:06:30 17:06:30	John W Lewis @JohnWLewis		@BRAVOMedia1 Great to see you, Debi! Yes, I've heard it's a little wintry with you! :- (#innochat
12:06:59 17:06:59	John W Lewis @JohnWLewis		@AtomicAdMan Hi Doug, Great to see you again! #innochat
12:08:05 17:08:05	Brenda Young @4byoung		Checking in to see the discussion on Innovation at a watershed with the Innocats #innochat
12:08:09 17:08:09	John W Lewis @JohnWLewis		A new year is a great time to look ahead. We don't need to make any innovation resolutions, but it's an opportun... https://t.co/og6GIs8C5n
12:09:05 17:09:05	John W Lewis @JohnWLewis		@4byoung Hello Brenda, Happy New Year! I'm interested in your views on that! #innochat
12:10:16 17:10:16	John W Lewis @JohnWLewis		Please feel free to discuss any aspect of your views on innovation in 2018. However, I have also identified a few t... https://t.co/kf4jJa9rZi
12:10:38 17:10:38	Zen Yinger @ZenYinger		@JohnWLewis Glad to be here!! John. :) #innochat
12:10:48 17:10:48	John W Lewis @JohnWLewis		Q1 How does innovation contribute to people and organizations pursuing their purpose and how do you expect that to change in 2018? #innochat
12:10:49 17:10:49	Debi Norton @BRAVOMedia1		@JohnWLewis Pleasure is mine John, thank you. #innochat *Looking out my window now. https://t.co/j4FNH82kVN

12:11:04 17:11:04	John W Lewis @JohnWLewis		RT @BRAVOMedia1: @JohnWLewis Pleasure is mine John, thank you. #innochat *Looking out my window now. https://t.co/j4FNH82kVN
12:12:07 17:12:07	John W Lewis @JohnWLewis		@BRAVOMedia1 Lovely ... as long as you're inside. I'm guessing that that snow symbol is in your frequently used emojis by now! ;-) #innochat
12:13:31 17:13:31	John W Lewis @JohnWLewis		Any views, innocats?! ;-) #innochat https://t.co/JAJDBOcdrh
12:14:14 17:14:14	Doug Garnett @AtomicAdMan		@JohnWLewis Sorry... #innochat
12:14:40 17:14:40	Doug Garnett @AtomicAdMan		@JohnWLewis Struggling to sort out a thoughtful comment. For me, innovation entering the market is somewhat constan... https://t.co/mYuzmbzVX1
12:15:04 17:15:04	Debi Norton @BRAVOMedia1		@JohnWLewis * Yeah it is - Happy to be here & forgetting about the SNOW with the inspiration from #innochat*
12:15:04 17:15:04	John W Lewis @JohnWLewis		A1 It seems to me that, increasingly, in the majority of organizations, innovation can no longer be ignored. #innochat
12:15:10 17:15:10	Sunil Malhotra @SunilMalhotra		#innochat hello from a wintry evening in New Delhi, India.
12:15:32 17:15:32	Sunil Malhotra @SunilMalhotra		Happy New Year #innochat
12:16:16 17:16:16	Dale Halvorson 🎉🎉🎉🎉🎉 @dalehalvorson		@JohnWLewis A1 #innovation is about combining for value. There are great examples like Tom's shoes that fold the wh... https://t.co/zP1SPHYaLR
12:16:44 17:16:44	John W Lewis @JohnWLewis		@AtomicAdMan It seems to me that, there are still orgs which take that view that innovation is for other people and... https://t.co/vwyLnabK9o
12:16:48 17:16:48	Sunil Malhotra @SunilMalhotra		Have to get on a call in 15. #innochat
12:17:07 17:17:07	Carol Stephen @Carol_Stephen		Happy New Year, everyone! It's raining here in Northern California, and that's a good thing! #innochat
12:17:40 17:17:40	Brenda Young @4byoung		RT @JohnWLewis: A1 It seems to me that, increasingly, in the majority of organizations, innovation can no longer be ignored. #innochat
12:17:44 17:17:44	John W Lewis @JohnWLewis		@SunilMalhotra Hello Sunil, Great to see you! Is it approaching 11pm with you? Very interesting in your views on this topic! #innochat
12:17:57 17:17:57	Sunil Malhotra @SunilMalhotra		@dshlvrsn @JohnWLewis I may be tempted to agree but have a sense that 2018 will be a great year for #innovation #innochat
