

Innochat

Innovation and Women

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2018 Mar 08 11:45** and **2018 Mar 08 13:15**

17 people sent 189 messages containing #innochat

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11:56:29 16:56:29	John W Lewis @JohnWLewis		Less than 5 minutes to #innochat! @Carol_Stephen @TalentedLearn @JoelleGirton @thepositivepen https://t.co/eaSMoFijV4
11:57:01 16:57:01	John W Lewis @JohnWLewis		Roll up! We're about to start #innochat!
11:58:10 16:58:10	Joelle Girton @JoelleGirton		TODAY 12ET/9amPT Join MT @JohnWLewis for #innochat! Love this topic! "Innovation and women"! Perfect for... https://t.co/21Mt4qo9Qs
11:58:48 16:58:48	CL Design @cldbrand		RT @JoelleGirton: TODAY 12ET/9amPT Join MT @JohnWLewis for #innochat! Love this topic! "Innovation and women"! Perfect for #InternationalWo
11:59:56 16:59:56	Kathleen Kruse (KK) @kkruse		RT @JohnWLewis: Less than 45 mins to #innochat! @DreaVilleneuve @4byoung @jgombita @kimflum @kkruse @AdventureGlass https://t.co/eaSMoFijV4
12:00:11 17:00:11	John W Lewis @JohnWLewis		Welcome to #innochat! Our topic is "Innovation and Women".
12:00:55 17:00:55	John W Lewis @JohnWLewis		Please tell us something about yourself as you arrive for #innochat
12:02:02 17:02:02	CL Design @cldbrand		This group is dedicated to women in innovation. https://t.co/xTw7xpKErD #innochat
12:02:16 17:02:16	CL Design @cldbrand		RT @JohnWLewis: Welcome to #innochat! Our topic is "Innovation and Women".
12:02:19 17:02:19	CL Design @cldbrand		RT @JohnWLewis: Please tell us something about yourself as you arrive for #innochat
12:02:26 17:02:26	Kathleen Kruse (KK) @kkruse		LOVE THIS! STARTING NOW 12ET/9amPT Join @JohnWLewis at #innochat! Today's topic: "Innovation and women"! Perfect fo... https://t.co/DUNQCD5EXI
12:02:46 17:02:46	Carol Stephen @Carol_Stephen		RT @JohnWLewis: Welcome to #innochat! Our topic is "Innovation and Women".
12:03:03 17:03:03	Tripp Braden @TrippBraden		Good afternoon from frosty Northern Ohio,I work on Industrial IoT and #DigitalTransformation #innochat
12:03:15 17:03:15	Tripp Braden @TrippBraden		RT @Carol_Stephen: RT @JohnWLewis: Welcome to #innochat! Our topic is "Innovation and Women".
12:03:21 17:03:21	Tripp Braden @TrippBraden		RT @kkruse: LOVE THIS! STARTING NOW 12ET/9amPT Join @JohnWLewis at #innochat! Today's topic: "Innovation and women"! Perfect for #Internati
12:03:27 17:03:27	CL Design @cldbrand		New to #innochat . Long time regular of #xaschat every Tue at 3pm ET. May I post a graphic? It would help with the introduction.
12:03:53 17:03:53	CL Design @cldbrand		RT @Carol_Stephen: RT @JohnWLewis: Welcome to #innochat! Our topic is "Innovation and Women".

12:04:06 17:04:06	Carol Stephen @Carol_Stephen		I'm on #innochat whenever I can be because it makes me feel ever so much smarter!
12:04:06 17:04:06	Tripp Braden @TrippBraden		RT @JoelleGirton: TODAY 12ET/9amPT Join MT @JohnWLewis for #innochat! Love this topic! "Innovation and women"! Perfect for #InternationalWo
12:04:23 17:04:23	John W Lewis @JohnWLewis		@cldbrand Go ahead! #innochat
12:04:38 17:04:38	CL Design @cldbrand		@kkruise @JohnWLewis @JoelleGirton Good to see you here Kathleen! Your contributions to #axschat are always pertin... https://t.co/YEwpV7HOW7
12:05:11 17:05:11	CL Design @cldbrand		RT @Carol_Stephen: I'm on #innochat whenever I can be because it makes me feel ever so much smarter!