12:19:02 17:19:02	John W Lewis @JohnWLewis		Thank you, Sunil! And, on behalf of all at #innochat, Happy New Year to you! https://t.co/WnyVpDVfAI
12:19:27 17:19:27	Sunil Malhotra @SunilMalhotra		@dshlvrsn @JohnWLewis Agree #innovation is less about inventing and ask about combining in unique and creative ways. #innochat
12:19:32 17:19:32	Debi Norton @BRAVOMedia1		@JohnWLewis a1 Innovation is a transformation - growth for both people & organizations willing to learn and make ch... https://t.co/Elg5leQoEG
12:19:45 17:19:45	Doug Garnett @AtomicAdMan		@JohnWLewis Interesting. How do they survive? ;-) One organization I've worked with thrived by letting others do... https://t.co/Ih7JizZFYa
12:19:45 17:19:45	Zen Yinger @ZenYinger		A1. #Innovation and #Disruption are kind of like a chicken and egg situation, both lead to new learning and growth... https://t.co/qswnvx79xT
12:19:48 17:19:48	John W Lewis @JohnWLewis		@dshlvrsn Ah... cynical or not... is that because we are stuck, or is it all done and dusted? ;-) #innochat
12:20:12 17:20:12	Carol Stephen @Carol_Stephen		@SunilMalhotra I like that: "#innovation is less about inventing and ask about combining in unique and creative ways." #innochat
12:20:13 17:20:13	John W Lewis @JohnWLewis		@Carol_Stephen Hi Carol, Great to see you for #innochat!

12:20:32 17:20:32	Carol Stephen @Carol_Stephen		@JohnWLewis Hey, John! Happy New Year! #innochat
12:20:34 17:20:34	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@AtomicAdMan @JohnWLewis IS a watershed - No. While a significant #innovation can be a watershed it's not a require... https://t.co/nQISDwEzOF
12:20:37 17:20:37	Brenda Young @4byoung		A1 - Harder to ignore need for innovation & perhaps a bit of fatigue on what it means to any org as it is put into practice. #innochat
12:21:38 17:21:38	John W Lewis @JohnWLewis		@AtomicAdMan The herd mentality can be quite effective in the mainstream! Some survive, some don't! #innochat
12:21:51 17:21:51	Sunil Malhotra @SunilMalhotra		I for one will keep harping on the issue of #innovation not being equal to invention. #innochat
12:21:54 17:21:54	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis We chase shiny objects and don't put in the hard work. Too many try and copy others profound simplicity... https://t.co/7qKapW19w6
12:22:41 17:22:41	Sunil Malhotra @SunilMalhotra		@JohnWLewis Yessir. #innochat
12:22:51 17:22:51	Brenda Young @4byoung		RT @SunilMalhotra: @JohnWLewis Yessir. #innochat
12:23:03 17:23:03	Brenda Young @4byoung		RT @SunilMalhotra: I for one will keep harping on the issue of #innovation not being equal to invention. #innochat
12:23:08 17:23:08	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@ZenYinger If you flip the reference it works really well. There are a ton more things than chickens that lay eggs... https://t.co/eReO8tncx8
12:23:19 17:23:19	Zen Yinger @ZenYinger		Newton's laws are very much alive and well. Much like standing still, which is still a choice and will lead to outc... https://t.co/yOA95iFHkA
12:23:34 17:23:34	John W Lewis @JohnWLewis		@dshlvrsn @AtomicAdMan Definitely with you on execution. We probably need to distinguish between execution of innov... https://t.co/ifR4f2ImkJ
12:24:00 17:24:00	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@SunilMalhotra YES! Although we need better strategic innovation that drives our invention processes... #innochat
12:25:02 17:25:02	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis @AtomicAdMan Many survive but have followed the herd and wind up back in the same pen they started from... #innochat.
12:25:27 17:25:27	John W Lewis @JohnWLewis		That is how I see it! At risk of overcomplicating ...;-) I think that the adoption of innovation practice (i.e. meta-... https://t.co/Ord8NCYo8U
12:25:29 17:25:29	Doug Garnett @AtomicAdMan		@dshlvrsn @JohnWLewis Many companies don't "stick with" innovations. It's hard work building them into a market pow... https://t.co/zrEdMTAWmC
12:27:19 17:27:19	John W Lewis @JohnWLewis		YES! And, imho, that requires a better doctrine on which those strategic aspects can be formulated. #innochat https://t.co/P1QHncW65c
12:27:41 17:27:41	John W Lewis @JohnWLewis		Q2 What role does innovation play in increasing our effectiveness? How do you expect people's understanding of that... https://t.co/u5ZKNcQMUG
12:27:52 17:27:52	CleanDrop @CleanDropMobile		RT @Carol_Stephen: Happy New Year, everyone! It's raining here in Northern California, and that's a good thing! #innochat
12:27:53 17:27:53	Brenda Young @4byoung		@dshlvrsn @JohnWLewis @AtomicAdMan Agreed because too many don't understand innovation at a strategic level & are w... https://t.co/EIYM2SclAZ
12:28:06 17:28:06	Dale Halvorson 👍👍👍👍👍 @dshlvrsn		@JohnWLewis @AtomicAdMan Whether it's programs or projects the ice water thrown at the Priesthood of Finance (Clay... https://t.co/AlBLlL4O4n
12:29:04 17:29:04	Derek Miers @bpmfocus		Hello cats at #innochat HNY
12:29:17 17:29:17	Doug Garnett @AtomicAdMan		@SunilMalhotra Perhaps we need to sort out grades of #innovation. Core inventions (which pay off over long periods)... https://t.co/i6ZDDmoYYB
12:29:22 17:29:22	John W Lewis @JohnWLewis		@AtomicAdMan @dshlvrsn Much of that makes sense. To what extent do you think that companies are the same or differ on this? #innochat

12:29:34 17:29:34	Zen Yinger @ZenYinger		@BRAVOMedia1 @JohnWLewis Lovely, Debi. Our snow in NC is melting in spite of the negative temps. Bright sunshine an... https://t.co/RN1jvV5dXX
12:30:54 17:30:54	Brenda Young @4byoung		@JohnWLewis The innovation "bandwagon" has been around for over a decade and prob has a lot of ppl ready for the ne... https://t.co/fVTQZi8ay7
12:30:59 17:30:59	Doug Garnett @AtomicAdMan		@JohnWLewis @dshlvrsn The risk seems to be there in all big companies. But there are those who are clearly worse (r... https://t.co/3qMEeZUuwY
12:31:03 17:31:03	Derek Miers @bpmfocus		Re 2018 devts #innochat I am not sure I expect much change; maybe I am being cynical, but many still want the appea... https://t.co/4YCDOrMmog
12:31:04 17:31:04	John W Lewis @JohnWLewis		Yup! It's likely that many orgs are flapping wings to try to fly like birds, as the early "birdmen" (sorry for gend... https://t.co/SfuZd8msKL
12:31:18 17:31:18	Debi Norton @BRAVOMedia1		@JohnWLewis a2 Innovation stretches one's mind & actions to transform according to the circumstances. Some people/C... https://t.co/nfdgdH3oI2
12:31:20 17:31:20	Tom Asacker @TomAsacker		IMHO, it's really quite simple. Everything in life is driven by desire. If the intention and desire is to improve p... https://t.co/y7gBkbnMmx
12:31:23 17:31:23	Dale Halvorson 👍👍👍👍👍 @dalehvsn		@AtomicAdMan @SunilMalhotra I'm 2/3 of the through an MBA program. With the current structures of companies I'm sur... https://t.co/7oGUV16sXI
12:32:37 17:32:37	John W Lewis @JohnWLewis		@AtomicAdMan @SunilMalhotra Many orgs do that already. Imho that is useful but quite naïve. There are at least two... https://t.co/33ThbR26MU
12:32:41 17:32:41	Doug Garnett @AtomicAdMan		@dshlvrsn @SunilMalhotra Certainly seems to drive big companies to acquire innovation through M&A rather than doing it themselves. #innochat
12:32:57 17:32:57	Debi Norton @BRAVOMedia1		@ZenYinger @JohnWLewis ☀️ North Carolina is so beautiful - glad you have sunshine Zen - I'll dream of it today. 🌞👶👶👶 #innochat
12:33:13 17:33:13	Derek Miers @bpmfocus		Part of the problem is that #innovation doesn't fit well with command and control mentality that is still alive and... https://t.co/uY6BLIntuC