12:05:13 17:05:13	Kathleen Kruse (KK) @kkruise		I bet @pioneersnskirts has OODLES of examples of #women and #innovation, after years of research and interviews the... https://t.co/goPik7m0CE
12:05:15 17:05:15	Judy Gombita @jgombita		@JohnWLewis Is there any reason, in particular, you've invited me (and these other women) to attend today's #innochat?
12:05:21 17:05:21	CL Design @cldbrand		RT @JohnWLewis: @cldbrand Go ahead! #innochat
12:06:01 17:06:01	Tripp Braden @TrippBraden		@Carol_Stephen @JohnWLewis Good afternoon. Looking forward to hearing about women and innovation #innochat
12:06:02 17:06:02	John W Lewis @JohnWLewis		My Internet access or computer is struggling. Please go ahead and discuss, e.g., innovation by women. #innochat
12:06:11 17:06:11	Tripp Braden @TrippBraden		RT @jgombita: @JohnWLewis Is there any reason, in particular, you've invited me (and these other women) to attend today's #innochat?
12:07:10 17:07:10	CL Design @cldbrand		CL Design specializes in treating people like people with integrated web accessibility. Our approach reverses typic... https://t.co/Umk4fn6UoQ
12:07:43 17:07:43	Elizabeth MacLaren @elithechef		It's been a while since I joined an #innochat but couldn't resist discussing #innovation and #women
12:07:51 17:07:51	John W Lewis @JohnWLewis		@jgombita I thought you might like to know that I had chosen this topic for #innochat. Have I transgressed again?
12:07:56 17:07:56	Janet Doran @thepositivepen		@Carol_Stephen This made me smile, i stumbled across #innochat last week and have the feeling it could make me smarter
12:08:11 17:08:11	Tripp Braden @TrippBraden		What roles do women play in innovation today and how is it going to change over the next several years? #innochat
12:08:19 17:08:19	Tripp Braden @TrippBraden		RT @thepositivepen: @Carol_Stephen This made me smile, i stumbled across #innochat last week and have the feeling it could make me smarter
12:08:51 17:08:51	Kathleen Kruse (KK) @kkruise		Hey there @cldbrand! Thanks for your kind words. Great to cross paths with you at another great Twitter chat. Lots... https://t.co/3zYefiurQ1
12:09:04 17:09:04	Tripp Braden @TrippBraden		RT @elithechef: It's been a while since I joined an #innochat but couldn't resist discussing #innovation and #women
12:09:04 17:09:04	CL Design @cldbrand		Hedy Lamarr (born Hedwig Eva Maria Kiesler) also became a pioneer in the field of wireless communications following... https://t.co/Uu8PsPxdrJ
12:09:35 17:09:35	Andrea Villeneuve @DreaVilleneuve		Hey #innochat - Happy #IWD2018 Working on a project so will bounce in and out! Great topic today!
12:10:27 17:10:27	CL Design @cldbrand		@JohnWLewis @jgombita No, it's a great topic. You should be commended! #innochat
12:10:43 17:10:43	Tripp Braden @TrippBraden		What role can men have in supporting more women in their industries? How can we mentor the next generation of women leaders? #innochat
12:10:49 17:10:49	Carol Stephen @Carol_Stephen		Has anyone seen today's Google doodle? Stories in cartoon format, and very cool! #HerStoryOurStory #IWD2018 #innochat

12:11:03 17:11:03	Tripp Braden @TrippBraden		RT @Carol_Stephen: Has anyone seen today's Google doodle? Stories in cartoon format, and very cool! #HerStoryOurStory #IWD2018 #innochat
12:11:04 17:11:04	Kathleen Kruse (KK) @kkruse		It's on! The #Innochat community is talking about #women and #innovation today. Let's go! #IWD2018 https://t.co/Gni4wWoFnY
12:11:10 17:11:10	CL Design @cldbrand		@kkruse Makes me wonder what else is out there! #innochat
12:11:26 17:11:26	Carol Stephen @Carol_Stephen		@thepositivepen Sometimes #innochat makes me feel that my brain could explode, in a good way!
12:11:39 17:11:39	Carol Stephen @Carol_Stephen		RT @elithechef: It's been a while since I joined an #innochat but couldn't resist discussing #innovation and #women
12:11:41 17:11:41	Tripp Braden @TrippBraden		RT @Carol_Stephen: @thepositivepen Sometimes #innochat makes me feel that my brain could explode, in a good way!