12:33:22 17:33:22	Zen Yinger @ZenYinger		Cos. Need To Figure Out The Difference Between #Creativity And #Innovation https://t.co/RouiwpRzKB #innochat
12:33:38 17:33:38	John W Lewis @JohnWLewis		Very much so, Brenda! It's become accepted as important, but not yet embedded in many orgs' behaviour. #innochat https://t.co/8kMjPnldZ
12:33:47 17:33:47	Carol Stephen @Carol_Stephen		A2 Combining old elements in new ways lets us see the world with fresh eyes. It's like chemistry. #innochat https://t.co/c2yyQrMJCI
12:33:54 17:33:54	Doug Garnett @AtomicAdMan		@JohnWLewis @SunilMalhotra Love to know your two additional. thoroughly agree with you. (280 chars is brief for a t... https://t.co/3bDoKzCPCn
12:34:03 17:34:03	Dale Halvorson 👍👍👍👍👍 @dalehvsn		@AtomicAdMan @SunilMalhotra Which destroys value... In M&A math 1 plus 1 does not equal 2 it usually equals 1.1... #innochat
12:34:30 17:34:30	Doug Garnett @AtomicAdMan		RT @dshlvrsn: @AtomicAdMan @SunilMalhotra Which destroys value... In M&A math 1 plus 1 does not equal 2 it usually equals 1.1... #innochat
12:34:33 17:34:33	Brenda Young @4byoung		@JohnWLewis A2 Good example of effectiveness of innovation is Apple's latest round of products. More 'me-too' less... https://t.co/tev3MgIC5U
12:34:52 17:34:52	John W Lewis @JohnWLewis		@AtomicAdMan @dshlvrsn imho: The way to address this is to develop a shared understanding of the role of innovation... https://t.co/6j18quuW1d
12:35:18 17:35:18	Zen Yinger @ZenYinger		@BRAVOMedia1 @JohnWLewis Tks, Debi. Yes, we are blessed. Lots of natural beauty from the coast to the mountains. We... https://t.co/5Eh1b7ZD8Q
12:35:21 17:35:21	John W Lewis @JohnWLewis		@bpmfocus Hi Derek, Happy New Year! Great to see you! #innochat
12:35:22 17:35:22	Dale Halvorson 👍👍👍👍👍 @dalehvsn		RT @JohnWLewis: Very much so, Brenda! It's become accepted as important, but not yet embedded in many orgs' behaviour. #innochat https://t.co/8kMjPnldZ
12:35:43 17:35:43	John W Lewis @JohnWLewis		What shall we do about that, then?! #innochat https://t.co/4RJfnYbнем

12:36:03 17:36:03	Derek Miers @bpmfocus		@JohnWLewis Been rather busy in the new role #innochat seems to get bumped often
12:37:11 17:37:11	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@JohnWLewis I see #failure as a desired trait more and more.... #innochat. I hate failing. I hate failing more than... https://t.co/2yeBE8Ughy
12:37:13 17:37:13	John W Lewis @JohnWLewis		@TomAsacker Hello Tom, Great to see you again! Yes ... in principle, but what about people seeing how to do that? #innochat
12:37:18 17:37:18	Brenda Young @4byoung		@JohnWLewis Yes. Very hard to embed deep into an org culture and very imp to do so since it's the culture of an org... https://t.co/TWRppN2QX1
12:37:37 17:37:37	Derek Miers @bpmfocus		It's the culture of #innovation that is hard to achieve - requires #engagement and #cocreation rather than "we'll p... https://t.co/XZAx8XouVo
12:37:51 17:37:51	Dale Halvorson 👍👍👍👍👍 @dalehvrson		RT @JohnWLewis: What shall we do about that, then?! #innochat https://t.co/4RJfnYbnem
12:37:52 17:37:52	John W Lewis @JohnWLewis		@dshlvrsn @AtomicAdMan @SunilMalhotra Don't tell us that you've been reading about those "silos" again, Dale! #innochat
12:38:23 17:38:23	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@JohnWLewis Never get in the way when your enemy is making a mistake... Capitalize on it. #innochat
12:38:40 17:38:40	Brenda Young @4byoung		RT @ZenYinger: Cos. Need To Figure Out The Difference Between #Creativity And #Innovation https://t.co/RouiwprzKB #innochat
12:38:52 17:38:52	Doug Garnett @AtomicAdMan		@JohnWLewis A1 Back to your original question. How does it contribute to pursuing purpose? For me, orgs need to foc... https://t.co/omSSvyrsR
12:38:55 17:38:55	Brenda Young @4byoung		RT @Carol_Stephen: A2 Combining old elements in new ways lets us see the world with fresh eyes. It's like chemistry. #innochat https://t.co/...
12:39:01 17:39:01	John W Lewis @JohnWLewis		Q3 Strategy! What does the strategy of most orgs say about innovation? Anything? #innochat
12:39:06 17:39:06	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@JohnWLewis @AtomicAdMan @SunilMalhotra You mean Magnolia in Waco? Love the Gaines family... :) #innochat
12:39:26 17:39:26	Brenda Young @4byoung		RT @dshlvrsn: @AtomicAdMan @SunilMalhotra Which destroys value... In M&A math 1 plus 1 does not equal 2 it usually equals 1.1... #innochat
12:39:35 17:39:35	Zen Yinger @ZenYinger		#innocats gotta go. Great to chat John and Debi. Many thanks and Cheers! #innochat
12:39:50 17:39:50	Derek Miers @bpmfocus		I certainly dont think the repeal of #netneutrality will do anything for the #innovation of the US #innochat
12:39:58 17:39:58	Dale Halvorson 👍👍👍👍👍 @dalehvrson		RT @JohnWLewis: Q3 Strategy! What does the strategy of most orgs say about innovation? Anything? #innochat
12:40:07 17:40:07	Doug Garnett @AtomicAdMan		@JohnWLewis @dshlvrsn @SunilMalhotra Bureaucracy... Can't live with it...can't succeed without it? :-) #innochat
12:40:24 17:40:24	John W Lewis @JohnWLewis		@AtomicAdMan @SunilMalhotra I must write that up somewhere! And/or let's discuss it offline, sometime, if you like, Doug. #innochat
12:40:24 17:40:24	Carol Stephen @Carol_Stephen		RT @JohnWLewis: Q3 Strategy! What does the strategy of most orgs say about innovation? Anything? #innochat
12:41:09 17:41:09	Debi Norton @BRAVOMedia1		@JohnWLewis a3 Strategy gives an organization a goal - those who are planning & strategizing are looking to reach n... https://t.co/ut81ENCIXM
12:41:11 17:41:11	Carol Stephen @Carol_Stephen		Tweets about #innochat have reached 85,348 accounts https://t.co/vCyuM1JhJl via @unionmetrics
12:41:34 17:41:34	Tom Asacker @TomAsacker		@JohnWLewis Great seeing you John! I hear you, but that appears to be the paradox of innovation. Risk-averse execut... https://t.co/Q8NjGQqV2m
12:42:09 17:42:09	Dale Halvorson 👍👍👍👍👍 @dalehvrson		@JohnWLewis A3 Most organization will claim that #innovation is top priority. Many will say that better meeting the... https://t.co/d9AHFYho1W

12:42:11 17:42:11	Brenda Young @4byoung		@JohnWLewis A3 -Most cos have some sort of focus on innovation but it's the execution isn't it? #innochat
12:42:23 17:42:23	Derek Miers @bpmfocus		A3 - I am not sure it is a question of "strategy", more a question of "ambition" #innochat
12:43:05 17:43:05	Dale Halvorson @dshlvrsn		RT @bpmfocus: I certainly dont think the repeal of #netneutrality will do anything for the #innovation of the US #innochat
12:43:19 17:43:19	John W Lewis @JohnWLewis		I understand, and both agree and disagree with different parts of that. I see "failure" as acceptable to early adop... https://t.co/MWR7GbvVQb
12:43:45 17:43:45	Carol Stephen @Carol_Stephen		A3. To make a wild generalization, most org's are anti-innovation. They get dragged into making innovations.... https://t.co/j3qfiyZ9Jh
12:44:01 17:44:01	Derek Miers @bpmfocus		@TomAsacker @JohnWLewis Yup - exactly - they want the appearance to make sure they are keeping up appearances rathe... https://t.co/TaedeoWAW19
12:44:32 17:44:32	Derek Miers @bpmfocus		@Carol_Stephen #innochat they want to exploit rather than explore
12:44:33 17:44:33	John W Lewis @JohnWLewis		@ZenYinger Thank you for spending part of your day with us, Zen. See you next time! #innochat
12:44:35 17:44:35	Dale Halvorson @dshlvrsn		@bpmfocus I didn't notice a remarkable improvement in the golden years of 2015-2017... #innochat
12:44:57 17:44:57	Doug Garnett @AtomicAdMan		@JohnWLewis A3. Too often the strategy says plenty about #innovation yet is written primarily for stock market anal... https://t.co/IoeoOGHJZ
12:45:51 17:45:51	Dale Halvorson @dshlvrsn		RT @Carol_Stephen: A3. To make a wild generalization, most org's are anti-innovation. They get dragged into making innovations. #Innochat h...