12:12:18 17:12:18	CL Design @cldbrand		@TrippBraden Through support, encouragement and getting out of the way. #innochat
12:12:24 17:12:24	Judy Gombita @jgombita		@JohnWLewis All that showed was: @JohnWLewis Thursday is #innochat day! Umm, what topic shall we discuss on... https://t.co/e26ldP3S7S
12:12:40 17:12:40	BizInnovationFactory @TheBIF		Our dear friend @jeanneliedtka is not only one of our #idols but a POWERFUL example of #women in #innovation achiev... https://t.co/LtoKzWIJtI
12:12:41 17:12:41	Tripp Braden @TrippBraden		RT @cldbrand: @TrippBraden Through support, encouragement and getting out of the way. #innochat
12:12:50 17:12:50	CL Design @cldbrand		RT @Carol_Stephen: @thepositivepen Sometimes #innochat makes me feel that my brain could explode, in a good way!
12:12:53 17:12:53	BizInnovationFactory @TheBIF		RT @elithechef: It's been a while since I joined an #innochat but couldn't resist discussing #innovation and #women
12:13:59 17:13:59	CL Design @cldbrand		Windshield wipers were invented by a woman. Inventor Mary Anderson received a patent for her car-window cleaning device in 1903. #innochat
12:14:26 17:14:26	Tripp Braden @TrippBraden		I spent yesterday with women who are working in additive manufacturing & Internet of Thing projects here in the Great Lakes #innochat
12:14:42 17:14:42	John W Lewis @JohnWLewis		Do tell us about examples of innovation by women. #innochat (btw, my TweetDeck is not playing along)
12:15:10 17:15:10	Kathleen Kruse (KK) @kkruse		Hi Janet @thepositivepen. I feel the same way about #innochat! I'm usually working during the live chat, but I alwa... https://t.co/JOjEm6BWuF
12:15:34 17:15:34	Tripp Braden @TrippBraden		Talked to several women doctors who are creating new treatment protocols for heart disease in women. #innochat
12:15:45 17:15:45	CL Design @cldbrand		Starting from a simple backpack and then refining it to their needs, Ann Moore and her mother designed a carrier si... https://t.co/wJpGTsm5Sa
12:16:34 17:16:34	CL Design @cldbrand		RT @TrippBraden: Talked to several women doctors who are creating new treatment protocols for heart disease in women. #innochat
12:17:36 17:17:36	Jim Katzaman \$ #LifeInsurance \$ Worker #Benefito		Joining #innochat from Maryland where I'm not a woman.
12:17:37 17:17:37	Tripp Braden @TrippBraden		I then met a Woman CMO who is creating and marketing collaborative robots for industrial applications here #innochat
12:17:52 17:17:52	Tripp Braden @TrippBraden		RT @JKatzaman: Joining #innochat from Maryland where I'm not a woman.
12:18:10 17:18:10	CL Design @cldbrand		Sally Fox created two colored cottons that could be spun on a machine, and she purchased a small lot of land to gro... https://t.co/y9u731Yz4G
12:18:42 17:18:42	CL Design @cldbrand		RT @TrippBraden: I then met a Woman CMO who is creating and marketing collaborative robots for industrial applications here #innochat

12:19:07 17:19:07	BizInnovationFactory @TheBIF		Another great #standout for #women in #innovation? @JeneanneMRae - pioneer of #customer journey maps and... https://t.co/Eg4TElaZlh
12:20:06 17:20:06	DesignThinkBot @designthinkbot		RT @kkruise: Hi Janet @thepositivepen. I feel the same way about #innochat! I'm usually working during the live chat, but I always check the...