12:46:12 17:46:12	John W Lewis @JohnWLewis		@BRAVOMedia1 Agree, your strategy is your overall approach to achieving your purpose. Most orgs' strategy do not ta... https://t.co/7yaG1ejTWi
12:46:21 17:46:21	Carol Stephen @Carol_Stephen		@bpmfocus They're trying to protect their shareholders; often that means less innovation, unfortunately. #innochat
12:46:33 17:46:33	Brenda Young @4byoung		@bpmfocus Agreed. Loss of net neutrality plus too many parts of the just passed tax "reform" ignore the long-term c... https://t.co/kPDNUqzYem
12:46:58 17:46:58	John W Lewis @JohnWLewis		Thank you, Carol! We're doing OK, then? #innochat https://t.co/HGEITkdRAF
12:47:17 17:47:17	Dale Halvorson @dshlvrsn		@Carol_Stephen It's Twitter and 280 characters... wild generalizations are how we survive!!! :) To paraphrase a pas... https://t.co/r6uowC49pC
12:47:45 17:47:45	Carol Stephen @Carol_Stephen		@JohnWLewis I'd say we're doing more than ok! (You're welcome.) #innochat
12:47:47 17:47:47	Derek Miers @bpmfocus		#innochat We could get into a long discussion about how reducing tax burdens does not translate into trickle down b... https://t.co/zdMz1AJOGj
12:48:42 17:48:42	John W Lewis @JohnWLewis		@TomAsacker Yes, I think that this is the apparent paradox to be unpicked. If it's true that the biggest risk is no... https://t.co/ebDRPTlqzS
12:48:51 17:48:51	Brenda Young @4byoung		RT @Carol_Stephen: A3. To make a wild generalization, most org's are anti-innovation. They get dragged into making innovations. #Innochat h...
12:48:55 17:48:55	Dale Halvorson @dshlvrsn		RT @Carol_Stephen: @bpmfocus They're trying to protect their shareholders; often that means less innovation, unfortunately. #innochat
12:49:14 17:49:14	Brenda Young @4byoung		RT @bpmfocus: #innochat We could get into a long discussion about how reducing tax burdens does not translate into trickle down benefits (a...
12:49:41 17:49:41	Doug Garnett @AtomicAdMan		@bpmfocus @Carol_Stephen The exploit/explore truth is important. Every exec group does have to consider their share... https://t.co/1RGCXQ6xwc
12:50:00 17:50:00	John W Lewis @JohnWLewis		@dshlvrsn Yes, with a shared understanding of what innovation is (for them), everyone can see how they can contribu... https://t.co/XqctjuUfvC

12:50:14 17:50:14	Carol Stephen @Carol_Stephen		@dshlvrsn First laugh-out-loud moment of the day! #Innochat "...wild generalizations are how we survive!" <<Yep! https://t.co/MMQORxj6ih
12:50:33 17:50:33	Dale Halvorson @dalehvsrn		@AtomicAdMan @JohnWLewis @Toyota even uses it in their commercials... "Innovation that excites!" I've yet to see a... https://t.co/r9WYPPcUc6
12:50:35 17:50:35	Derek Miers @bpmfocus		Of course it feels risky to try new things; when in fact it ignores the systemic risk of failing to evolve and adap... https://t.co/Wpl8BskxVf
12:51:03 17:51:03	Dale Halvorson @dalehvsrn		RT @Carol_Stephen: @dshlvrsn First laugh-out-loud moment of the day! #Innochat "...wild generalizations are how we survive!" <<Yep! https://t.co/r9WYPPcUc6
12:51:05 17:51:05	Debi Norton @BRAVOMedia1		@Carol_Stephen @JohnWLewis Hello Carol - what a great attitude. It truly is challenging not to get unraveled about... https://t.co/3NvCv5WGki
12:51:14 17:51:14	John W Lewis @JohnWLewis		@bpmfocus Ah, like people who think that Attention Deficit Disorder is often, actually, Intention Deficit Disorder? #innachat
12:51:35 17:51:35	Carol Stephen @Carol_Stephen		@bpmfocus But then we'd venture into politics, and then there's be yelling. And ALL CAPS! #innachat
12:51:45 17:51:45	Brenda Young @4byoung		@Carol_Stephen @bpmfocus Yes, shareholders and upper level executive incentives to go for short-term gains & ignore future. #innachat
12:52:05 17:52:05	Doug Garnett @AtomicAdMan		@JohnWLewis @dshlvrsn The "everybody contribute" idea is critical. For ALL parts of the organization to understand... https://t.co/J9JKNVCKt9