12:20:16 17:20:16	Tripp Braden @TrippBraden		What does everyone think it will take to get our women, wives and daughters into more innovative workplaces? #innochat
12:20:21 17:20:21	John W Lewis @JohnWLewis		Of course, innovation is more effective when done *by* people whom it also *for*. So innovation by women often over... https://t.co/v6mP8dw5de
12:20:38 17:20:38	Tripp Braden @TrippBraden		Do you think women do innovation differently? #innochat
12:20:46 17:20:46	CL Design @cldbrand		W Lyda Newman's innovative brush, impurities pulled from the scalp or hair would pass through the openings or slots... https://t.co/emxpRwxJei
12:21:23 17:21:23	Andrea Villeneuve @DreaVilleneuve		Currently following along on #innochat where there's fabulous information on women who are rocking or have rocked... https://t.co/841hWCWQUH
12:21:24 17:21:24	Elizabeth MacLaren @elithechef		Diversity (including women) is a core driver of #innovation - how do we structure innovation efforts to ensure that... https://t.co/5JDfmehVh
12:21:49 17:21:49	John W Lewis @JohnWLewis		@TrippBraden Good question! And what characteristics and capabilities do women tend to bring to innovation? #innochat
12:21:57 17:21:57	Tripp Braden @TrippBraden		RT @DreaVilleneuve: Currently following along on #innochat where there's fabulous information on women who are rocking or have rocked #inno...
12:22:12 17:22:12	BizInnovationFactory @TheBIF		RT @JohnWLewis: Join us in 40 mins for #innochat on "Innovation and women" for #IWD2018 https://t.co/YOtJhVOiXH
12:22:18 17:22:18	CL Design @cldbrand		@JohnWLewis Kind of like in the accessibility space where employees with disabilities can inform improvements for c... https://t.co/WVhJ9NrhKW
12:22:26 17:22:26	Tripp Braden @TrippBraden		RT @JohnWLewis: Thursday is #innochat day! Umm, what topic shall we discuss on #InternationalWomensDay? ... "Innovation and women"! Join u...
12:22:29 17:22:29	Ernie Schell @ernieschell		RT @JohnWLewis: Join us in 40 mins for #innochat on "Innovation and women" for #IWD2018 https://t.co/YOtJhVOiXH
12:23:30 17:23:30	Saul Kaplan @skap5		Happy #InternationalWomensDay. I think the world would be a better place if women were in charge of it. #innochat
12:23:39 17:23:39	Tripp Braden @TrippBraden		RT @JohnWLewis: @TrippBraden Good question! And what characteristics and capabilities do women tend to bring to innovation? #innochat
12:24:13 17:24:13	Elizabeth MacLaren @elithechef		There are some fun stories comparing little girls ideating for new toys vs little boys. The little girls created mo... https://t.co/EJOBujX5Xo
12:24:39 17:24:39	CL Design @cldbrand		@elithechef One way is to not let "standards" or "best practices" actually inhibit innovation. Web access is bolted... https://t.co/vvLBnJTDUb
12:24:47 17:24:47	Janet Doran @thepositivepen		@JohnWLewis Margaret E Knight according to wiki the most famous 19th century female inventor - with 27 patents to h... https://t.co/UTSe9bhnYe
12:25:41 17:25:41	Tripp Braden @TrippBraden		I find most of the innovative women I know are better at building positive dynamics #innochat
12:25:55 17:25:55	John W Lewis @JohnWLewis		@skap5 I think the world would be an even better place if everyone shared better. But this might not be the time/pl... https://t.co/4pnzKoT6ZN
12:26:04 17:26:04	CL Design @cldbrand		@JohnWLewis @TrippBraden Creativity, insight, responsibility, intelligence, integrity, empathy, compassion, etc... #innochat
12:26:44 17:26:44	Tripp Braden @TrippBraden		They have a higher level of emotional intelligence, tend to be better at multitasking #innochat
12:26:51 17:26:51	Tripp Braden @TrippBraden		RT @cldbrand: @JohnWLewis @TrippBraden Creativity, insight, responsibility, intelligence, integrity, empathy, compassion, etc... #innochat

12:26:59 17:26:59	John W Lewis @JohnWLewis		When I worked in technology consulting, women tended to be better at collaborating. #innochat
12:27:13 17:27:13	Kathleen Kruse (KK) @kkruse		RT @JohnWLewis: @TrippBraden Good question! And what characteristics and capabilities do women tend to bring to innovation? #innochat