12:52:08 17:52:08	Derek Miers @bpmfocus		@Carol_Stephen Or ... mine is bigger ... #innachat
12:52:22 17:52:22	John W Lewis @JohnWLewis		@Carol_Stephen They do exist!! But some don't care much and see it as going with the flow! :-) #innachat
12:52:27 17:52:27	Carol Stephen @Carol_Stephen		@bpmfocus Failing to evolve and adapt IS the failure! #innachat
12:52:47 17:52:47	Judy Gombita @jgombita		A3. The WHY and WHAT of innovation. #innachat
12:52:50 17:52:50	Brenda Young @4byoung		RT @Carol_Stephen: @bpmfocus Failing to evolve and adapt IS the failure! #innachat
12:52:51 17:52:51	Debi Norton @BRAVOMedia1		@Carol_Stephen @JohnWLewis a bit out of context - sorry. #innachat
12:53:37 17:53:37	John W Lewis @JohnWLewis		@bpmfocus @TomAsacker True. But why is it so hard? Might it be because they don't actually know how to make innovation happen? #innachat
12:54:03 17:54:03	Doug Garnett @AtomicAdMan		@dshlvrsn @JohnWLewis @Toyota Had a hardware/tool client with two values: innovation and durability. They could ad... https://t.co/8dW6McfgFV
12:54:09 17:54:09	Tom Asacker @TomAsacker		@JohnWLewis Risk is evaluated based upon time-frames and personal consequences. :) #innachat
12:54:12 17:54:12	Carol Stephen @Carol_Stephen		@4byoung @bpmfocus We need a balance between the two. #innachat
12:54:15 17:54:15	Dale Halvorson @dalehvsrn		@bpmfocus There is simple reason why life on the Fortune 500 list gets shorter and shorter and shorter... (2 actual... https://t.co/EpjUySuGJc
12:54:48 17:54:48	Derek Miers @bpmfocus		And there you get to it Dale - it's all about the purpose, being in love with the problem rather than the current s... https://t.co/xonadZUhjD
12:55:11 17:55:11	John W Lewis @JohnWLewis		Q4 (supplementary) To what extent do orgs struggle with innovation because its exploration operations are competing... https://t.co/HmM3L6aLZj
12:55:24 17:55:24	Brenda Young @4byoung		@Carol_Stephen @bpmfocus Too many examples of successful cos that ignored need for innovation to their long-germ detriment. #innachat
12:55:38 17:55:38	Carol Stephen @Carol_Stephen		@bpmfocus In this moment, just saying "mine is bigger" is a political statement. We're starting to speak with more... https://t.co/F8rfWTDPOe

12:55:59 17:55:59	CleanDrop @CleanDropMobile		RT @Carol_Stephen: @bpmfocus Failing to evolve and adapt IS the failure! #innochat
12:56:12 17:56:12	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		@JohnWLewis @bpmfocus @TomAsacker #innovation is easy, innovation is simple, innovation is predictable WHEN you know... https://t.co/OqBIw1gBvX
12:56:41 17:56:41	John W Lewis @JohnWLewis		@AtomicAdMan @dshlvrsn @Toyota That's interesting, especially from the marketing perspective. #innochat
12:56:58 17:56:58	Derek Miers @bpmfocus		"Nothing fails like success - because we don't learn from success" Firms become complacent ... think about your fav... https://t.co/CDQIGvMOq9
12:57:18 17:57:18	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		@bpmfocus That is the key. Love the problem. There is a reason why the Jetsons got a lot of things right. It focuses... https://t.co/Gxe9j4qhw9
12:58:45 17:58:45	Carol Stephen @Carol_Stephen		@4byoung @bpmfocus Resting on one's laurels is not a good long-term strategy. #innochat P.S. I like long-germ detri... https://t.co/TVtQQ3Hb1v
12:58:53 17:58:53	Doug Garnett @AtomicAdMan		@JohnWLewis @dshlvrsn @Toyota Goes with an idea noted in a recent @davetrott post... A comedian isn't a comedian be... https://t.co/ireXoZgoAG
12:59:12 17:59:12	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		@bpmfocus https://t.co/qFmcfl42jA #innochat
12:59:27 17:59:27	John W Lewis @JohnWLewis		@dshlvrsn @bpmfocus @TomAsacker Definitely. Most orgs' innovation programs are "push"-oriented, collecting ideas an... https://t.co/y8oEoIII6f7