12:27:18 17:27:18	Tripp Braden @TrippBraden		RT @JohnWLewis: When I worked in technology consulting, women tended to be better at collaborating. #innochat
12:28:19 17:28:19	CL Design @cldbrand		@thepositivepen @JohnWLewis Flat bottom paper bag. I cheated... #innochat
12:28:33 17:28:33	Elizabeth MacLaren @elithechef		I think this is true when the conditions enable this #collaboration - how do we create better conditions for women... https://t.co/mDtoEcV45J
12:28:38 17:28:38	BIFcxl @BIFcxl		Not to mention more #diversity in #innovation (this includes gender) means better innovation in general for everyone... https://t.co/NNkV6QCgs7
12:28:51 17:28:51	John W Lewis @JohnWLewis		Any other prepositions? Rather than "by" or "for", how about: innovation "with" women? More diverse teams! #innochat
12:29:08 17:29:08	Tripp Braden @TrippBraden		Many of my CEOs are women who are very good at building eco systems for https://t.co/ZTWl242QX3 thrive #innochat
12:29:15 17:29:15	CL Design @cldbrand		Could not agree more. My experience has been preferring value over cost. #innochat https://t.co/beMimMQVfo
12:29:25 17:29:25	Tripp Braden @TrippBraden		RT @cldbrand: Could not agree more. My experience has been preferring value over cost. #innochat https://t.co/beMimMQVfo
12:29:34 17:29:34	Janet Doran @thepositivepen		I remember being part of a national initiative WISE to get more women in science and engineering back in the 1980'... https://t.co/K6Ux63GNkd
12:29:53 17:29:53	Judy Gombita @jgombita		RT @skap5: Happy #InternationalWomensDay. I think the world would be a better place if women were in charge of it. #innochat
12:30:03 17:30:03	CL Design @cldbrand		RT @TrippBraden: Many of my CEOs are women who are very good at building eco systems for https://t.co/ZTWl242QX3 thrive #innochat
12:30:22 17:30:22	Janet Doran @thepositivepen		@cldbrand @JohnWLewis ha ha, yes and i believe someone stole her patent on that one! #innochat
12:30:31 17:30:31	Tripp Braden @TrippBraden		I also find successful women leaders incorporate both men and women into their inner circles #innochat
12:30:50 17:30:50	Elizabeth MacLaren @elithechef		neuroscientist Leanne Brizidene also talks about women's brains are structured for #systemsthinking b/c of how the... https://t.co/9lyNU4Df1X
12:31:46 17:31:46	Tripp Braden @TrippBraden		Shrewd judges of strengths and weaknesses, then strive to get he best out of others #innochat
12:31:48 17:31:48	BIFcxl @BIFcxl		RT @DreaVilleneuve: Currently following along on #innochat where there's fabulous information on women who are rocking or have rocked #inno...
12:31:57 17:31:57	Kathleen Kruse (KK) @kkruse		My favorite preposition is "with." Guess it fits here... "Innovation WITH women." No matter what gender you are, yo... https://t.co/EJG1Boyhhl
12:32:11 17:32:11	CL Design @cldbrand		@JohnWLewis We talk about diversity a lot in #axschat. There's kind of an ongoing discussion about diversity and in... https://t.co/r5eSLXISTG
12:32:22 17:32:22	Tripp Braden @TrippBraden		RT @thepositivepen: @cldbrand @JohnWLewis ha ha, yes and i believe someone stole her patent on that one! #innochat
12:33:37 17:33:37	CL Design @cldbrand		@kkruse The inclusion factor perhaps. #innochat
12:33:48 17:33:48	Elizabeth MacLaren @elithechef		First time I ever heard @skap5 talk about the power of unusual suspects for #innovation, I was one of 5 women in a... https://t.co/2U6FPlpJic
12:34:46 17:34:46	John W Lewis @JohnWLewis		#innochat https://t.co/eUojAYmsTa

12:35:15 17:35:15	Tripp Braden @TrippBraden		RT @JohnWLewis: #innochat https://t.co/eUojAYmsTa
12:35:16 17:35:16	CL Design @cldbrand		@thepositivepen @JohnWLewis Window frame with sash, 1894. Cheating... #innochat
12:35:31 17:35:31	Elizabeth MacLaren @elithechef		Talk about a woman in #innovation #powerhouse #innochat https://t.co/jz3hmS7kNL
12:36:29 17:36:29	Elizabeth MacLaren @elithechef		I think its INCREDIBLY important to talk about #diversity and #inclusion in #innovation so that we don't treat wome... https://t.co/Anc1vOfXo1
12:36:33 17:36:33	Tripp Braden @TrippBraden		RT @elithechef: Talk about a woman in #innovation #powerhouse #innochat https://t.co/jz3hmS7kNL
12:36:48 17:36:48	CL Design @cldbrand		@elithechef @skap5 Status quo? #innochat
12:37:09 17:37:09	John W Lewis @JohnWLewis		A woman invented a device used in the Spitfire aircraft engine carburetors during WW2 so they could fly inverted for longer. #innochat
12:37:49 17:37:49	Doug Garnett @AtomicAdMan		@JohnWLewis Oops. #innochat
12:38:18 17:38:18	BIFcxl @BIFcxl		How bout we start by shooting for more #GenderParity / #GenderEquality across sectors and industries. #innochat... https://t.co/UcN56m2PYb
12:38:25 17:38:25	CL Design @cldbrand		@jennylayfluffy is innovating in accessibility at @MSFTEnable and @Microsoft in many ways. #innochat
12:38:37 17:38:37	Tripp Braden @TrippBraden		RT @cldbrand: @jennylayfluffy is innovating in accessibility at @MSFTEnable and @Microsoft in many ways. #innochat
12:38:39 17:38:39	Elizabeth MacLaren @elithechef		@cldbrand @skap5 A mirror of the problem. time to #transform the status quo. #innochat
12:38:52 17:38:52	Tripp Braden @TrippBraden		RT @elithechef: @cldbrand @skap5 A mirror of the problem. time to #transform the status quo. #innochat
12:39:08 17:39:08	Elizabeth MacLaren @elithechef		@JohnWLewis so are we talking invention or innovation? #innochat
12:39:51 17:39:51	John W Lewis @JohnWLewis		I agree! ... and this is where it gets tricky ... surely the goal is to reach the point were sex/gender is irrelevant a... https://t.co/G1voOHM4Ho
12:40:35 17:40:35	Elizabeth MacLaren @elithechef		Actually, I think its about how we transform the cultural norms to make #genderparity effective for #transformation... https://t.co/r7uTaby7uK
12:40:44 17:40:44	BIFcxl @BIFcxl		RT @skap5: Happy #InternationalWomensDay. I think the world would be a better place if women were in charge of it. #innochat
12:41:00 17:41:00	John W Lewis @JohnWLewis		You're quire right! We're talking about innovation, and that was an innovation (it was valuable), not (just) an inv... https://t.co/QAawwHBiPD
12:41:21 17:41:21	CL Design @cldbrand		@elithechef @skap5 No doubt in my mind at all! I can think of a couple of QUOs that need disrupting. Favorite quot... https://t.co/gWG3hkwykE
12:41:53 17:41:53	Tripp Braden @TrippBraden		Part of the challenge is how we are brought up to see differences first that similarities., by flipping the order we may change it #innochat
12:42:30 17:42:30	Doug Garnett @AtomicAdMan		@JohnWLewis Let me offer this: Most critical is the ability to empathize with the population. Many men only respec... https://t.co/KmmxtGFUKs
12:42:36 17:42:36	Elizabeth MacLaren @elithechef		I don't think that is the goal. #gender matters #color matters. We have to recognize that we live in dominant cultu... https://t.co/z5OSf6g05Z
12:43:19 17:43:19	CL Design @cldbrand		@elithechef @JohnWLewis Good question. Seems like perhaps a symbiosis—innovation leading to invention and back agai... https://t.co/imvH5XCj65
12:43:45 17:43:45	Doug Garnett @AtomicAdMan		@JohnWLewis If we look at “diverse needs” we need those who can understand best (where connection to the population... https://t.co/kAbwz0mtA

12:45:35 17:45:35	Doug Garnett @AtomicAdMan		@JohnWLEwis Personal example: I have a son on the autism spectrum. That comes with difficulty communicating where e... https://t.co/g8gHGfCOY4
12:45:51 17:45:51	CL Design @cldbrand		@AtomicAdMan @JohnWLEwis The outliers can perhaps offer perspectives not previously considered. Whether they are we... https://t.co/PMbeYMLDk
12:46:28 17:46:28	BIFcxl @BIFcxl		We need to make it easier to talk about, celebrate, and leverage our #diversity, viewing it as an asset and vehicle... https://t.co/TeevDBPxJF
12:46:29 17:46:29	Elizabeth MacLaren @elithechef		And. We have to to recognize the cultural norms (in our case dominant norms - white, male) that construct how peopl... https://t.co/86wr4eXPLI
12:48:32 17:48:32	Elizabeth MacLaren @elithechef		I'm surprised we're also not talking about women and the role they play in #entrepreneurship (starting businesses... https://t.co/vwPlyQKQHJ
12:48:34 17:48:34	CL Design @cldbrand		@elithechef Is it possible to remove the ego and self interest that would allow more things to flourish? #innochat