13:00:36 18:00:36	Andrea Hill @afhill		@JohnWLewis @bpmfocus @TomAsacker Skeptic chiming in here: making ppl's lives better is admirable, but not always p... https://t.co/EPScCg5kzE
13:01:14 18:01:14	John W Lewis @JohnWLewis		@AtomicAdMan @dshlvrsn @Toyota @davetrott Oh, you mean: "beauty is in the eye of the beholder" or something?? 🤔🤔🤔🤔 #innochat
13:01:48 18:01:48	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		@JohnWLewis @bpmfocus @TomAsacker Which makes me question why they are called innovation programs in the first plac... https://t.co/O1ISA7o9g
13:01:55 18:01:55	John W Lewis @JohnWLewis		Thank you, Carol! #innochat https://t.co/vbbD6hmrII
13:03:00 18:03:00	Carol Stephen @Carol_Stephen		@JohnWLewis Of course! #innochat
13:03:10 18:03:10	John W Lewis @JohnWLewis		Well done and thank you, all innocats, for a lively start to #innochat 2018. We're here each Thursday at 12 noon E... https://t.co/d2mhblCG4D
13:03:17 18:03:17	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		@JohnWLewis @AtomicAdMan @Toyota @davetrott I 'may' have tweeted about this one in the past a time or two.... https://t.co/pAbKL24s5l
13:03:43 18:03:43	Brenda Young @4byoung		@JohnWLewis A4- It's the fight between obvious utility and unknown potential. Easier to make the case for the obvious. #innochat
13:03:49 18:03:49	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		Brilliant! #innochat https://t.co/9FuQ6i2Sy
13:04:21 18:04:21	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		@JohnWLewis @AtomicAdMan @Toyota @davetrott Until then it's Chindogu. #innochat
13:05:00 18:05:00	Doug Garnett @AtomicAdMan		@dshlvrsn @JohnWLewis @Toyota @davetrott And that's the core truth... Although advertising & PR can help by pointin... https://t.co/61qoVtCkvP
13:05:04 18:05:04	Derek Miers @bpmfocus		Till next time folks - nice to get the chance to engage #innochat
13:05:06 18:05:06	Dale Halvorson 👍👍👍👍👍 @dalehvsrn		RT @JohnWLewis: Well done and thank you, all innocats, for a lively start to #innochat 2018. We're here each Thursday at 12 noon Eastern t...
13:05:17 18:05:17	Debi Norton @BRAVOMedia1		@JohnWLewis * * It's been a pleasure joining in on my first #innochat - thank you John & all who contributed. Have... https://t.co/R2cTtzIFpW
13:05:26 18:05:26	John W Lewis @JohnWLewis		@jgombita Hi Judy, (Sorry for slow reply!) Happy New Year! Yes, confusing or conflating strategy and tactics, is ve... https://t.co/olIOrLKHDS

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- 13:06:35 **Carol Stephen**  Thank you, @JohnWLewis, for making the little gray cells work for maybe the
18:06:35 @Carol_Stephen first time in 2018! #innochat (speaking... <https://t.co/juSb1x3HoT>
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- 13:06:52 **John W Lewis**  @BRAVOMedia1 Thank you for joining us, Debi! Have a wonderful (even if
18:06:52 @JohnWLewis it's cold, outside!) day too! #innochat
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- 13:06:53 **Dale Halvorson**  @AtomicAdMan @JohnWLewis @Toyota @davetrott Customers own Value -
18:06:53  what they get out of something and Cost - what th...
@dehlorson <https://t.co/brtYCO4rEM>
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- 13:09:29 **John W Lewis**  @afhill @bpmfocus @TomAsacker Good point, Andrea! In innovation speak,
18:09:29 @JohnWLewis the skeptics are down at the far end, and en... <https://t.co/Inhk3bRbg5>
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- 13:13:54 **Judy Gombita**  @JohnWLewis It would be quite "innovative" if people could be clear on the
18:13:54 @jgombita difference(s) at the front end of things..... #innochat
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- 13:14:06 **Emiel van Procesje**  RT @bpmfocus: Re 2018 devts #innochat I am not sure I expect much
18:14:06 @Procesje change; maybe I am being cynical, but many still want the appearance of i...