12:48:48 17:48:48	Tripp Braden @TrippBraden		RT @cldbrand: @elithechef Is it possible to remove the ego and self interest that would allow more things to flourish? #innochat
12:49:21 17:49:21	John W Lewis @JohnWLEwis		Then maybe the important linkage between this topic and innovation is the need to innovate the models and language... https://t.co/AYX8l7eU5s
12:49:42 17:49:42	Elizabeth MacLaren @elithechef		@cldbrand I don't think its ego. I think its cultural norms and invisible biases as to what is considered normal. #innochat
12:50:11 17:50:11	CL Design @cldbrand		@elithechef The response to change: "But we've always done it this way!" #innochat
12:50:58 17:50:58	Doug Garnett @AtomicAdMan		@cldbrand @JohnWLEwis Fully agree. Most critical is talk with the people the product is for in research. I always l... https://t.co/xX8wbuMLFP
12:51:32 17:51:32	John W Lewis @JohnWLEwis		Go ahead! #innochat https://t.co/JICoX9kVWk
12:52:36 17:52:36	Tripp Braden @TrippBraden		Cultural norms and national identity can play as much in how people see each other as ego might #innochat
12:52:44 17:52:44	Kathleen Kruse (KK) @kkruse		RT @cldbrand: @jennylayfluffy is innovating in accessibility at @MSFTEnable and @Microsoft in many ways. #innochat
12:53:03 17:53:03	Andrea Villeneuve @DreaVilleneuve		Women bootstrap business more often, start with less, juggle both home and childcare while growing business. Female... https://t.co/1fkWSFoQLn
12:53:39 17:53:39	Doug Garnett @AtomicAdMan		@JohnWLEwis Great point. Wonder if this isn't always an issue because there ARE gender tendencies. On average men a... https://t.co/gKqphrUozm
12:53:41 17:53:41	Tripp Braden @TrippBraden		What happens when many of these bias are incorporated into how products and services are being developed #innochat
12:54:54 17:54:54	CL Design @cldbrand		@AtomicAdMan @JohnWLEwis Yes and in cases of innovating for people, the people we are innovating for may have no id... https://t.co/bDI4W8fW62
12:55:06 17:55:06	Tripp Braden @TrippBraden		@DreaVilleneuve All true, women greatest chance for equality may reside in their entrepreneurial capabilities #innochat
12:55:12 17:55:12	John W Lewis @JohnWLEwis		Agree. I've never met a "normal" person yet! Have you?💎💎 #innochat https://t.co/M87vxhRqpyy
12:55:13 17:55:13	CL Design @cldbrand		RT @TrippBraden: Cultural norms and national identity can play as much in how people see each other as ego might #innochat
12:56:23 17:56:23	Elizabeth MacLaren @elithechef		Like that time #goodgirlsrevolt got cancelled b/c an all male decision team couldn't imagine anyone would like it?... https://t.co/THHvUGt6jn
12:57:02 17:57:02	John W Lewis @JohnWLEwis		@cldbrand @AtomicAdMan Hence Steve Jobs point that it's easier to develop products for your own use because "you ca... https://t.co/vAKf3IkDo4
12:57:15 17:57:15	Tripp Braden @TrippBraden		I can't think of any society where equality has been had by all, need to change what equal status really means #innochat

12:57:23 17:57:23	Elizabeth MacLaren @elithechef		Not if we define #entrepreneur so narrowly that women don't want to play. #innochat https://t.co/GcHQfk5mKO
12:57:34 17:57:34	Doug Garnett @AtomicAdMan		@cldbrand @JohnWLewis Not simpleton. That's right on. It's a classic in consumer marketing - most evident in al the... https://t.co/95OQkMgNFv
12:57:52 17:57:52	John W Lewis @JohnWLewis		@OkemaForever Oh no, not flawed! Just different! #innochat
12:57:56 17:57:56	Andrea Villeneuve @DreaVilleneuve		@TrippBraden There's potential - however fewer women run businesses make it to the medium or large scale. For sheer... https://t.co/QvzxBVinwy
12:58:19 17:58:19	CL Design @cldbrand		@DreaVilleneuve For some reason "Spanx" comes to mind. Not sure if it's accurate but wow what a story! #innochat
12:58:25 17:58:25	Tripp Braden @TrippBraden		change how resources are allocated and who get what, governments are terrible champions for equality #innochat
12:58:26 17:58:26	John W Lewis @JohnWLewis		Thank you very much, everyone, for taking part in this #innochat.
12:58:42 17:58:42	BIFcxl @BIFcxl		Shifting our mental models is important but we believe it must go beyond that; how do we then take action to design... https://t.co/TBfXWsembz
12:58:46 17:58:46	Doug Garnett @AtomicAdMan		@JohnWLewis Always find much of the confusion here comes because our brains really struggle by having a sense of "n... https://t.co/Ag6zRjqqs
12:59:29 17:59:29	Elizabeth MacLaren @elithechef		@DreaVilleneuve @TrippBraden In part b/c they can't access capital. In part b/c small business are good for the economy too. #innochat
13:00:18 18:00:18	John W Lewis @JohnWLewis		@OkemaForever Thank you for peeking in. Great to see you! #innochat
13:00:19 18:00:19	Kathleen Kruse (KK) @kkruse		IMHO we have our current reality. Some successes, some failures. But always opportunities for learning and incremen... https://t.co/uWGY2yparj
13:00:42 18:00:42	Tripp Braden @TrippBraden		Great minds and ideas always face violent opposition at the early stages of transformation change #innochat
13:01:07 18:01:07	Andrea Villeneuve @DreaVilleneuve		@elithechef I call myself an #entrepreneur because I see a business need and spin off something to address it. It's... https://t.co/LdBCpi9SsX
13:02:14 18:02:14	Tripp Braden @TrippBraden		People hate change, but seem to thrive when they feel empowered to take charge of their own destiny #innochat
13:02:38 18:02:38	Andrea Villeneuve @DreaVilleneuve		@elithechef @TrippBraden Agreed - but that means we need to give small business more voice in economic decisions.... https://t.co/gVguT8NMWN
13:03:42 18:03:42	Andrea Villeneuve @DreaVilleneuve		@TrippBraden We end up with technology that isn't responsive outside of that very narrow bias. #innochat
13:04:07 18:04:07	CL Design @cldbrand		So true and super frustrating. Especially when examples of the work are accepted by 90+% of the people it's designe... https://t.co/VI2ltE3mo1
13:04:10 18:04:10	Tripp Braden @TrippBraden		I think we will see smaller business have larger voice as it become more the norm for disruptive opportunities #innochat
13:05:18 18:05:18	Kathleen Kruse (KK) @kkruse		Thank you @JohnWLewis for sparking this discussion, and thanks to all the contributors who are stretching my mind a... https://t.co/KYeJqKPFV
13:05:59 18:05:59	CL Design @cldbrand		@DreaVilleneuve @TrippBraden Web accessibility is definitely a great example of this phenomena. #innochat
13:07:14 18:07:14	Andrea Villeneuve @DreaVilleneuve		@cldbrand @TrippBraden Good example - facial and voice recognition is another. #innochat
13:07:33 18:07:33	CL Design @cldbrand		Look forward to seeing you on #axschat. Anyone else as well. All things inclusion, diversity, accessibility. Tuesda... https://t.co/pYtKfnhdQ
13:07:54 18:07:54	CL Design @cldbrand		RT @DreaVilleneuve: @cldbrand @TrippBraden Good example - facial and voice recognition is another. #innochat

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- 13:08:50 **Andrea Villeneuve**  Thanks @JohnWLewis and everyone on #innochat today! Great conversation, lots to think about.
18:08:50 @DreaVilleneuve
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- 13:09:39 **John W Lewis**  RT @DreaVilleneuve: Thanks @JohnWLewis and everyone on #innochat today! Great conversation, lots to think about.
18:09:39 @JohnWLewis
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- 13:10:01 **CL Design**  @TrippBraden But how does disruption succeed in the face of resistance to change? If the product or service benef... <https://t.co/PJdNOOi67T>
18:10:01 @cldbrand
-
- 13:14:10 **CL Design**  RT @elithechef: @cldbrand @skap5 A mirror of the problem. time to #transform the status quo. #innochat
18:14:10 @cldbrand